



CUMBERLAND
CITY COUNCIL



Cumberland Community Grants Program

Guidelines

www.cumberland.nsw.gov.au/grants



Contents

| | |
|--------------------------------------|----|
| The Cumberland Local Government Area | 3 |
| General Eligibility Criteria | 5 |
| Community Participation | 7 |
| Employment and Education Pathways | 11 |
| Small Grants | 14 |

For more information, please contact:

Grants Team

☎ 02 8757 9276 | 02 8757 9800

✉ grants@cumberland.nsw.gov.au

📍 16 Memorial Avenue, Merrylands NSW 2160

The Cumberland Local Government Area

Cumberland is one of the most culturally diverse Local Government Areas (LGAs) in NSW. Approximately 240,000 (ABS 2021) residents have chosen to live here, making it also one of the most populous LGAs in NSW.

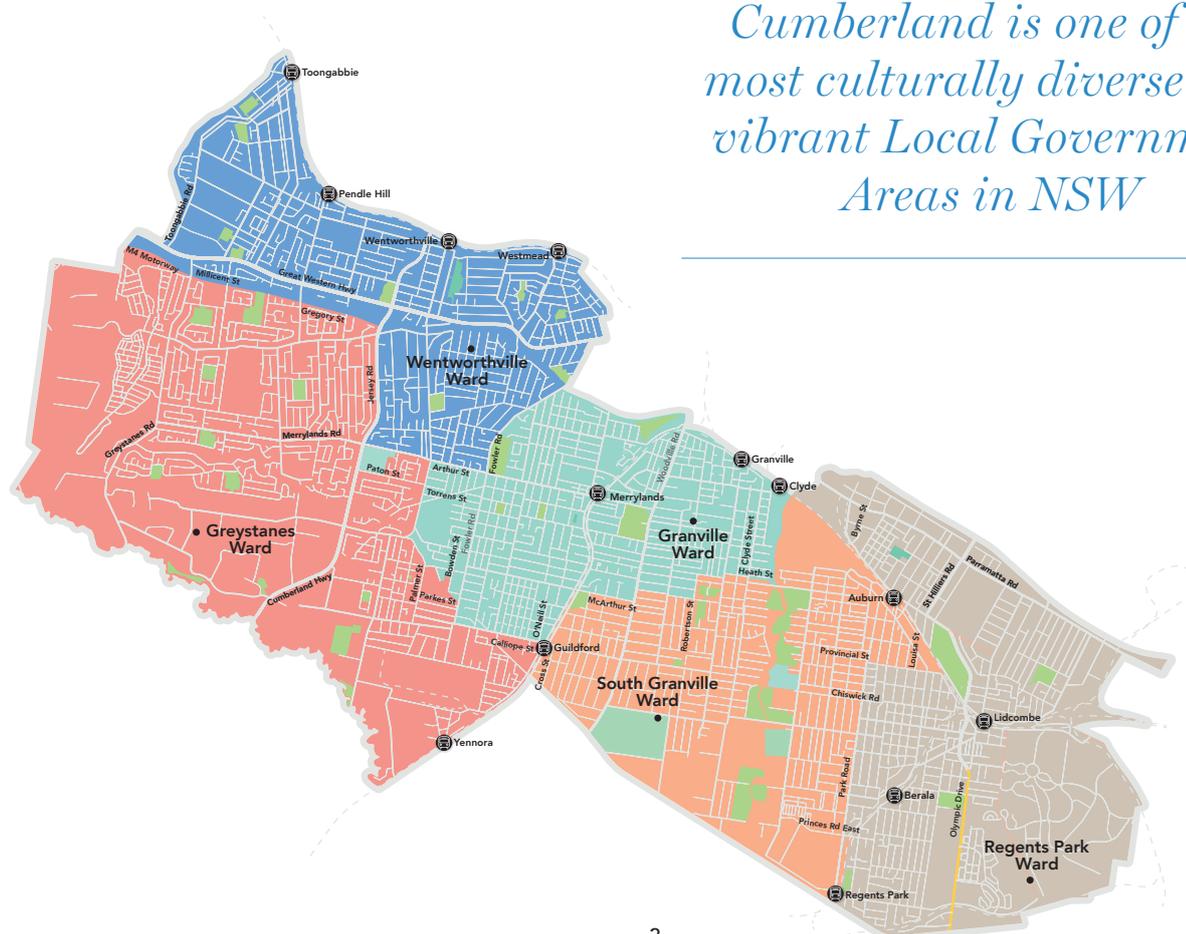
Our community vision for the future of Cumberland is "Welcome, Belong, Succeed". Council is determined that all its residents, businesses and visitors feel they are welcome; where people and families from different cultural backgrounds can come together and belong; and where anyone, through hard work and with the support of their community can succeed.

The Cumberland City Council Community Grants Program aims to support the achievement of this vision.

This document is intended to be used to complement Cumberland City Council's Community Grants and Donations Policy. This guide provides an easy-to-understand explanation of the current grant program and its funding streams, and the assessment criteria used by Council to make grant decisions.

Council seeks to enhance the use of public funds through well-managed grant processes. Grant programs are linked to the Council's goals and provide an integrated approach to growing Cumberland socially, culturally, economically, and environmentally.

The Community Grants and Donations Policy can be found at: <http://www.cumberland.nsw.gov.au/council-policy-documents>



Cumberland is one of the most culturally diverse and vibrant Local Government Areas in NSW



General Eligibility Criteria

Eligible Applications

- Residents of the Cumberland LGA must be the primary beneficiaries of the project.
- Applicants must be a legally registered and incorporated not-for-profit organisation (or group).
- Unincorporated groups may be auspiced by incorporated not-for-profit organisations.
- Applicants must have a current registered Australian Business Number (ABN).
- Applicants must be currently located or delivering services in or have specialist expertise not currently available in the Cumberland Local Government Area (LGA).
- Applicants must be able to provide proof of public liability insurance (minimum of \$10 million cover) and any other insurances required to deliver the project which may include professional indemnity, workers compensation or volunteer accident insurance.
- Applications must be for a specific project.
- Projects must address an identified funding priority.
- Projects must be well defined with a clear budget.
- Projects must demonstrate that any ongoing or recurrent costs can be met by the organisation once grant funding has been expended.
- The organisation must demonstrate the capacity to manage funds and deliver the project.
- Projects must be delivered between the dates specified for each grant round.
- All requests for funding must go through the Community Grants Program. Unsolicited requests for donations will not be accepted.





Ineligible Applications

- Duplicating of Council services or programs.
- Breaching existing Council policy.
- Not meeting the identified priority needs of the Cumberland LGA.
- Applications from government departments, schools, for-profit businesses, or political parties.
- Applications from charities for general donations.
- Applications for fundraising, operational expenditure (e.g. admin, insurance), shortfalls in funding from other government departments or completed (retrospective) projects.
- Projects that rely on repeated funding from Council.
- Organisations that have not submitted acquittal reports for projects funded by Cumberland Council or have debts with Council.
- Organisations already funded under another application stream or in the same financial year.

What can help your application?

- Council values and recognises the importance of an applicant's financial and in-kind contributions. Demonstrating a commitment of financial support to a project is considered favourably.
- Provide statistics or evidence of the need or value of your project.
- Engage with your intended audience and gather its views to support your application.
- Identify achievable outcomes and determine who will be responsible for these.
- Register for Council's online grants system and complete the application in full including providing quotes or additional documents to support your application.
- Identify and engage community partners that may be able to help you deliver your project.
- Speak to Council's Community Development Team.
- Ensure your application is clear and understandable.

Community Participation



Grant stream objectives:

- To aid in the delivery of effective programs that support the diverse needs and interests of the Cumberland LGA.
- To enhance community participation in the development and delivery of programs.
- To create positive connections between residents of Cumberland.
- To further develop existing skills, knowledge, and access to opportunities for residents and organisations.
- To maximise access and usage of community resources, services and facilities including equity of access for special needs groups.
- To encourage collaboration and partnerships.

Expected funding outcomes:

| | |
|-------------------------------------|--|
| Community | <ul style="list-style-type: none"> • Supports the wellbeing of residents of the Cumberland community., • Delivers positive social, economic, cultural, recreational, or environmental benefits to residents of the Cumberland community. • Builds a positive profile of Cumberland and/or support an individual, group or organisation to represent the Cumberland Local Government Area or community. |
| Domestic and Family Violence | <ul style="list-style-type: none"> • Increase the provision of domestic violence services and support, particularly those with an outreach component. • Address the underlying drivers of violence against women (primary prevention programs). |
| Education | <ul style="list-style-type: none"> • Address barriers to education, training, employment, and technical learning opportunities to attain strong employment outcomes for newly arrived migrants and refugees, people with disability, young people disengaged from education and the long term unemployed. • Encourage the participation and involvement of parents in the education of their children and to improve their capacity to support learning at school. • Improve education outcomes for young people. |
| Environmental Sustainability | <ul style="list-style-type: none"> • Develop and deliver environmental education programs, events, or initiatives. • Encourage community pride and cleanliness in the Cumberland LGA. • Increase awareness of the 3 R's (Reduce, Reuse and Recycle waste) and promote available waste services to improve our environmental footprint. • Increase biodiversity and provide habitat. |

| | |
|--|---|
| Health and Wellbeing | <ul style="list-style-type: none"> • Programs that improve health literacy in the community, including those that make it easier for Cumberland residents understand and access health-related information, and to be able to make the best decisions about their health. • Provide opportunities to increase participation of women and girls. • Promote physical activity that improves fitness levels and general health and wellbeing. • Projects that combine social, recreational, and physical activities to promote stress management, and physical wellbeing. • Prevent and raise awareness of mental health, substance abuse and lifestyle diseases such as diabetes, obesity, and coronary heart disease. • Promote the use of active transport such as walking, cycling and use of public transport. • Nutrition and cooking programs that promote nutritious food for good health. • Improve the health and wellbeing of young people. |
| Safety | <ul style="list-style-type: none"> • Improve crime prevention and public safety outcomes including addressing community perceptions of crime and safety. • Provide programs and support for victims of crime. • Provision of education or services addressing drug and alcohol awareness and/or dependency. • Improve the safety of young people. |
| Social cohesion, participation, and accessibility | <ul style="list-style-type: none"> • Promote cross-cultural understanding, community harmony and peace building. • Improve access to services and increased participation in community life by isolated residents, including older people, people with disability, refugees, people seeking asylum and people from culturally and linguistically diverse backgrounds. • Address barriers to service access and community participation by Aboriginal and Torres Strait Islander communities in the Cumberland LGA. • Support the work of local volunteers. • Deliver community education to increase skills and knowledge of Australian systems. • Provide support for people with disability including carers of people with disability. • Improve access to services that address homelessness, housing stress and the drivers of homelessness, including outreach services, living skills programs, and programs targeting key demographic groups within the Cumberland community such as adult men, older women, and asylum seekers. • Support and celebrate cultural diversity through projects and programs that promote intercultural understanding. |



Available Funding:

Applications can be made for up to \$15,000.

Timeframe

This grant stream has three rounds for application per year.

Grants must be spent within 12 months of successful applicant receiving funding.

| | Round 1 | Round 2 | Round 3 |
|---------------------|-----------|-------------|----------|
| Opening Date | August 4 | November 1 | March 1 |
| Closing Date | August 31 | November 30 | March 31 |

Stream eligibility and exclusions

- Applications must be for a specific project, either the establishment of a new project or to significantly expand an existing project.
- Projects must be completed within 12 months of a successful applicant receiving funding.
- Applicants must be a legally registered, incorporated not-for-profit organisation with an ABN.
- Unincorporated groups may be sponsored (auspiced) by incorporated not-for-profit organisations.
- Projects must demonstrate that any ongoing costs or recurrent costs can be met by the organisation once grant funding has been expended.

Assessment Criteria

Applications will be assessed using the following criteria:

Project

- Project has clear aims and objectives.
- Project has clearly identified activities.
- Project is achievable within the proposed timeframe.
- Evidence of community need for the project.
- Project addresses a funding outcome identified in the Community Participation Stream.
- Evidence of consultation and/or engagement undertaken during the project development with potential participants and partners.
- Residents of Cumberland LGA are primary beneficiaries.
- Project implementation includes specific strategies for special needs groups.

Budget

- Does the project present good value for money in terms of:
 - Number of people involved
 - Is the project financially viable, i.e. is the budget realistic?
 - Clear costings for all aspects of the project
 - Are the resources required to deliver the project clearly identified?

Project outcomes

- Project outcomes identified.
- Project outcomes achievable.
- Methods for evaluation/measuring project outcomes suitable to project.
- Demonstrated link between project need, project activities and intended project outcomes.

Capacity to manage projects

- Demonstrated ability to manage funds or will be assisted by a reputable organisation.
- Demonstrated ability in project management and/or is a well-managed organisation overall.
- Employs capable workers or has engaged capable volunteers.
- Demonstrated ability to engage community members targeted in the application.



Employment and Education Pathways



Grant stream objectives and expected funding outcomes:

- Improve career outcomes and create education and training pathways for Cumberland residents.
- Help young people into education, training and/or employment. Increase accessibility to employment and create education and training pathways for Cumberland residents with a particular focus upon:
 - Residents identifying as having a disability
 - Residents identifying as Aboriginal or Torres Strait Islander
 - Refugees who have settled in the Cumberland Local Government Area.

Available Funding:

Applications can be made for up to \$15,000 per project.

Timeframe

This grant stream has three rounds for application per year. Grants must be spent within 12 months of receiving them.

| | Round 1 | Round 2 | Round 3 |
|--------------|-----------|-------------|----------|
| Opening Date | August 4 | November 1 | March 1 |
| Closing Date | August 31 | November 30 | March 31 |

Stream eligibility and exclusions

- Applications must be for a specific project, either the establishment of a new project or to significantly expand an existing project.
- Projects must be completed within 12 months of a successful applicant receiving funding.
- Applicants must be a legally registered, incorporated not-for-profit organisation with an ABN.
- Unincorporated groups may be sponsored (auspiced) by incorporated not-for-profit organisations.
- Projects must demonstrate that any ongoing costs or recurrent costs can be met by the organisation once grant funding has been expensed.



Assessment Criteria

Applications will be assessed using the following criteria:

Project

- Project has clear aims and objectives.
- Project has clearly identified activities.
- Project is achievable within the proposed timeframe.
- Evidence of community need for the project.
- Project addresses a funding outcome identified in the Community Participation Stream.
- Evidence of consultation and/or engagement undertaken during the project development with potential participants and partners.
- Residents of Cumberland LGA are primary beneficiaries.
- Project implementation includes specific strategies for special needs groups.

Budget

- Does the project present good value for money in terms of:
 - Number of people involved
 - Is the project financially viable, i.e. is the budget realistic?
 - Clear costings for all aspects of the project
 - Are the resources required to deliver the project clearly identified?

Project outcomes

- Project outcomes identified.
- Project outcomes achievable.
- Methods for evaluation/measuring project outcomes suitable to project.
- Demonstrated link between project need, project activities and intended project outcomes.

Capacity to manage projects

- Demonstrated ability to manage funds or will be assisted by a reputable organisation.
- Demonstrated ability in project management and/or is a well-managed organisation overall.
- Employs capable workers or has engaged capable volunteers.
- Demonstrated ability to engage community members targeted in the application.



Small Grants



Grant stream objectives and expected funding outcomes:

- Requests for financial assistance to an individual or organisation for a cause worthy and of benefit to the Cumberland Community. This may include but is not limited to:
 - Community fundraising activities
 - Contributions towards a community - based activity or event

Available Funding:

Applications can be made for up to \$2,000.

Timeframe

This grant stream has three rounds for application per year. Grants must be spent within 12 months of receiving them.

| | Round 1 | Round 2 | Round 3 |
|---------------------|-----------|-------------|----------|
| Opening Date | August 4 | November 1 | March 1 |
| Closing Date | August 31 | November 30 | March 31 |

Stream eligibility and exclusions

- Applications can be made for a NFP organisation, charity, or an individual. Individuals applying for funding must be a resident of the Cumberland Local Government Area.
- Projects must be completed within 12 months of successful applicant receiving funding.
- Projects must demonstrate that any ongoing or recurring costs can be met once grant funding has been spent.

Assessment criteria

Applications will be assessed using one or more of the following criteria:

- A project or initiative that supports the well-being of residents in the Cumberland community.
- Projects that deliver positive social, economic, cultural, recreational, or environmental benefits to the residents of the Cumberland community.
- Projects or initiatives that aim to build a positive profile of Cumberland and / or support and individual, group or organisation to represent the Cumberland LGA or community.
- Project has clear aims/objectives.
- Project is achievable within proposed timeframe.
- Evidence of community need for the project.



CUMBERLAND
CITY COUNCIL

Cumberland City Council

16 Memorial Avenue, PO Box 42, Merrylands NSW 2160.

T 8757 9000 **W** cumberland.nsw.gov.au **E** council@cumberland.nsw.gov.au

f Cumberland City Council Sydney **@** [cumberlandcitycouncil](https://www.instagram.com/cumberlandcitycouncil)