

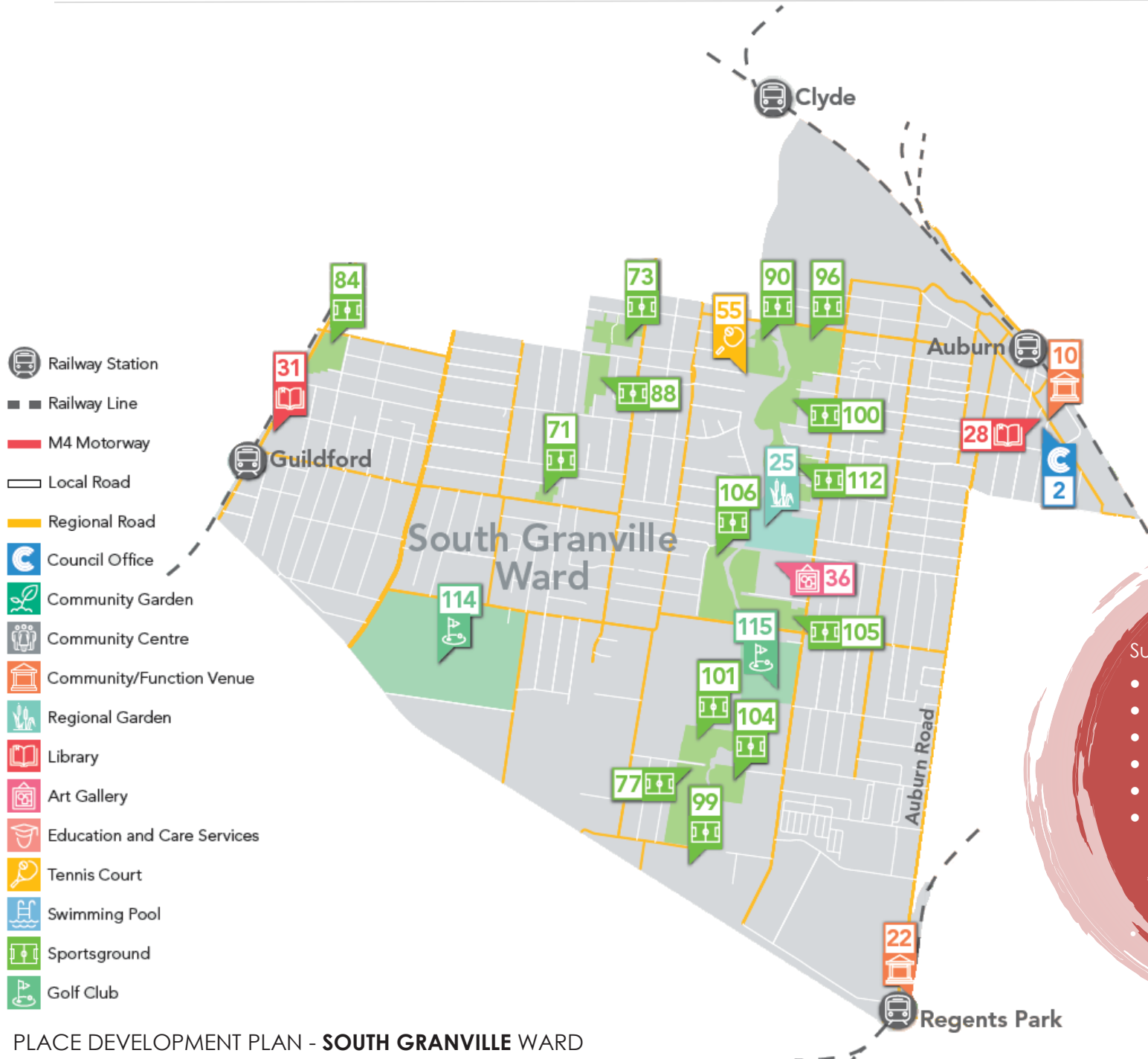


CUMBERLAND  
CITY COUNCIL



# South Granville Ward Place Development Plan 2019 - 2020

# SOUTH GRANVILLE WARD



Suburbs in South Granville Ward:

- **Auburn\*** (Town Centre)
- **Chester Hill\*\***
- **Guildford+^**(Town Centre)
- **Merrylands\*\***
- **Regents Park\***
- **South Granville**

\* shared with Regents Park Ward  
 \*\* shared with Canterbury-Bankstown Council  
 + shared with Greystanes Ward  
 ^ shared with Granville Ward

# SOUTH GRANVILLE WARD PROFILE

## Quick Stats:

<b>Age structure</b>	Babies and pre-schoolers (0 to 4)	3,613	8.2%
	Primary schoolers (5 to 11)	4,491	10.2%
	Secondary schoolers (12 to 17)	3,434	7.8%
	Tertiary education and independence (18 to 24)	5,138	11.7%
	Young workforce (25 to 34)	8,718	19.8%
	Parents and homebuilders (35 to 49)	7,767	17.6%
	Older workers and pre-retirees (50 to 59)	4,610	10.5%
	Empty nesters and retirees (60 to 69)	3,149	7.2%
	Seniors (70 to 84)	2,399	5.5%
	Elderly aged (85 and over)	707	1.6%
<b>Aboriginal and Torres Strait Islander population</b>	0.5%		
<b>Born overseas</b>	51.1% Born overseas 12.9% Arrived in Australia between 2011 and 2016		
<b>Top 3 Countries of Birth (other than Australia)</b>	8.3% Lebanon 7.8% China 3.5% Afghanistan		
<b>Speaks a language other than English</b>	73.6% Speak a language other than English at home		
<b>Top 3 languages other than English</b>	27.7% Arabic 7.6% Mandarin 6.0% Turkish		
<b>Speaks English well or very well</b>	74.9%		
<b>Top 3 Religions</b>	78.7% Affiliate with a religion 41.8% Islam (27.6% Christian) - combined 12.8% Roman Catholic 4.3% Buddhism		
<b>Housing</b>	22.6% Fully owned 26.7% Paying off a mortgage 38.2% Renting		
<b>Household type</b>	42.7% Couples with children 15.9% Couples without children 12.1% One parent families with children 1.9% Other types of families 4.7% Households with people who are unrelated to each other 16.4% Households with people living alone		

All demographic information sourced from Profile.id and Forecast.id. All business data sourced from Australian Business Register.



**Population: 47,560** (2017 ABS ERP)

## Economic Snapshot

<b>Town centres</b>	2 (Auburn and Guildford)
<b>Total number of businesses</b>	16,204
<b>Top 3 types of local businesses</b>	22.5% Construction 11.1% Transport, Postal and Warehousing 9.4% Administrative and Support Services
<b>Workforce</b>	51.2% Employed Full-time 32.9% Employed Part-time 11.5% Unemployed
<b>Top 3 industries of employment for residents</b>	13.4% Construction 11.3% Health care and social assistance 10.8% Retail trade

## Community Infrastructure Snapshot

<b>Places of worship</b>	12
<b>Schools</b>	7 - 2 High Schools, 5 Primary Schools
<b>Council education and care services</b>	1
<b>Community facilities</b>	2 Libraries, 2 Golf Clubs, 1 Regional Garden, 17 Parks and Sport/Rec Facilities, 1 Community Garden, 2 Community Centres/Halls, 1 Art Gallery

Auburn was named after Oliver Goldsmith's poem 'The Deserted Village', which describes Auburn in England as "the loveliest village of the plain."

The Auburn area was once used by Indigenous people as a marketplace for the exchange of goods, a site for ritual battles and a 'Law Place' for ceremonies. Auburn is bounded in the west by Duck River, once a vital source of food and living resources and believed to have been the agreed boundary between the Barramattagal and the Watogora clans.

Today, Auburn prides itself on being one of the most multicultural communities in Australia, with 81.5% of the population speaking a language other than English at home and 64.5% of the population born overseas. The top languages spoken at home other than English are Arabic (13.2%), Mandarin (12.1%) and Turkish (8.5%)

People travel from all over Sydney to shop, eat and pray in Auburn, it is one of the largest town centres in Cumberland (in terms of the number of shopfront businesses). The diverse food and retail businesses in the area reflect the diversity of this multicultural community, with food businesses offering 15 different cuisines. Consultation reveals that the community values how active Auburn street life is, especially at night time with shops and restaurants open late.

Auburn is a recognised strategic night time precinct (according to the GSC Central City District Plan).

Auburn has a diverse and active cultural life, with many events and activities taking place in the area, including at community facilities such as the Peacock Gallery, Auburn Centre for Community, Auburn Library and also outdoor venues such as the Auburn Botanic Gardens. There are also a range of cultural groups and organisations based in Auburn that bring the community together.

## QUICK STATS

<b>Population growth</b>	2017	2026	2036
	40,544	51,885	57,698 (+42%)
<b>Born overseas</b>	64.6% 22.9% arrived in Australia between 2011 and 2016		
<b>Top 3 countries of birth (excl. Australia)</b>	<ul style="list-style-type: none"> <li>- China 12.6%</li> <li>- Nepal 6.5%</li> <li>- Afghanistan 6.1%</li> </ul>		
<b>Speak a language other than English at home</b>	81.5%		
<b>Top 3 Languages other than English</b>	<ul style="list-style-type: none"> <li>- Arabic 13.2%</li> <li>- Mandarin 12.1%</li> <li>- Turkish 8.5%</li> </ul>		
<b>Heritage</b>	27 items, 8% of all heritage items in Cumberland		
<b>Businesses (food-based)</b>	<ul style="list-style-type: none"> <li>- Auburn has 153 food businesses, 20% of all food businesses in Cumberland LGA</li> <li>- Auburn has the most diverse food offering in Cumberland with 15 different cuisine types</li> <li>- Auburn has 79% of all Turkish food business in Cumberland (15 food businesses)</li> </ul>		

Demographic information sourced from Profile.id (ABS Census 2016) and Forecast.id.





## WHAT MAKES AUBURN SPECIAL?



### Cultural activities, programs and events

- Auburn has long and proud history of hosting innovative community and cultural activities and programs that reflect the diversity of the local community
- Some major cultural festivals and events include the Cherry blossom festival, Auburn Festival and Lunar New Year celebrations
- The Auburn community told us they value learning, skill-sharing and being open to new activities and perspectives



### Cultural diversity

- Auburn is the most culturally diverse community in Cumberland, with 82% speaking a language other than English at home
- Auburn is a hub for newly arrived and refugee services and programs



### Peacock Gallery & Auburn Arts Studio

- Vital space for culture offering gallery space, artist in residency, outdoor workshop space and public programs
- Located in the Botanic Gardens along the Duck Creek corridor



### Places to come together

- Auburn has a diverse range of community spaces and facilities for people to come together, including but not limited to the Auburn Centre for Community, Auburn Library, and Auburn Town Hall



### Diverse food and retail

- Auburn is one of the largest town centres in Cumberland, with people travelling here from all over Sydney to shop, eat and pray
- Auburn has the most diverse food offering in Cumberland with 15 different cuisine types - it is also a hot spot for food production businesses
- Over 95% of shop front businesses are operated by people from culturally diverse backgrounds



### Vibrant nightlife

- The Auburn community values how active street life is in the town centre, including at night time with shops and restaurants open late



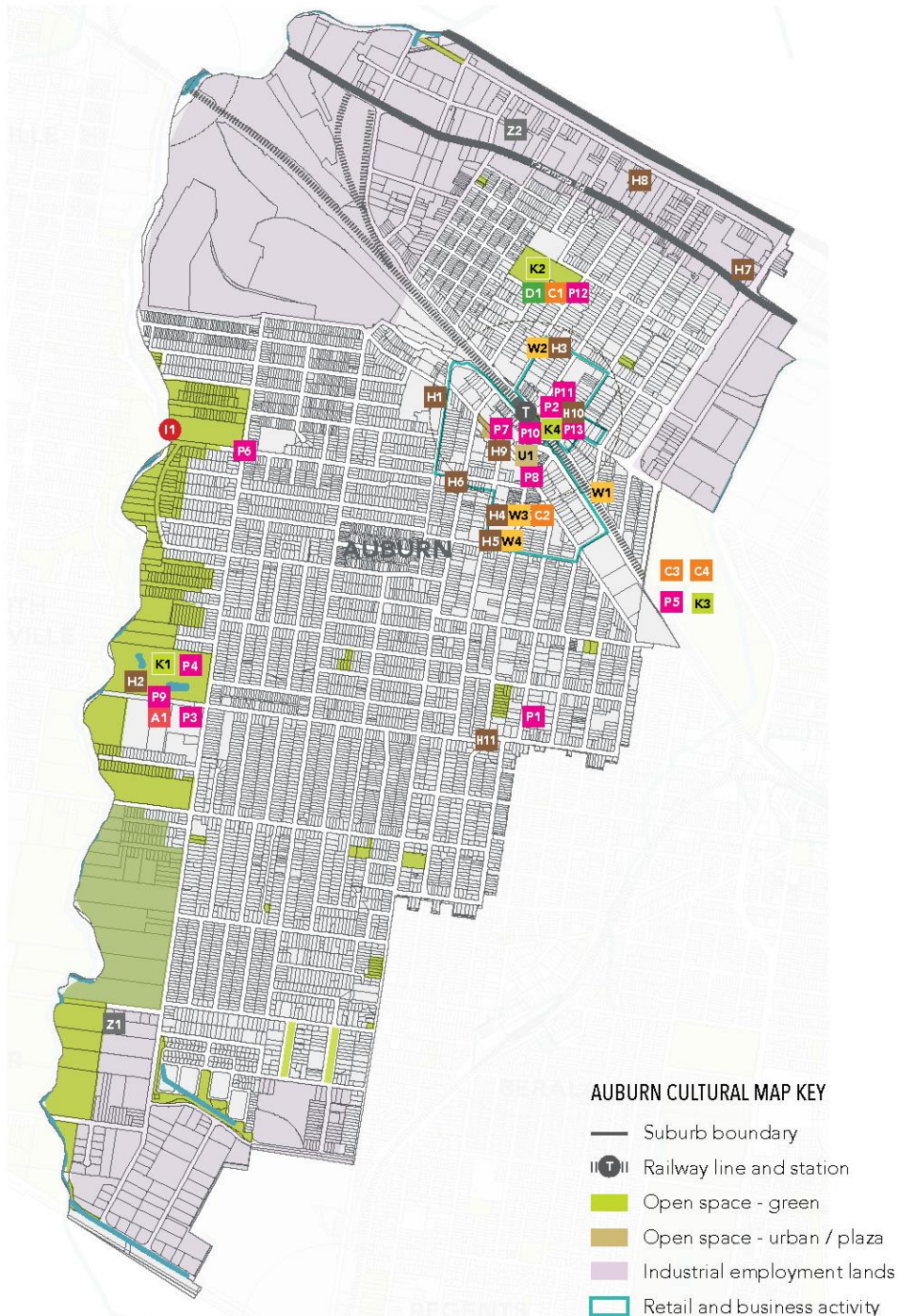
### Places of worship

- There are a number of significant places of worship in Auburn including but not limited to iconic landmark Gallipoli Mosque, which has significance for the Australian Turkish Muslim community.

### Other special things:

- Public spaces and streets facilitate community and cultural connections
- Multilingual signage in the town centre
- Number of community language schools





**AUBURN CULTURAL MAP KEY**

- Suburb boundary
- || T || Railway line and station
- Open space - green
- Open space - urban / plaza
- Industrial employment lands
- Retail and business activity

COMMUNITY SPACES AND FACILITIES	
C1	Auburn Centre for Community
C2	Auburn Library - Auburn Poets and writers poetry reading and performances
C3	Auburn Youth Centre (in Lidcombe)
C4	Auburn Basketball Centre (in Lidcombe)
CULTURAL AND ARTS FACILITIES	
A1	Peacock Gallery & Auburn Arts Studio
PUBLIC SPACES AND PARKS	
K1	Auburn Botanic Gardens
K2	Auburn Park
K3	Wyatt Park (in Lidcombe)
K4	Railway Park
PUBLIC SPACE - URBAN / PLAZA	
U1	Auburn Central Plaza
COMMUNITY GARDENS	
D1	Auburn Friendship Community Garden
PUBLIC ART	
P1	Mosaic Planters (Auburn Hospital)
P2	'I love Auburn City' - street art
P3	Peacock Gallery Mosaics
P4	Mothers and children's bench
P5	Basketball court mural (in Lidcombe)
P6	Harold Moon Mural
P7	Patterns Cultural and Natural (steps installation)
P8	'Balance' (sculpture)
P9	Leanne Tobin and Kerrie Kenton (sculpture)
P10	Youth seating murals
P12	Families in Our Community Mural (Series of 3)
P13	Auburn Park Public Art Project
P14	Railway Park Ceramic Tiles

HERITAGE	
H1	St Joseph's Hospital (former Duncraggan Hall)
H2	Auburn Botanic Gardens
H3	St Phillips Anglican Family Church
H4	Auburn Baptist Church
H5	Uniting Church Auburn Parish and adjacent Victory Hall
H6	Lea's Temperance Hall (former)
H7	Electricity Substation No 167
H8	Auburn North Public School
H9	Auburn Ambulance Station
H10	Keighery Hotel
H11	Horse trough
PLACES OF WORSHIP	
W1	Auburn Gallipoli Mosque
W2	St Phillips Anglican Family Church
W3	Auburn Baptist Church
W4	Uniting Church Auburn Parish
SITES OF ABORIGINAL SIGNIFICANCE	
I1	Duck River
OTHER - SPECIAL PLACES	
Z1	Keynote Rehearsal Studio
Z2	Grand Palace Reception

# GUILDFORD NEIGHBOURHOOD PROFILE

Guildford was named in 1837 in honour of the Earl of Guildford. Linnwood House, a state heritage listed building and grounds and an important landmark, is located in Guildford and highly valued by the community.

The eastern side of the train station is well-established town centre providing food and beverage hospitality, retail and personal services.

Today, Guildford is culturally diverse and home to a large Arabic-speaking population (32.3% compared to 15.2% in the Cumberland LGA). This is reflected in the large number of Lebanese food businesses (12) that operate in the area. Consultation tells us that the community thinks the culturally diverse food and retail offering is part of what makes Guildford special.

## QUICK STATS

<b>Population growth</b>	2017	2026	2036
	30,755	33,430	35,492 (+13%)
<b>Born overseas</b>	43.0%		
	8.6% arrived in Australia between 2011 and 2016		
<b>Top 3 countries of birth (excl. Australia)</b>	<ul style="list-style-type: none"> <li>- Lebanon 9.9%</li> <li>- China 3.3%</li> <li>- Afghanistan 3.0%</li> </ul>		
<b>Speak a language other than English at home</b>	62.3%		
<b>Top 3 Languages other than English</b>	<ul style="list-style-type: none"> <li>- Arabic 30.8%</li> <li>- Persian/Dari 5.5%</li> <li>- Mandarin 2.7%</li> </ul>		
<b>Heritage</b>	48 items, 14% of all heritage items in Cumberland		
<b>Businesses (food-based)</b>	<ul style="list-style-type: none"> <li>- Guildford has the highest number of Lebanese food businesses (12) in Cumberland</li> <li>- 21% of food businesses in Guildford are bakeries (17 businesses)</li> </ul>		

Demographic information sourced from Profile.id (ABS Census 2016) and Forecast.id.

## WHAT MAKES GUILDFORD SPECIAL?



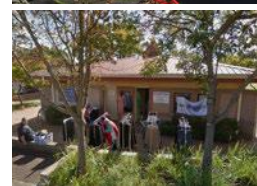
### Culturally diverse food and retail

- Culturally diverse food and retail (Lebanese food, Bakirs - juice and cocktail, Arabic shops, African shops)
- Shopping designation for Lebanese community



### Heritage

- Linnwood House and grounds
- A number of heritage cottages, bungalows and residences within the suburb



### Community facilities where cultural and creative activities happen

- Guildford Library and Guildford Community Centre are highly valued by the community



### Active and vibrant main street

- Guildford Road east is the village high street of the neighbourhood

### Other special things

- Guildford heated pool - indoor heated pool
- The local people are friendly, humble and welcoming





**GUILDFORD CULTURAL MAP KEY**

- Suburb boundary
- Ⓜ Railway line and station
- Open space - green
- Open space - urban / plaza
- Industrial employment lands
- Retail and business activity

COMMUNITY SPACES AND FACILITIES	
C1	Guildford Library
C2	Tom Collins Meeting Room
C3	Guildford Community Centre
C4	Linwood House and grounds
CREATIVE LEARNING AND EDUCATION	
L1	Granville South Creative and Performing Arts High School
L2	Granville South Public School
SHOPPING AND DINING	
M1	Guildford Road shops
PUBLIC SPACES AND PARKS	
K1	Guildford Park
K2	Campbell Hill Pioneer Reserve
K3	Guildford Heated Pool
PUBLIC ART	
P1	Mananga 2 (location unknown)
P2	Native Floral tapestry
P3	As you dreamt it Woodville
HERITAGE	
H1	Linwood House and grounds

H2	Guildford Public School
H3	Guildford School of Arts Community Building
H4	Electricity Substation (83 Cardigan St)
H5	George McCreddie Memorial Church, Federation church, circa 1905
H6	Guildford Railway Station
H7	Pipehead, water supply canal associated works
PLACES OF WORSHIP	
W1	Guildford Mosque
W2	Guildford Anglican Church
W3	St Anthony Church
W4	St Patrick's Catholic Church Guildford
OTHER - SPECIAL PLACES	
Z1	Guildford Leagues Club
Z2	Guildford Bowling Club



# SOUTH GRANVILLE NEIGHBOURHOOD PROFILE

South Granville is a largely residential neighbourhood with an employment precinct at the southern end of the suburb. To the east lies Duck River that was once a vital source of food and living resources, and believed to have been the agreed boundary between the Burramattagal and the Watogora clans. Spanning the length of the Duck River is a stretch of green and open space.

There is no defined neighbourhood centre in South Granville, rather there are smaller collections of shops on Dellwood Street, Blaxcell Street, and Clyde Street.

## QUICK STATS

<b>Population growth</b>	2017	2026	2036
	6,995	6,791	7,185 (+3%)
<b>Born overseas</b>	40.6%		
	6.1% arrived in Australia between 2011 and 2016		
<b>Top 3 countries of birth (excl. Australia)</b>	<ul style="list-style-type: none"> <li>- Lebanon 11.9%</li> <li>- China 3.1%</li> <li>- Iraq 2.9%</li> </ul>		
<b>Speak a language other than English at home</b>	67.4%		
<b>Top 3 Languages other than English</b>	<ul style="list-style-type: none"> <li>- Arabic 38.7%</li> <li>- Persian/Dari 3.5%</li> <li>- Mandarin 3.4%</li> </ul>		
<b>Heritage</b>	10 items, 3% of all heritage items in Cumberland		

Demographic information sourced from Profile.id (ABS Census 2016) and Forecast.id.

## WHAT MAKES SOUTH GRANVILLE SPECIAL?



### Strong Community

- Family friendly area
- Culturally diverse people



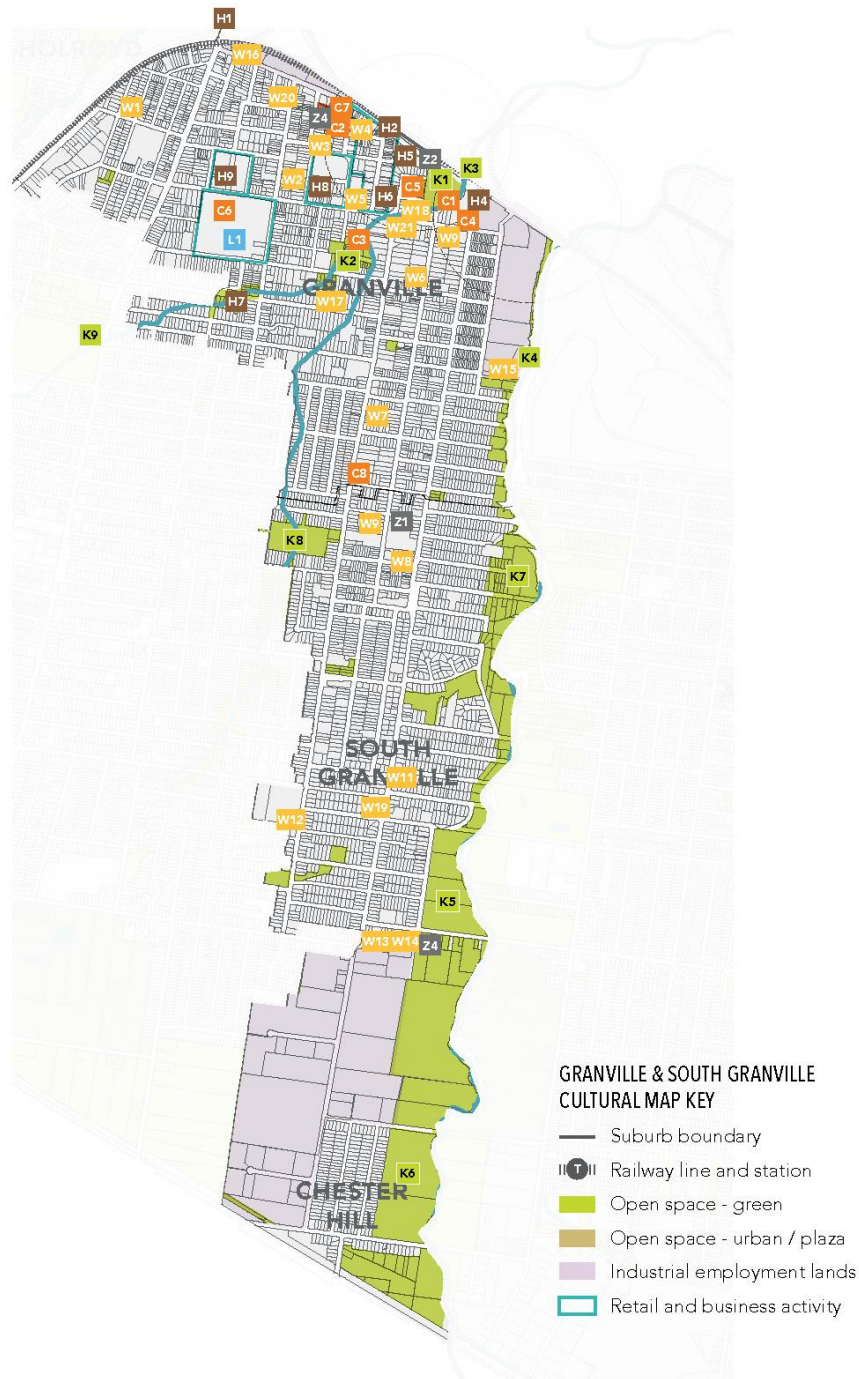
### Parks and Green Space

- Duck River
- Close to many parks and reserves



### Accessibility

- Accessibility to shops and transport
- Neighbouring larger town centres – Auburn and Granville



COMMUNITY SPACES AND FACILITIES	
C1	Granville Youth and Community Recreation Centre
C2	Granville Town Hall (heritage-listed)
C3	1st Granville Scout Hall (heritage listed)
C4	Granville Diggers RSL Club (heritage listed)
C5	Granville Swimming Pool (heritage listed)
C6	Granville Multicultural Community Centre (building heritage listed)
C7	Granville Branch Library
C8	Australian Blouza Association Community and Conference Centre (Formerly Crest Theatre - heritage listed)
CREATIVE LEARNING AND EDUCATION	
L1	TAFE NSW - Granville
PUBLIC SPACES AND PARKS	
K1	Granville Memorial Park
K2	Glenn Street Reserve
K3	Duck Creek
K4	Duck River
K5	Ray Marshall Reserve
K6	Everley Reserve
K7	Horlyck Reserve
K8	Colquhoun Park
K9	Granville Park + Granville Skate Park
HERITAGE	
H1	Granville Railway Memorial
H2	Granville Train Disaster Memorial Garden
H4	Granville War Memorial and monuments on RSL club grounds
H5	Royal Hotel
H6	Granville Technical College
H7	Stone Bridge
H8	Granville Boys High School (heritage listed)
H9	Granville Public School (heritage listed)

PLACES OF WORSHIP	
W1	Holy Trinity Church Group (heritage listed)
W2	Knox Presbyterian Church (heritage listed)
W3	St Mark's Anglican Church (heritage listed)
W4	Uniting Church (heritage listed)
W5	Granville Baptist Church
W6	Granville Fijian Seventh Day Adventist Church
W7	Granville Multicultural Seventh Day Adventist Church
W8	Tokaikolo Christian Church
W9	Holy Family Parish Church
W10	Emmanuel Evangelical Church
W11	Burmese Christian Church
W12	Granville Samoan Assembly of God (at Blaxcell Public School)
W13	Masjid Al Noor Mosque
W14	Grace Church Sydney
W15	One Family Church
W16	Voice to the Nations Church
W17	Sydney Crystal Church / Korean Church of Christ
W18	St Athanasius Ukrainian Orthodox Church
W19	Granville Youth Association Mosque
W20	The Avenue Musalla
W21	Kingdom Hall of Jehovah's Witnesses
OTHER - SPECIAL PLACES	
Z1	The House of Welcome (Refugee / Asylum seekers support services)
Z2	The Grand Royale Wedding Reception Hall
Z3	Multicultural Disability Advocacy Association of NSW (heritage listed building)
Z4	Arab Theatre Studios
Z4	Byrnes Dance Image