

Advertising & Signage

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1.0 Introduction

1.1 The land to which this Part applies

This Part applies to all land within the Auburn local government area where Council is the consent authority.

1.2 Purpose of this Part

This Part addresses advertising and signage controls.

2.0 Advertising and signage controls

Development Controls

DI Advertising and signs shall be consistent with *State Environmental Planning Policy No. 64 – Advertising and Signage*.

Note: Refer to the Sex Service Premises, Regency Green Industrial Estate, and Carter Street Precinct Parts of this DCP for additional advertising and signage controls.

3.0 Language of advertising and signage

Performance criteria

PI To ensure that advertising and signage provides effective communication for the whole community.

Development controls

DI Advertising and signage shall be displayed in English but may include a translation in another language.