



CUMBERLAND  
CITY COUNCIL

# Goods on Display Policy

## AUTHORISATION & VERSION CONTROL

|                            |                            |
|----------------------------|----------------------------|
| <b>Policy Number</b>       | POL-055                    |
| <b>Policy Owner</b>        | Director Governance & Risk |
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## **PURPOSE**

This Policy outlines Council's better practice design guidelines and planning controls to assist in establishing the display of goods on footpaths. Whilst Council actively supports local businesses, it is imperative that adequate controls are maintained at all times for the safety of the community. This implementation of this Policy is detailed in the *Goods on Display Guidelines*.

## **SCOPE**

This policy applies to all land covered by the *Roads Act 1993* and/or is owned or controlled by Council, where a proponent wishes to place goods on or over Council land. Council will apply this policy to ensure the appropriate establishment of businesses displaying goods in Cumberland's commercial centres, which comply with the relevant legislation, and make a positive contribution to these centres and promote trade.

## **PRINCIPLES**

Goods displayed on Council land will:

- encourage and support local business displaying goods on Council footpaths that does not unduly obstruct pedestrian safety, by providing an active and attractive street frontage that does not compromise safety;
- encourage the fair and equitable use of Council footpaths by all members of the community;
- ensure that adjoining premises are not unduly affected; and
- ensure that all display areas are kept clean and regularly maintained.

## **POLICY STATEMENT**

The following must be adhered to in relation to the display of goods on all Council owned footpaths:

- Only the section of the footpath directly in front of the approved business premises may be used for the display of goods, and goods displayed must relate specifically to the approved business;
- The display area must extend no more than 75cm out from the shop front, measured at 90 degrees to the boundary line, and must not occupy more than 75% of the length of the shop frontage;
- All display stands must maintain a minimum clearance of 0.5 metre from the entry to the shop and from the adjoining property boundary; and 2.0 metres from building corners at vehicular crossings, arcade entrances, street and lanes;
- Access to public utilities must be maintained at all times – a minimum 1.0m clearance applies to any asset permanently fixed to the footpath such as rubbish bin, parking signs, telecommunication infrastructure and to any public seat;

- The displayed goods must not exceed a maximum height of 1.5 metres at the back of the display area, and a minimum display height of 750mm at the front of the display area (inclusive of any display stand);
- Goods must be displayed on stands that are purpose built and capable of holding the items on display and are safely secured to ensure stability in wind gusts - all display stands must be fully enclosed down to ground level on all sides to assist pedestrians who may be visually impaired and rely on the use of a walking stick;
- Cardboard, foam or polystyrene boxes, pallets, milk crates, and other such articles are not deemed suitable for display purposes;
- Sufficient space must be provided in front of the subject premises for the temporary parking of disabled scooters;
- Driver mounted forklifts must not be used to place shop displays or goods on the footpath;
- Premises with dual street frontages are only permitted to display goods on one street frontage only;
- All goods or articles must only be displayed during daylight hours;
- Empty boxes or disused packaging must not remain on the footpath area or be rested against Council's litterbins, trees, or any other street furniture;
- Prior to goods being displayed, an application form must be submitted with the relevant fees paid and in accordance with the adopted Fees & Charges, and insurance certificate of currency provided.
- Once approved, a copy of an approved licence agreement must be prominently displayed in the front window of the associated shop, together with an A4 copy of the approved layout showing the location and number of display stands.
- The use of shopping trolleys to display goods poses a safety risk and therefore is prohibited.

Failure to adhere with any of the abovementioned controls may result in the licence permit being revoked.

## **RELATED LEGISLATION**

- Local Government Act 1993 (NSW)
- Roads Act 1993 (NSW)
- Environmental Planning & Assessment Act 1979 (NSW)

## **RELATED DOCUMENTS AND COUNCIL POLICY**

- Goods on Display Guidelines