Cumberland 2030:

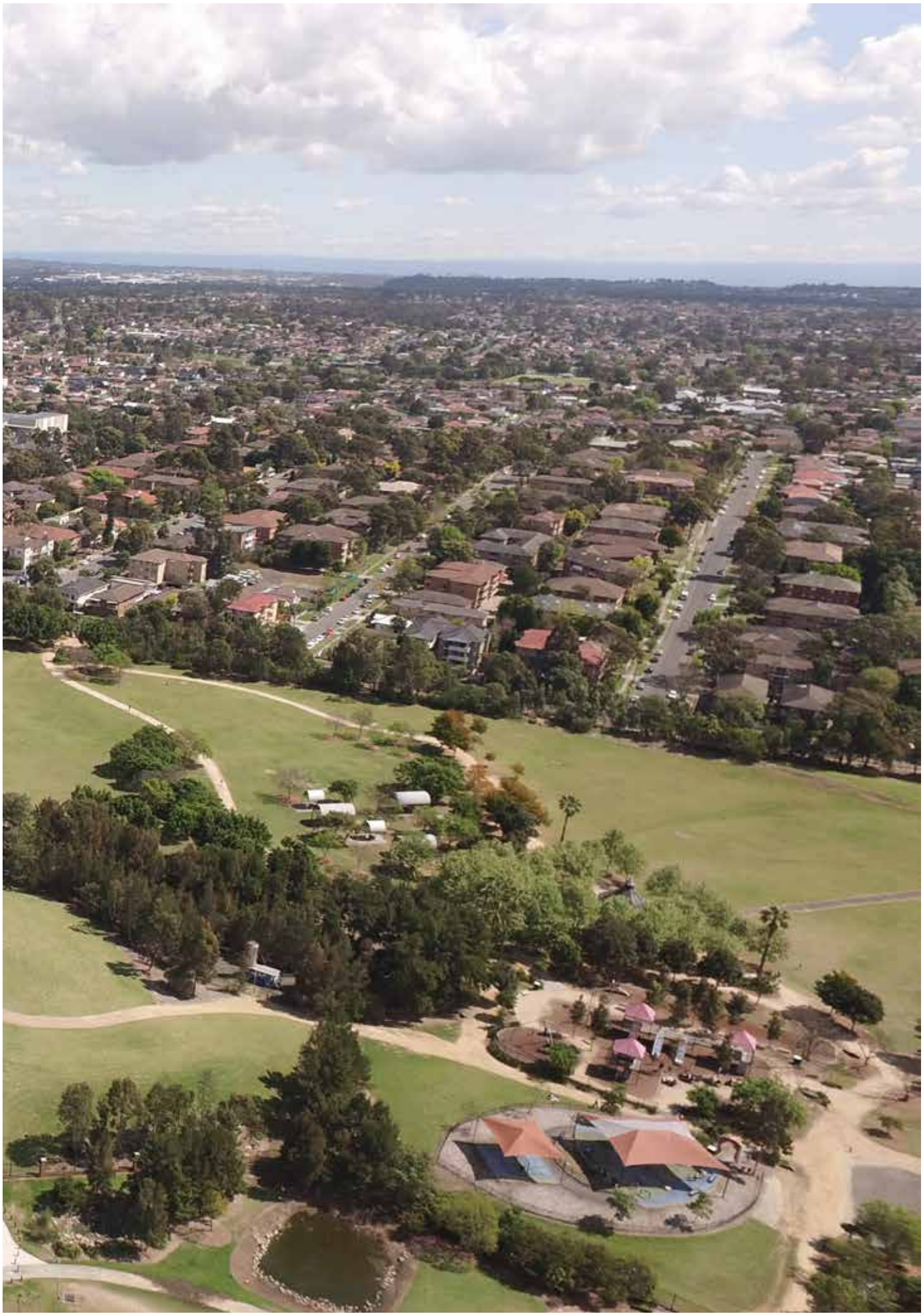
Our Local Strategic Planning Statement

FEBRUARY 2020

Acknowledgement of Traditional Custodians

Cumberland City Council acknowledges the traditional custodians of this land, the Darug people, and pays respect to their elders past, present and emerging.

Contents



Vision

OUR CUMBERLAND: 2030 AND BEYOND

'Cumberland is a diverse and inclusive community, offering easy access to jobs and services, with places and spaces close to home that take advantage of our natural, built and cultural heritage.'

By the 2030s, Cumberland will be supported as a vibrant and sustainable metropolitan area with a diverse land use mix that supports our residents, visitors and workers.

Cumberland will develop as a unique and vibrant part of the Central City District. It will be distinct from, but connected to, Greater Parramatta, Sydney Olympic Park and other key centres and employment areas in Western Sydney. Cumberland's strategic location between the Sydney and Parramatta CBDs will be enhanced and exploited for the benefit of our community.

Cumberland's 'sense of place' in the Central City District will be strengthened, as we continue to build connections through collaboration with our neighbouring councils. Merrylands will have an important role in the District hierarchy.

Cumberland will be distinguished by its high quality employment lands, diverse and inclusive town centres and urban areas supported by a network of green open spaces, activated streets and accessible community facilities. The distinct and contrasting cultural and urban character of our different centres and suburbs are supported and further opportunities for improvements will be facilitated.

Our plans and policies will support the integration of land use activities throughout the area, with a continued emphasis on growing retail, commercial and entertainment opportunities in our business zones, supporting small businesses that offer convenience services in our local centres, and promoting innovation and technology based industries in our employment zones.

Cumberland will have excellent transport connections that drive a strong economy, support great centres, and provide easy access to jobs for all. Better roads, transport services, suitably designed freight and logistic corridors as well as walking and cycling links will make Cumberland easy to get around for residents, workers and visitors.

Cumberland will offer opportunities for housing growth in planned centres and corridors, whilst protecting the existing character and amenity of the surrounding established residential areas, with a focus on delivering diversity and affordability in the local housing market to meet the needs of our community.

Cumberland will be an ecologically sustainable area that enhances biodiversity and is achieving a progressive reduction in local energy and water consumption, and urban heat island effects.

Part A:
CONTEXT

1. Introduction

ABOUT THE LOCAL STRATEGIC PLANNING STATEMENT

Cumberland 2030: Our Local Strategic Planning Statement is our Local Strategic Planning Statement that plans for the Cumberland area's economic, social and environmental land use needs over the next 10 years, and is aligned to the 20 year vision for Cumberland. It sets clear planning priorities about what will be needed, such as jobs, homes, services and parks. Cumberland 2030 also sets out actions to deliver the priorities for the community's future vision.

Cumberland 2030 will guide the content of Council's Local Environmental Plan and Development Control Plan to achieve both State and local priorities, and deliver the key ingredients of a highly liveable, environmentally sustainable and socially diverse urban area. It will also inform broader council policy and other local planning tools, such as our Local Infrastructure Contributions Plan, to ensure that local facilities are provided as the community's needs change. By setting clear directions and priorities for the future, Cumberland 2030 will be a tool to seek support from the State and Federal Government for projects and funding in Cumberland.

The purpose of Cumberland 2030 is to:

- articulate the land use planning vision for the Cumberland area
- outline the characteristics which make our area special
- identify our shared values to be enhanced or maintained
- direct how future growth and change will be managed
- implement the Greater Sydney Region Plan and Central City District Plan where relevant to the Cumberland local area
- identify where further detailed strategic planning may be needed.

POLICY CONTEXT AND PLANNING FRAMEWORK

Cumberland 2030: Our Local Strategic Planning Statement has been prepared in accordance with clause 3.9 of the Environmental Planning and Assessment Act 1979, which sets out the requirement for Council to prepare a Local Strategic Planning Statement that provides a strategic vision for land use planning.

The overall policy context is established by State planning policy, with a detailed context provided by the Cumberland Community Strategic Plan and local planning policy.

Cumberland 2030 gives effect to the *Greater Sydney Regional Plan: A Metropolis of Three Cities* and *Central City District Plan*, implementing the directions and actions at a local level. It is also informed by other state-wide and regional policies, including Future Transport 2056, State Infrastructure Strategy and relevant State Environmental Planning Policies and Section 9.1 Ministerial Directions. Cumberland 2030 outlines how these plans will result in changes at the local level.

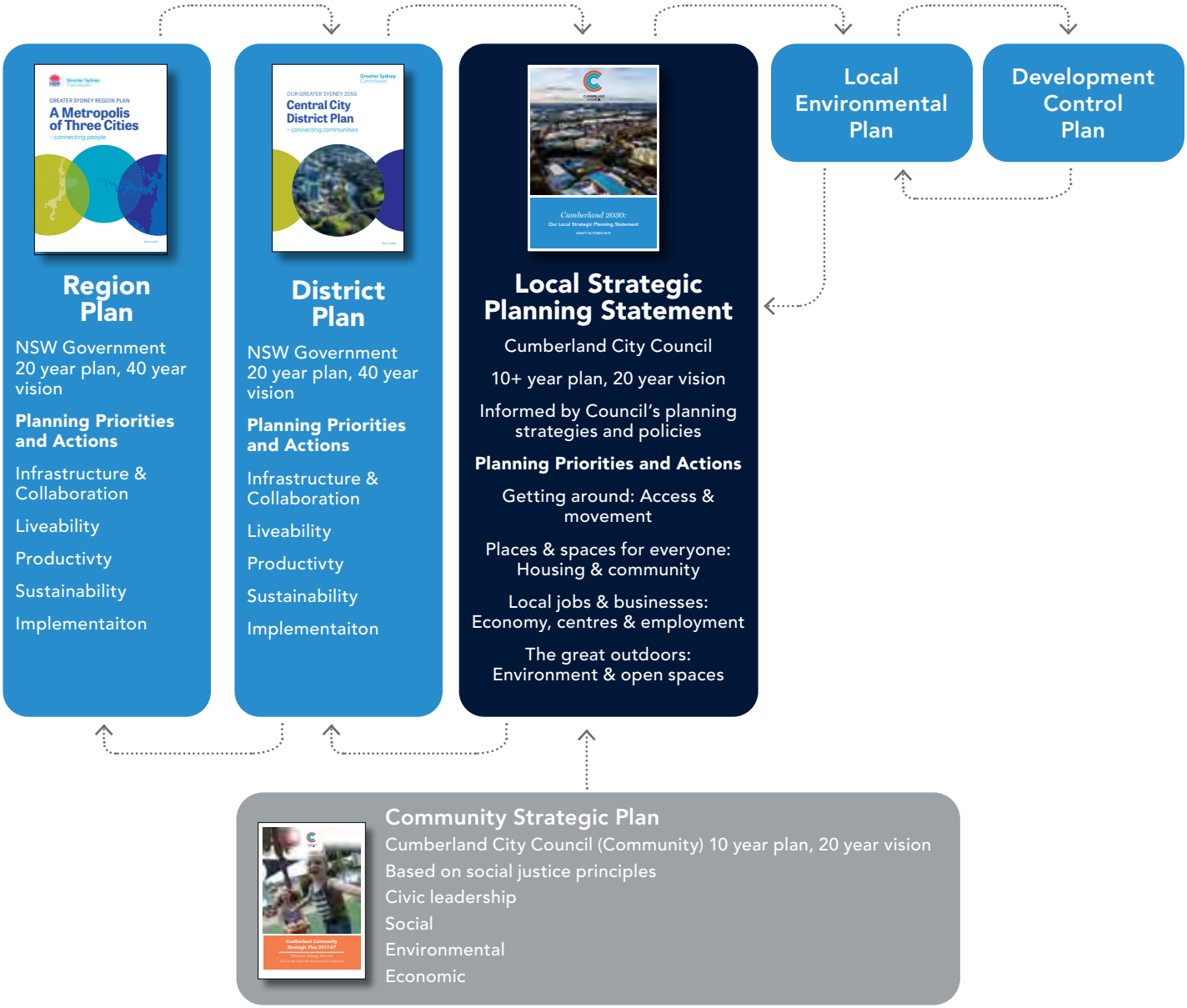
PLANNING TIMEFRAME

Cumberland 2030 primarily addresses Cumberland's land use planning needs over the next 10+ years. This provides the scope to articulate a longer-term vision for the area (20 years), whilst developing short, medium, long term and ongoing strategies and actions that can progressively occur over the life of the plan.

EVIDENCE BASE FOR ANALYSIS

A suite of local strategies and background analysis has informed development of our land use structure plan and provide greater detail on key issues and outcomes for the Cumberland area.

Local Strategies include the Cumberland Employment and Innovation Lands Strategy, Cumberland Biodiversity Strategy and Cumberland Community Facilities Strategy. Background analysis includes, but is not limited to, relevant studies on local housing, transport and traffic, heritage and bushfire.



Cumberland Community Strategic Plan

The first Cumberland Community Strategic Plan was adopted by Council in 2017. It establishes a vision for Cumberland and a series of long-term strategic goals and measures that balance Council's commitment to social and cultural cohesion, the local economy, our natural and built environments and all members of the Cumberland community.

Cumberland 2030 is informed by Council's Community Strategic Plan, which has a similar but broader focus on how Council will work to meet on the community's needs. The planning priorities, strategic directions and actions in Cumberland 2030 provide the rationale for decisions about how we will use our land to achieve the community's broader goals.

Cumberland 2030 works with Council's Community Strategic Plan, recognising that many of the directions in the Central City District Plan align closely with the priorities expressed by the Cumberland community.

CONSULTATION AND COMMUNITY INVOLVEMENT

Cumberland 2030 has been prepared through research and analysis, consideration of key issues and opportunities, and the development of local planning priorities and actions that will achieve Council's vision and desired future outcomes for the Cumberland area.

The local planning priorities and actions build on the community's vision and aspirations for the area. These were expressed during a range of community and stakeholder consultations since the establishment of Cumberland City Council.

Community feedback stalls during the exhibition of Cumberland 2030

EXHIBITION OF DRAFT CUMBERLAND 2030

Cumberland 2030: Our Local Strategic Planning Statement was exhibited from 1 July 2019 to 30 August 2019.

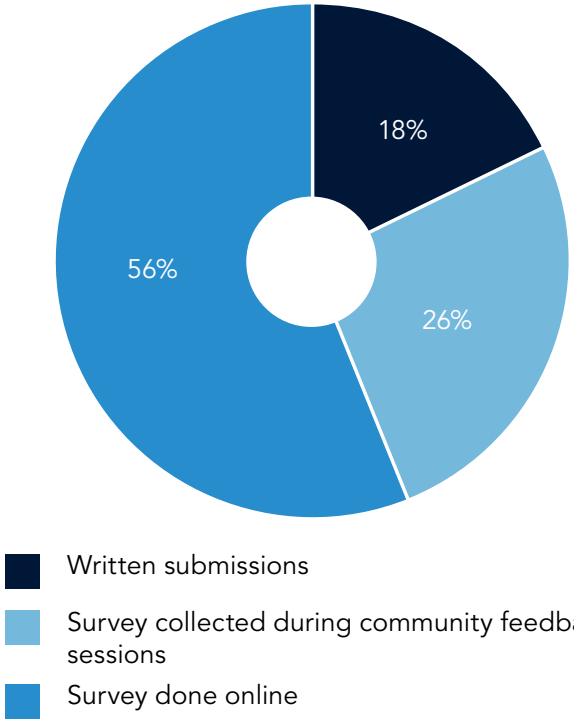
The community was engaged through multiple activities including:

- 5 community feedback stalls
- 2 information sessions
- newspaper advertisements
- paper and electronic surveys collected during engagement sessions
- notification letters sent to all land owners
- online publication on Council's Have Your Say Page.

Over 640 submissions were made on Cumberland 2030.

Key issues raised included:

- development and infrastructure
- jobs and investment
- environment and open space
- traffic and transport.



CUMBERLAND 2030: KEY ISSUES RAISED BY THE COMMUNITY

1 DEVELOPMENT AND INFRASTRUCTURE: Liveability, housing and community

Density, local character and zoning

Floor space ratios and height, density, lot size, land use compatibility, rezoning, over-development/social issues, retention of heritage, culture and local character, urban design, way-finding

Community and social infrastructure

Services and utility infrastructure, community facilities, health, education, impact of telecommunication towers

Housing

Housing provision, types of housing, need for affordable housing to be strongly recognised

2 JOBS AND INVESTMENT: Cumberland's local economy, employment and centres

Planning for Centres/Corridors in Cumberland

Including connectivity within and between areas, economic activity hubs (e.g. specialised education)

Planning for local jobs and businesses

Supporting commercial/retail activity and industrial areas

3 ENVIRONMENT AND OPEN SPACES: Cumberland's natural environment and recreation areas

Planning for recreational and open spaces

Quantity and quality, parks that cater to different needs of the community

Planning for a resilient environment

Pollution reduction, urban heat islands, tree canopy, climate change, biodiversity

4 TRAFFIC AND TRANSPORT: Getting around, access and movement

Transport infrastructure

Active transport options, improved roads/road design changes, improved public transport services, collaboration

Traffic and parking

Congestion issues and need for more parking and multi-level commuter car parks

HOW TO READ CUMBERLAND 2030: OUR LOCAL STRATEGIC PLANNING STATEMENT

VISION

Local vision which sets the strategic planning context for Cumberland

'Cumberland is a diverse and inclusive community, offering easy access to jobs and services, with places and spaces close to home that take advantage of our natural, built and cultural heritage'.

THEMES

Cumberland 2030 is underpinned by the four key themes from the Greater Sydney Region Plan and the Central City District Plan

INFRASTRUCTURE & COLLABORATION

Getting around: Access and movement

LIVEABILITY

Place and spaces for everyone: Housing and community

PRODUCTIVITY

Local jobs and businesses: Economy, employment and centres

SUSTAINABILITY

The great outdoors: Environment and open spaces

PLANNING PRIORITIES

Cumberland 2030 identifies local planning priorities which collectively provide the key ingredients of a highly liveable, environmentally sustainable and socially diverse urban area

ACTIONS

Each planning priority is supported by actions which specify what Council will do to address the priority and give effect to the District Plan

IMPLEMENTATION

Each action has a delivery time frame, either short term (0-2 years), medium term (3-7 years), long term (7+ years), or ongoing which will be monitored and reported

2. Strategic and local context

Proclaimed on 12 May 2016, Cumberland City Council covers more than 72 sq.km stretching from Rookwood Cemetery in the east, along the M4 Motorway and Western Rail Line in the north, and Prospect Creek in the south to Prospect Hill in the west.

The Cumberland Local Government Area is strategically located in the Central City District, less than 5km south of Parramatta CBD and approximately 20km west of Sydney CBD. The new Western Sydney Airport at Badgerys Creek will be approximately 30km to the west of Cumberland.

OUR PLACE IN THE REGION

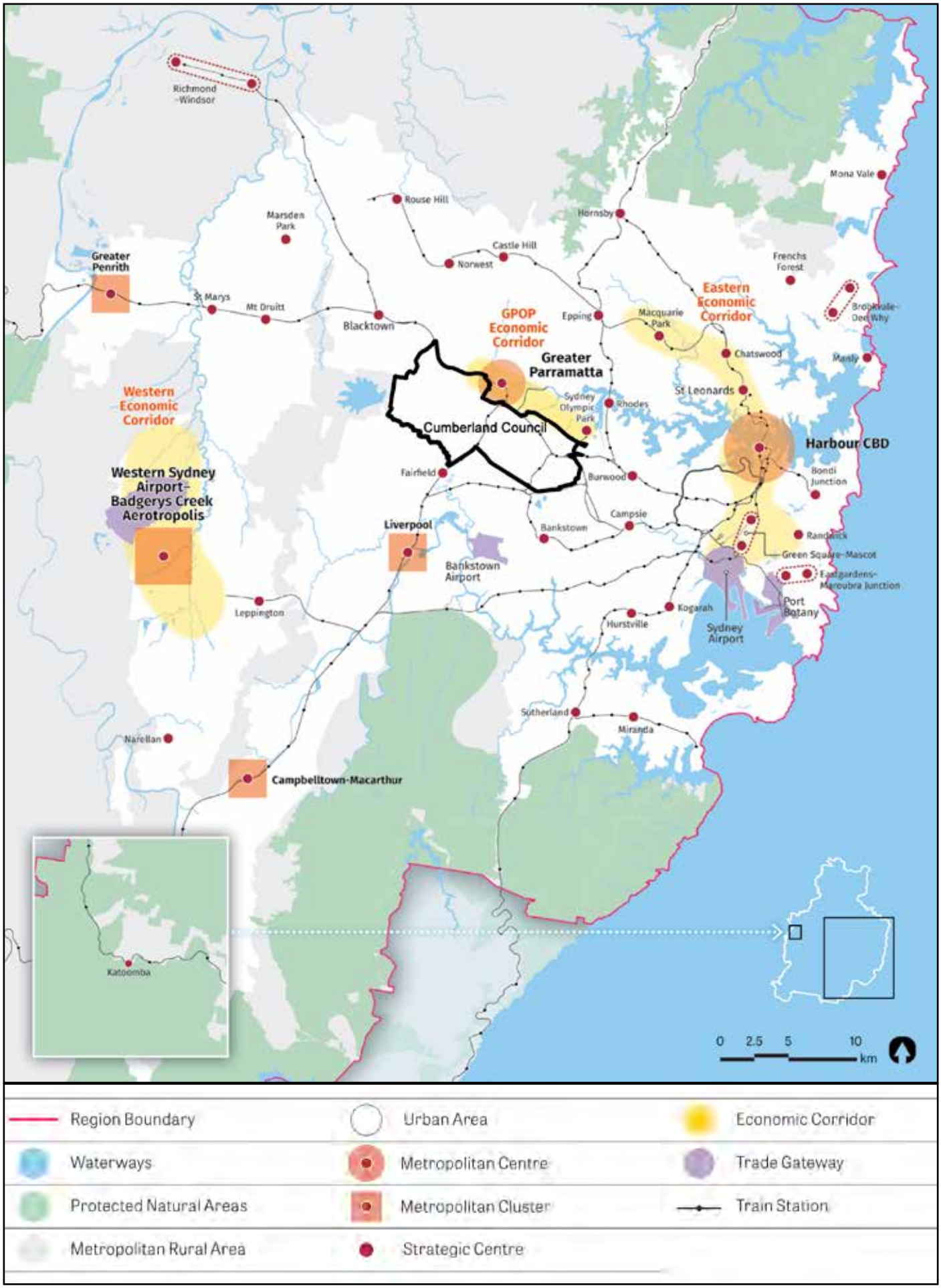
Cumberland is strategically situated in the Greater Sydney Region with easy access to the Parramatta CBD (Central River City), Sydney CBD (Eastern Harbour City) and Western Sydney Aerotropolis (Western Parkland City). Cumberland is also advantageously positioned within the Central City District, identified as one of the fastest growing in Greater Sydney and Australia.

Cumberland sits on the doorstep of the Greater Parramatta and Olympic Park growth area (GPOP) and is set to benefit from a range of committed and planned investments in major infrastructure. Cumberland 2030 seeks to strengthen Cumberland's place in the Central City District by promoting and supporting our natural, built and cultural assets, and by leveraging off investment in GPOP to benefit our local economy and community. Cumberland's distinctive and valued 'urban' character will play a critical role in delivering housing opportunities and key support services within a 30-minute catchment of Parramatta CBD and GPOP.

Cumberland is a vibrant, diverse, active, economically progressive area contributing significantly to the regional economy due to its thriving employment base. For example, the freight and logistics sector contribute at least $709 m in wages to Cumberland and, if considered together with advanced manufacturing and food and beverage manufacturing, has considerably higher contributions to industry value addition and incomes paid than in the Greater Sydney Region.

Cumberland has a distinct locational advantage for these and other sectors due to its connectivity and location at the geographic heart of the Sydney region. It is serviced by the motorway network and centrally located between Parramatta and Sydney CBDs. Cumberland's most competitive feature is its accessibility to various distribution catchments across metropolitan Sydney.

Many of Cumberland's centres and employment precincts play a critical and symbiotic role in strengthening the regional economy, Parramatta CBD and Greater Parramatta. Council considers Greater Parramatta to include the arc of centres stretching from Lidcombe to Westmead. Cumberland 2030 emphasises the importance of this two-way relationship. Merrylands as a strategic centre forms a key component of the continuing story of economic success for Cumberland. Our plans and policies support the complementary relationship between Merrylands and Parramatta CBD to capitalise on the synergies between these two key centres.

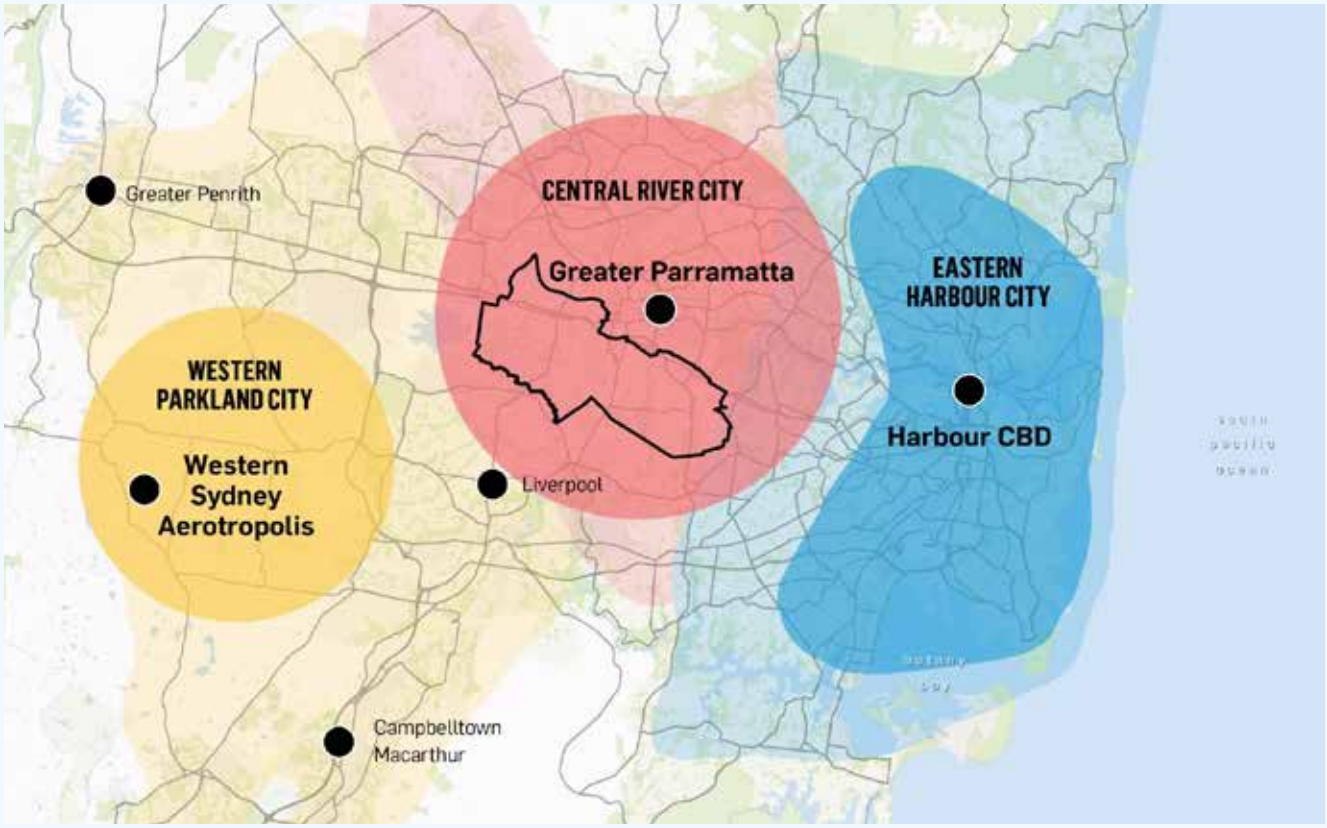

Richmond -Windsor
Mona Vale
Rouse Hill
Hornsby
Marsden Park
Castle Hill
Norwest
Frenchs Forest
Greater Penrith
St Marys
Mt Druitt
Blacktown
GPOP Economic Corridor
Epping
Macquarie Park
Eastern Economic Corridor
Brookvale-Dee Why
Chatswood
Manly
Greater Parramatta
St Leonards
Western Economic Corridor
Sydney Olympic Park
Rhodes
Cumberland Council
Harbour CBD
Western Sydney Airport-Badgerys Creek Aerotropolis
Fairfield
Burwood
Bondi Junction
Campsie
Liverpool
Bankstown
Randwick
Green Square-Mascot
Bankstown Airport
Eastgardens-Maroubra Junction
Leppington
Kogarah
Port Botany
Hurstville
Sydney Airport
Sutherland
Miranda
Narellan
Campbelltown-Macarthur
Katoomba
0 2.5 5 10 km
Region Boundary
Urban Area
Economic Corridor
Waterways
Metropolitan Centre
Trade Gateway
Protected Natural Areas
Metropolitan Cluster
Train Station
Metropolitan Rural Area
Strategic Centre

REGION, DISTRICT AND LOCAL STRATEGIC PLANS

The Greater Sydney Region Plan: A Metropolis of Three Cities sets a 40-year vision and establishes a 20-year plan to manage growth and change for Greater Sydney in the context of social, economic and environmental matters. The Plan is built on the premise of a 30-minute city, where most residents live within 30 minutes of their jobs, education and health facilities, services and great places. Cumberland is one of four council areas (along with Parramatta, Blacktown and The Hills) that make up the Central City District, within the Central River City.

The Central City District Plan provides a more detailed context to the directions and objectives of the Greater Sydney Region Plan specific to the area. It describes how the District will grow substantially, capitalising on its location close to the geographic centre of Greater Sydney, with unprecedented public and private investment contributing to new transport and other infrastructure leading to major transformation. Greater Parramatta is the core of the Central River City and Central City District.

Cumberland 2030: Our Local Strategic Planning Statement describes how the Cumberland area will develop and grow over the next 10 years, consistent with State and local policy, and community aspirations. It sets a land use vision and establishes priorities and actions for Council to manage growth and change. The document also outlines how it aligns with Region and District Plans.



OUR GROWTH IN CONTEXT

Cumberland is experiencing population growth, new infrastructure plans and a changing economic landscape that presents opportunities for industry, culture and city planning.

The Cumberland population is forecast to grow by around 30% over the next 20 years to reach approximately 300,000 people by 2036. This requires a strategic approach that caters for this growth. Increases are forecast for couple families with dependants, meaning that young families will be attracted to Cumberland and will continue to grow in number. Access to education, care and services for young people will be among our community's highest priorities.

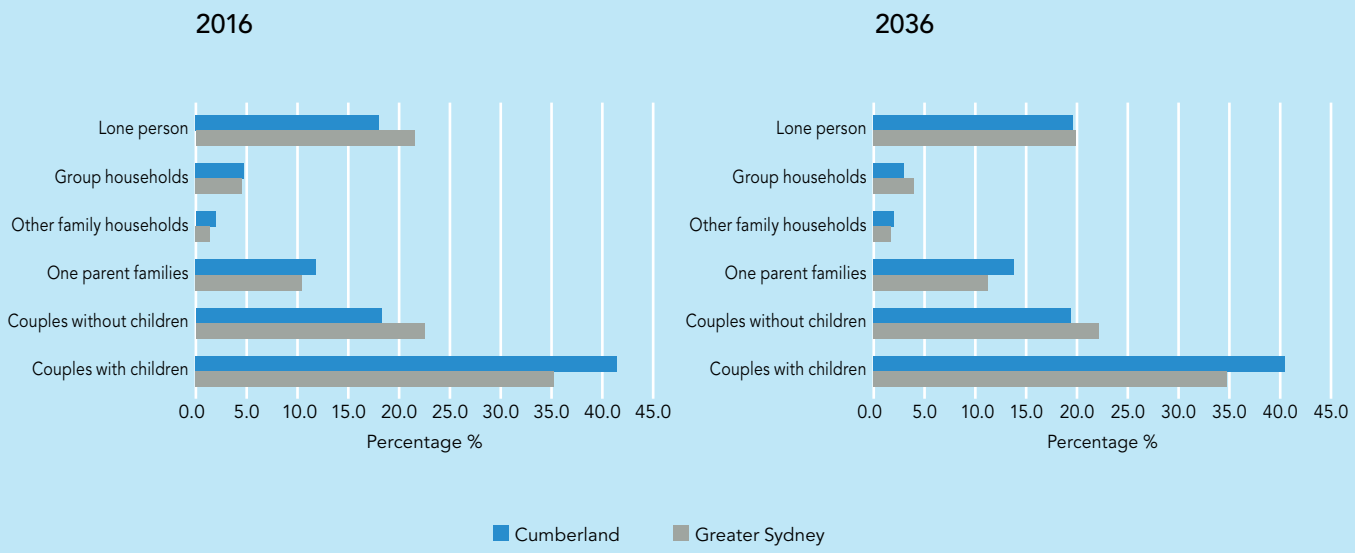
The population and number of households in Cumberland has increased substantially over the past years and are forecast to continue to increase. Correspondingly, the number of dwellings needed to house the future population is forecast to increase. Based on the projected growth, it is essential to recognise the number of households and dwellings required to meet the housing needs of the population and to ensure that an appropriate supply of housing can be delivered to meet the population targets.

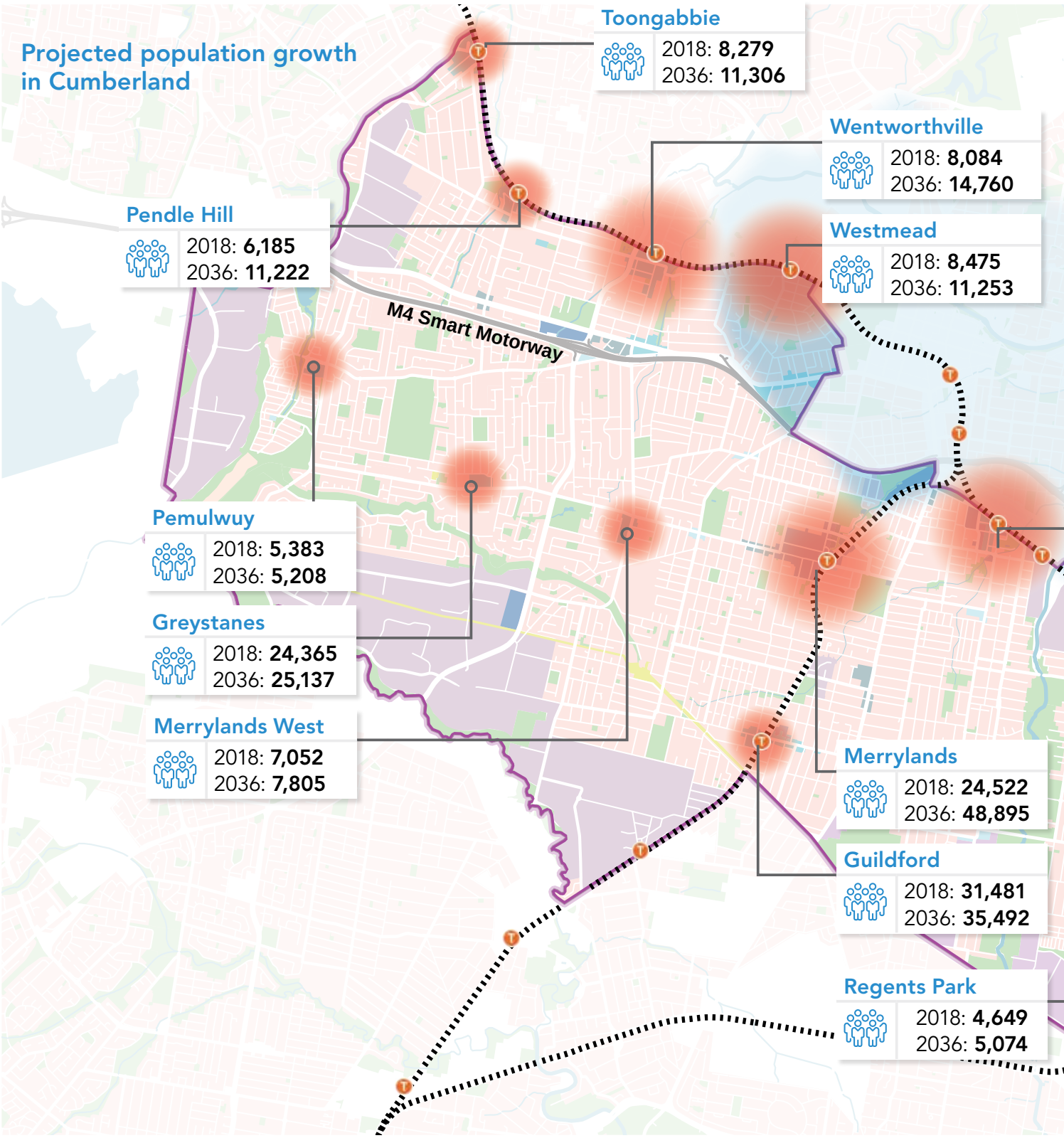
Cumberland growth forecasts

	Historical		Forecast			
	2011	2016	2021	2026	2031	2036
Population	203,181	226,052	260,173	279,636	293,373	304,811
Households	63,721	71,366	82,078	88,926	94,107	98,574
Dwellings	67,208	72,991	84,211	91,401	96,827	101,510

Household types

Forecast changes to household structures

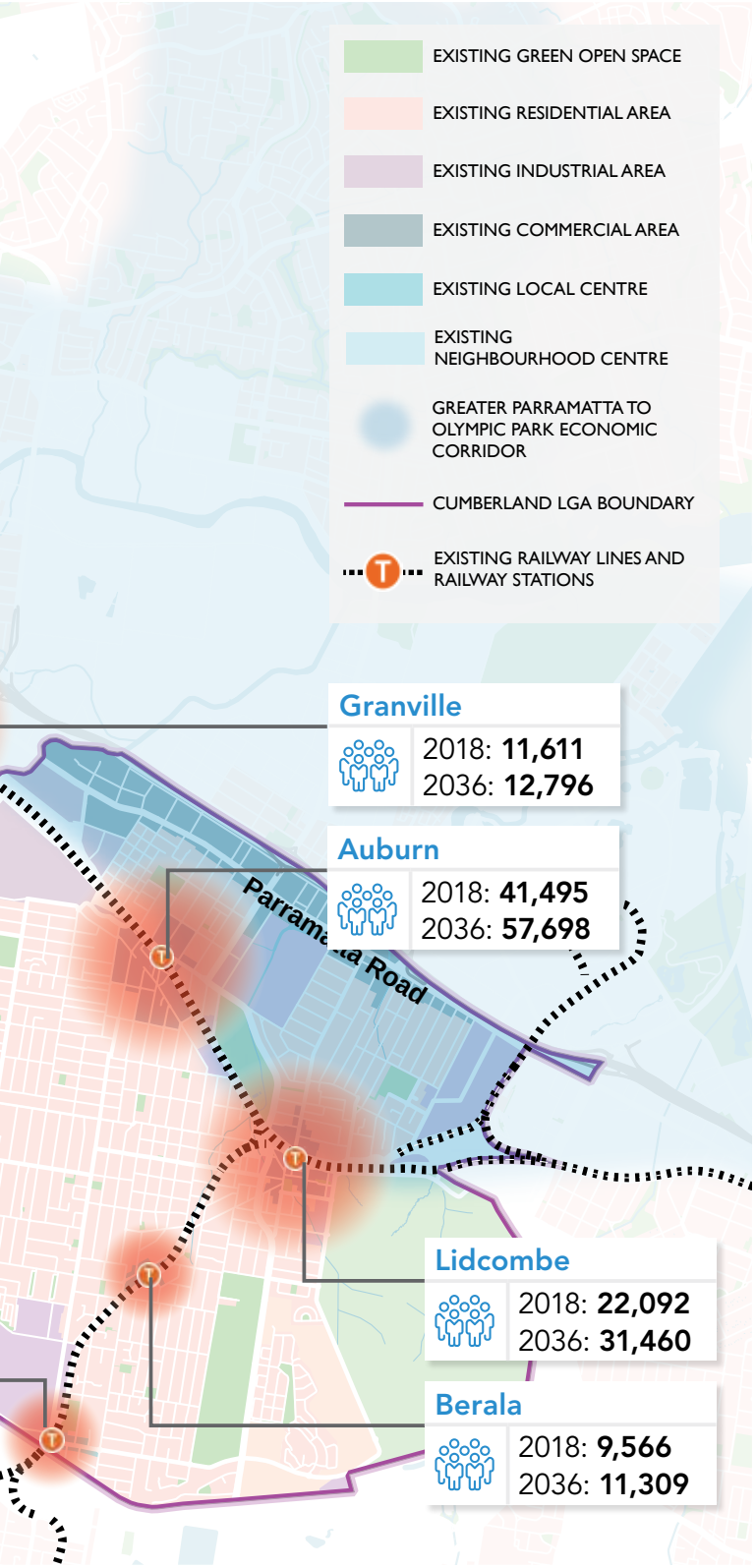




Council has progressed planning for a number of centres and strategic corridors to facilitate additional housing supply and jobs growth. The Merrylands and Wentworthville Centres and Parramatta Road Corridor are the focus of much of this planning for growth.

Approximately 4,200 additional dwellings are proposed for Merrylands (McFarlane and Neil Street Precincts), while a total of around 2,500 additional dwellings are planned for Wentworthville. The Parramatta Road Corridor Urban Transformation Strategy has also identified potential for around 1,000 dwellings in the Cumberland area.

To balance this planned growth in our centres, Council has also progressed planning to introduce a minimum lot size provision of 585 square metres for



dual occupancy development to retain the general low-density scale and character of our suburbs. This approach is intended to mitigate any unintended implications of the State Government's Low Rise Medium Density Housing Code on the amenity of our low and medium density residential zones, and on the capacity of local infrastructure. It is estimated that over 10,600 lots may be capable of developing dual occupancies under this proposal in the existing R2 zones, and over 1,700 lots in the R3 zones, which is well above Cumberland's 0-5 year housing supply target of 9,350 collectively.

Cumberland has potential to provide more housing opportunity across the area, with the future transport initiatives that the NSW Government has planned out for Greater Sydney. The execution of Sydney Metro West and potentially Kogarah to Parramatta mass transit corridor, along with the Parramatta to Western Sydney Airport mass transit corridor, will improve connectivity within Cumberland and existing capacity of the public transport network. More notably, the recent initiative of a bus priority corridor along Blaxcell Street, travelling from Bankstown to Parramatta, has contributed to a multimodal transport network where communities can easily commute to work.

Cumberland is serviced by social infrastructure, including schools and health care facilities. As the population increases, there is growing need to address current school capacity and the ability to meet future demands.

Several state-led initiatives such as the Greater Parramatta to the Olympic Peninsula (GPOP), Westmead Health and Education Precinct and Parramatta Road Corridor Urban Transformation Strategy, aim to provide future employment opportunities for the Cumberland community. The Employment and Innovation Lands Strategy identifies further opportunities for economic development within the area to provide employment opportunities locally.

Strategic planning for open space and recreation has identified gaps and opportunities to cater to the future growth of Cumberland over the next 20 years. Council will ensure that future initiatives provide better open space and recreational needs for the community in line with future growth.

Cumberland 2030 is focused on place-based centres to promote the 30-minute city and the need for future housing, and employment needs to be based around public transport nodes. Council will implement the relevant priorities and actions to ensure that the objectives of each are realised.

OUR LOCAL ADVANTAGES AND OPPORTUNITIES

Location

Cumberland benefits from its location and proximity to strategic centres and employment hubs immediately surrounding the area. The Interim Land Use and Implementation Plan for Greater Parramatta presents opportunities for growth and development in jobs and housing, particularly in Wentworthville and Westmead. Our own centres and employment lands are also valuable assets with potential to provide local jobs and services for our growing population. Council is committed to supporting and promoting our centres and employment lands to benefit the Cumberland community and local economy.

Economy

Cumberland is home to substantial industrial and employment lands accommodating a diverse range of jobs and services. The Cumberland economy provides over 86,000 local jobs in over 20,000 businesses. The main industries in Cumberland contributing to local employment are manufacturing, retail trade, transport, postal and warehousing, construction, healthcare and social assistance, and education and training. Cumberland appeals to these sectors as a destination due to accessibility to various distribution catchments across metropolitan Sydney.

Council recognises the opportunity to transition the area's economy into high order and productive industries and the knowledge based intensive economy. Council actively seeks to leverage its employment and innovation lands to increase economic efficiencies and ultimately grow Cumberland's local economy to help create more local employment and investment.

The prospect of a better connected area will be a catalyst for investment in our employment lands precincts. Our traditional industrial base continues to offer strong employment opportunities, while at the same time our employment precincts are transitioning to embrace innovation, creative and technology-based industries. Our population is young and increasingly tertiary educated, providing a ready workforce to support new and emerging enterprises.

Land use

The majority of land use in Cumberland is residential (56.9%), with the second major contributor being industrial/employment (16.2%). The land use framework in Cumberland is well placed to support additional growth in both jobs and housing in the short to medium term, particularly in our key centres. Whilst land in and around these centres is zoned for higher density development, there is opportunity to explore options for medium density development as transitions zones, and in supported areas around our local centres and transport nodes to support the 30-minute city.

Centres

Our town centres have a range of services and facilities to support future growth. They are a focus for community life, retailing and entertainment, providing a highly valued 'cultural' atmosphere. With opportunities for markets, festivals and other community events, our centres are an important part of the social fabric of Cumberland and a meeting place for the community. Council recognises the importance of retaining and promoting the essential role and character of our centres, and especially the small businesses they support as the backbone of our local economy and culture.

Transport

Cumberland is generally well serviced by rail, with a major interchange at Lidcombe. The road network is also extensive and includes cross-regional connections through Woodville Road (north and south connection) and M4 Motorway and Parramatta Road (east and west connection). There is also an extensive bus network serving the Cumberland area.

Planned investment in regional transport upgrades and infrastructure by the State Government will significantly improve access for residents and visitors, both within and beyond the Central City District and Cumberland, to Sydney's key centres. Our industry and businesses will also benefit from improved connections to key markets, major ports and airports.

Our local plans and policies will focus on improving transport accessibility and options throughout Cumberland.

Regional planned transport investment	Opportunities for Cumberland identified by Council
WestConnex	Reduced congestion, traffic diverted from Parramatta Road. Opportunity to accelerate pedestrian and public transport improvements along Parramatta Road
Parramatta Light Rail	Opportunity to integrate the public transport network by connecting buses to Parramatta Light Rail at Westmead. Potential expansion of light rail
Sydney Metro City and Southwest	Potential for increase in Sydney Trains services once the project fully opens, which could benefit Cumberland stations
Sydney Metro West	Additional connection between Parramatta and Sydney CBD to alleviate crowding on existing main line services, which could benefit some Cumberland stations
Parramatta-Bankstown-Hurstville/ Kogarah Transit Corridor	Opportunity to serve multiple Cumberland centres as part of the route, including Merrylands and Guildford. Could consider potential for Woodville Road as an option for the corridor
Western Sydney Freight Line	Opportunity to consider options to use the alignment for passenger transit between Cumberland and Western Sydney Airport as well as freight movements

Open space

The natural environment in Cumberland, including our network of parks and open spaces, is highly valued by residents and visitors. The Duck River (the largest tributary of the Parramatta River) is the 'green heart' of Cumberland providing excellent opportunities for both passive and active recreation and biodiversity. Several highly valued community and tourism assets exist along the corridor, including the Auburn Botanic Gardens and various sporting fields and parks.

Whilst the quality of our existing open space is generally high, there are gaps in the provision of open space in some areas. There are opportunities to improve liveability standards by addressing the gap in open space in these areas to better meet current and future needs.

Social infrastructure

Cumberland is serviced by a range of community services, schools and childcare centres. Many of our existing youth, senior and health services are located within proximity of train stations making them highly accessible to our community. However, the distribution of these services is not evenly spread throughout the area. Council continues to identify opportunities to address the gap in provision and distribution of social infrastructure throughout Cumberland.

Heritage

Cumberland has a rich history, which contributes to our 'sense of place' and cultural identity. Council recognises the significance of Granville as one of Sydney's oldest suburbs and continues to explore ways of preserving and incorporating heritage elements in the built form and streetscape, not only within Granville but also throughout the Cumberland area.

OUR COMMUNITIES

Cumberland is one of the most culturally diverse and vibrant areas in NSW, known for its international food, welcoming community events and festivals, high-quality community programs and extensive networks of green spaces. The community is diverse with many young families who are professionals, speak multiple languages and have a range of backgrounds and experiences that contribute to Cumberland's unique flavour.

Located in the geographical heart of Sydney, Cumberland is the epicentre of modern multicultural Australia. With just over half of all residents born overseas and almost a quarter having arrived in Australia in the last five years, the area is for many their first introduction to life in Australia.

What makes Cumberland unique?

- ✓ Cultural diversity
- ✓ Network of town centres
- ✓ Proximity to Parramatta CBD
- ✓ Proximity to Western Sydney and the Blue Mountains
- ✓ Young population
- ✓ Changing economic outlook
- ✓ Access to major infrastructure
- ✓ Access to Sydney Olympic Park
- ✓ Amount of green space

Cumberland Community Snapshot

If our community was 100 people...*

Total Population: 242,542

Total Households: 72,154

49 are men (49.3%)

52 are born overseas (52%)

13 migrated to Australia in the last 5 years (13%)

40 are Christian (Catholic, Protestant and Orthodox) (40%)

51 are women (50.7%)

66 speak a language at home other than English (65.6% - with around 67 different languages spoken)

22 are Muslim (22%)

15 are 60+ years (15.4%)

1 is Aboriginal and/ or Torres Straight Islander (0.6%)

10 are Hindu (10%)

19 are young people (19% 12-25 years)

6 have a severe or profound disability (5.8%)

13 are of Lebanese ancestry (13.3%)

41 are households of couples with children (41%)

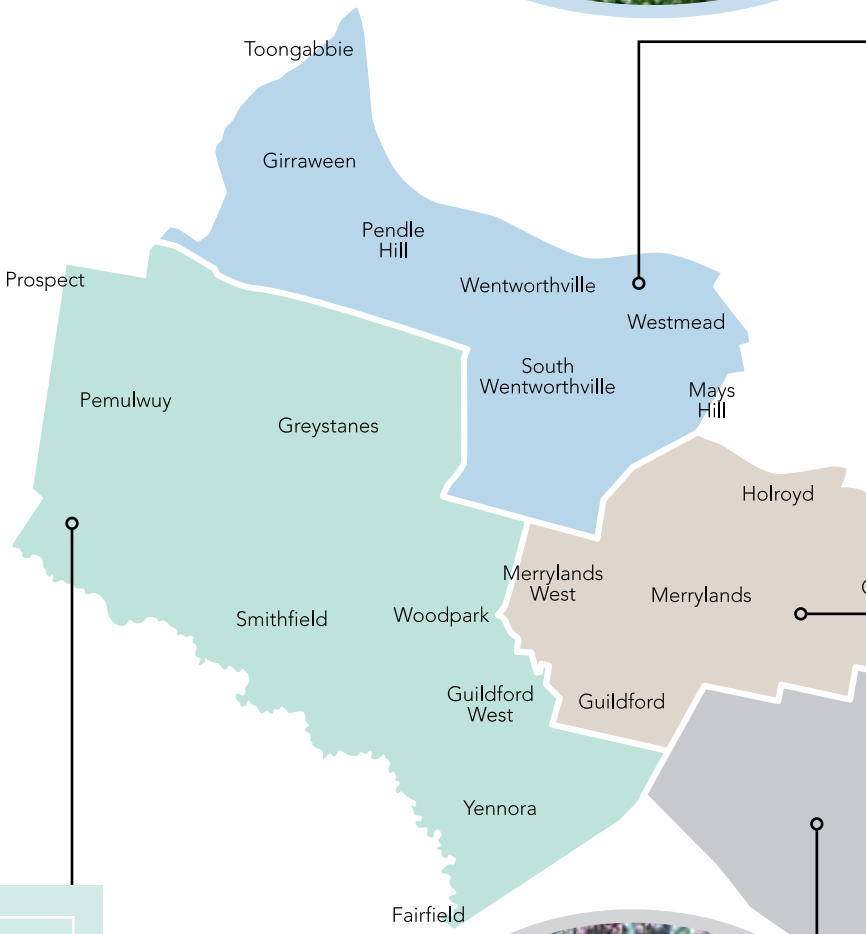
6 attend university (6%)

13 are of Chinese ancestry (12.7%)

Reference: All statistics from the Australian Bureau of Statistics 2016 Census of Population and Housing (accessed on 22/09/2017) profile.id.com.au/cumberland * Please note that all statistics have been rounded to the nearest whole number.

OUR UNIQUE NEIGHBOURHOODS

Cumberland is made up of five wards, each with a distinct built form character and land use mix, presenting unique opportunities for future growth and development.



Greystanes Ward

- The Greystanes Ward is one of the least dense communities in Cumberland with around 80% of all dwellings being low density. Correspondingly, it has one of the lowest public transport access and usage rates.
- The Greystanes Ward includes a diverse mix of land uses, including the significant employment lands precincts of Pemulwuy, Smithfield and Yennora.
- The area is rich in open space and biodiversity, including the Prospect Creek Green Grid Corridor, the Lower Prospect Canal Reserve and Holroyd Central Gardens. These spaces and corridors present excellent opportunities for recreation and active transport connectivity.

South Granville Ward

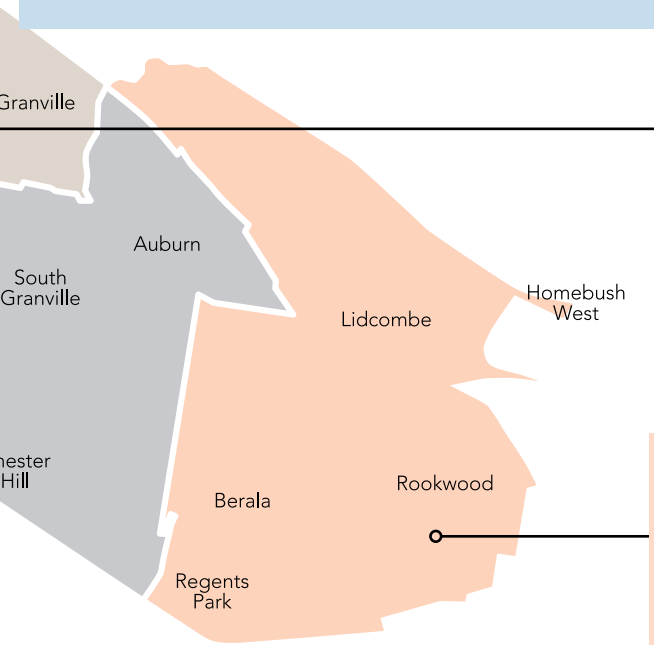
- The South Granville Ward is predominately low density residential, with higher densities adjacent to the Auburn and Guildford centres.
- The Ward is bisected by the Duck River corridor, an important Green Grid and environmental asset that connects to other recreational uses and green places, including the Auburn Botanical Gardens.
- Industrial and employment precincts are located in South Granville and Regents Park, as well as Clyde, which also contains a key railway stabling yard and maintenance centre for the network.

Wentworthville Ward

- The Wentworthville Ward comprises a mix of residential areas with higher densities near centres and transport corridors.
- In Westmead to the north of the boundary, is the medical and education precinct with several hospitals, research facilities, specialist services, and university campuses, with further growth and increased services anticipated.
- Council will implement its strategic planning work for the Wentworthville centre to revitalise and improve the public domain, traffic management and changes to potential urban form.
- The Ward also has the Finlayson Creek corridor and surrounding public open space.

Granville Ward

- The Granville Ward is one of the denser communities in Cumberland.
- The proposed strategic centre of Merrylands is at the core of this Ward and offers a diverse range of retail, commercial and residential opportunities.
- The northern side of the rail line at Granville is undergoing significant change and redevelopment as part of the Parramatta Road Corridor Urban Transformation Strategy.
- The Granville Ward houses key social and community infrastructure supporting residents from the local area and beyond. This includes the Granville Swimming Centre, Youth and Recreation Centre, Memorial Park, Holroyd Sports Ground, Merrylands Park Regional Sports Ground, Granville Park and Holroyd Gardens.



Regents Park Ward

- The Regents Park ward is predominately low density, with higher density housing around key centres, including Lidcombe.
- Lidcombe is located centrally within the Regents Park Ward. The Ward contains several large areas of public space, including Rookwood Cemetery, Wyatt Park with a number of sports facilities and grounds, and the Carnarvon Golf Club.
- Industrial and employment land uses are located in the northern portion, connecting with and adjacent to, Parramatta Road and extending beyond the Cumberland area as part of larger industrial precincts.
- This Ward also contains parts of the Parramatta Road Corridor which is currently being reviewed under the Parramatta Road Corridor Urban Transformation Strategy.

3. Strategic land use framework

Cumberland 2030 plans for the Cumberland area's economic, social and environmental land use needs, aligned to the 20 year vision for Cumberland. A strategic land use framework is identified to guide the planning and delivery of the future Cumberland area.

OUR CUMBERLAND STRUCTURE PLAN

Cumberland 2030 outlines a strategic land use framework that delivers the land use vision of the Cumberland area. The structure plan provides an integrated approach as Cumberland grows and evolves, including land use, infrastructure, environment and culture. The structure plan also aligns with the regional and district strategic directions outlined in the Greater Sydney Region Plan and Central City District Plan.


CUMBERLAND CITY COUNCIL
Westmead Health & Education Precinct
the Outer Parramatta Ring Road
WORTHVILLE
WESTMEAD
PARRAMATTA
HOLROYD GARDENS
MERRYLANDS
GRANVILLE
CLYDE
MERRYLANDS EAST
AUBURN
LIDCOMBE NORTH
GUILDFORD
Woodville Road
AUBURN BOTANICAL GARDEN
WYATT PARK
Olympic Dr
LIDCOMBE
BERALA
Joseph St
REGENTS PARK
2
3
Greater Parramatta to Olympic Park Economic Corridor
Westmead Health & Education Precinct
Green Grid Corridor
Transitway Corridor Liverpool to Parramatta
Parramatta Road Corridor Urban Transformation Strategy
M4 Smart Motorway (Greater Sydney Committed Initiatives 0-10 years)
Key North South Connections
1 Cumberland Highway
2 Woodville Road
3 St Hilliers Road and Olympic Drive to Joseph Street
Sydney Metro West[1] (Greater Sydney Committed Initiatives 0-10 years)
Link to Western Sydney Airport[1] (Train Link/Mass Transit Investigation 0-10 years)
Link to Kogarah[1] (Train Link/ Mass Transit Investigation 10-20 years)
Western Sydney Freight Line Investigation[1] (10-20 years)
[1]Illustrative only, subject to State Government approval
Intermodal Terminal
Metropolitan Centre
Proposed Strategic Centre
Principal Local Centre
Strategic Precinct
Local Centre
Train Station
Industrial Precinct
Employment-generating Precinct

OUR CENTRES

Cumberland has a strong local identity which it derives from a network of centres that foster a range of small and medium businesses. Our centres include many of the District's great places. They are highly accessible and provide access to key social and employment destinations within our areas, and to broader strategic centres on the doorstep of Cumberland. Our centres also have an important role in providing local employment as well as a variety of businesses and retail opportunities of many sizes and formats. Our centres are well served by public transport and contribute to the vision of a 30-minute city.

Cumberland 2030 recognises the importance of our centres as places with high levels of accessibility offering opportunities for growth in local jobs and housing. Council will continue to plan for and support our local centres through place-based planning that provides opportunities to grow and evolve over time.

A framework of centres has been identified to support the land use vision for the Cumberland area. It includes:

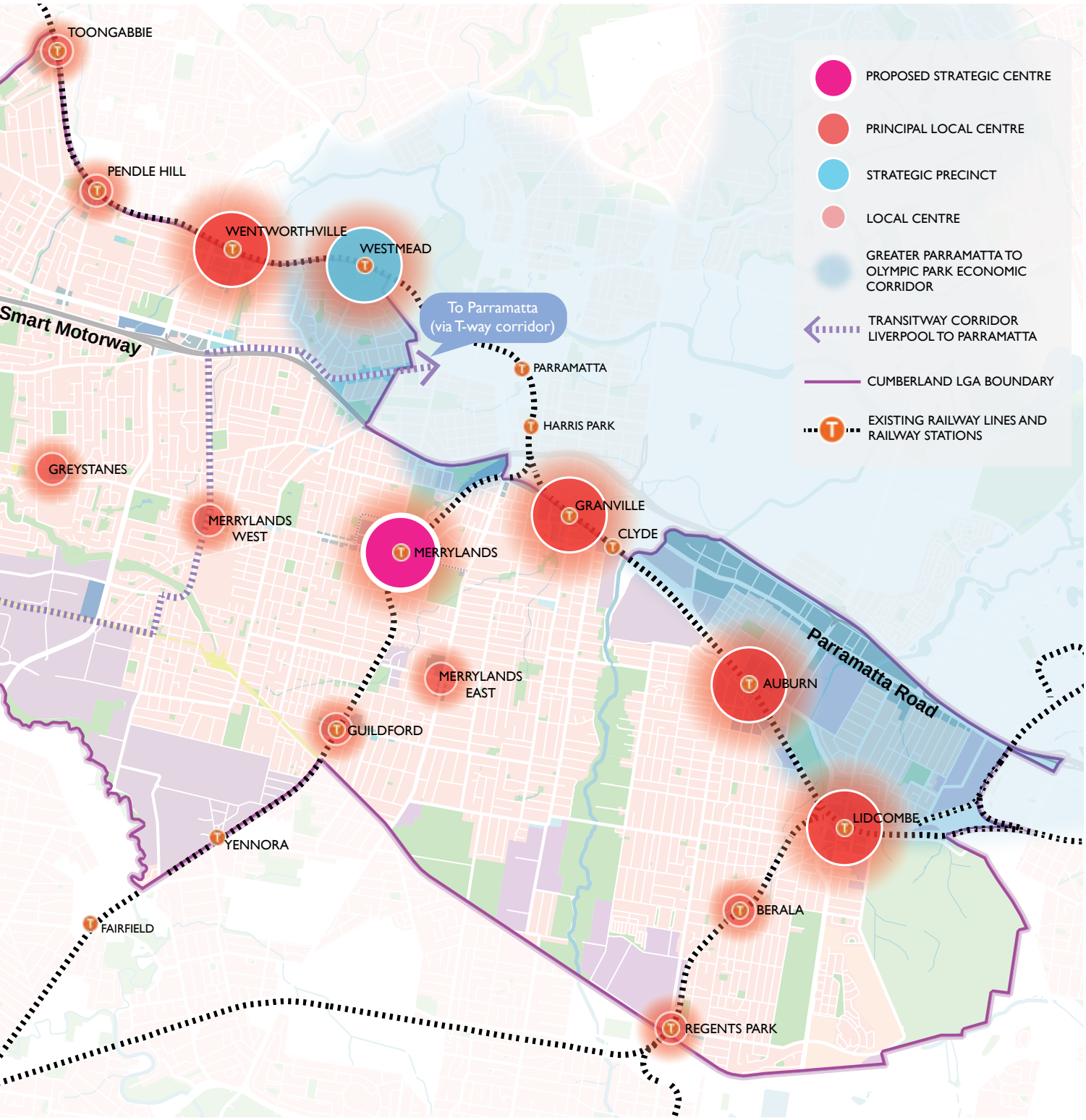
- Merrylands as the proposed strategic centre for Cumberland, providing higher order services and facilities to meet the needs of the Cumberland area, and complementing the role of Greater Parramatta
- principal local centres at Auburn, Granville, Lidcombe and Wentworthville, providing services and facilities to meet the needs of the broader local community
- strategic precinct at Westmead, providing a specialised health and education role for Cumberland and the Greater Parramatta area
- local centres at Berala, Greystanes, Guildford, Merrylands East, Merrylands West, Pemulwuy, Pendle Hill, Toongabbie and Regents Park, providing services and facilities to meet the needs of each local community
- a range of neighbourhood centres across the Cumberland area providing targeted services and facilities.

Centres Framework

Proposed Strategic Centre: Merrylands

Acts as a strategic centre with a highly complementary and reciprocal relationship to Parramatta CBD.

Provides higher order retail and commercial services, with significant private sector and Council investment in infrastructure occurring, and strong population and jobs growth forecast.



Principal Local Centres: Auburn, Granville, Lidcombe, Wentworthville

Meets the criteria for 30 minute access to a Strategic Centre, with access to a high frequency railway station.

Supported by a mix of higher order commercial and retail services, and community facilities.

Local Centres: Berala, Greystanes, Guildford, Merrylands East, Merrylands West, Pemulwuy, Pendle Hill, Regents Park, Toongabbie

Meets the criteria for 30 minute access to a strategic centre with access to public transport services.

Supported by retail and other local services.

Strategic Precinct Westmead (South):

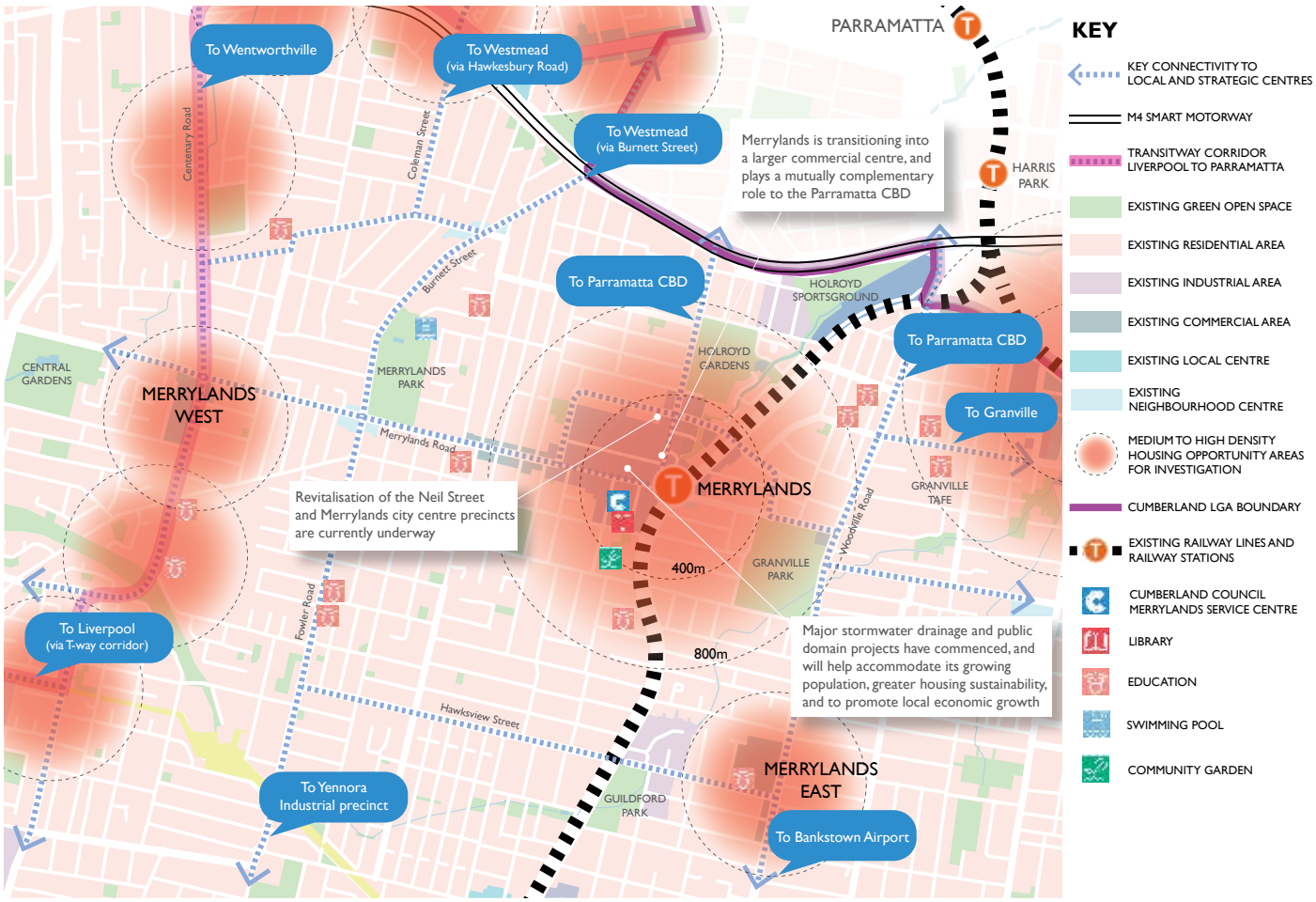
Provides and supports a specialised health and education services for Cumberland and the Greater Parramatta area.

PROPOSED STRATEGIC CENTRE: **MERRYLANDS**

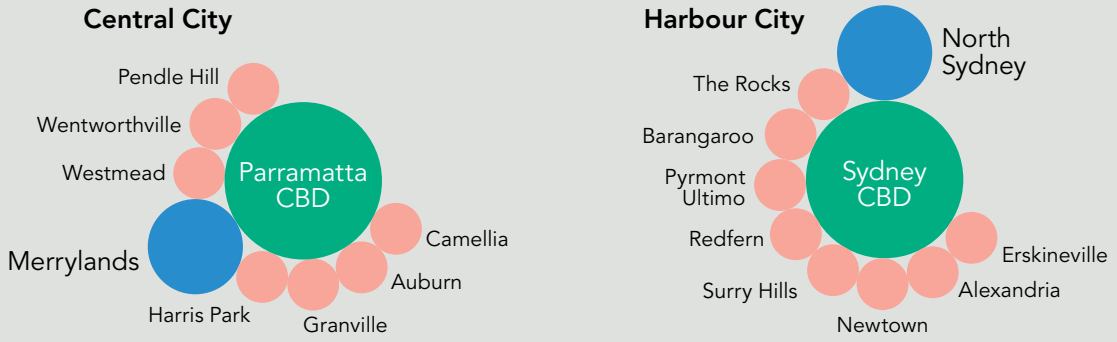
Situated at the core of the Cumberland area, Merrylands is our largest centre. It has been, and will continue to be, the focus of planning for growth and development. The centre plays a key supporting role for surrounding areas and this will grow in importance with the continued growth and investment in Greater Parramatta.

Council believes that Merrylands has the potential to be defined as a strategic centre in the District hierarchy, based on the range of services and potential to expand to provide additional housing. It is recognised in the Central City District Plan as the District's great place with thriving social connectors including a large and expanding retail centre providing a diverse range of activities, local services and jobs to a growing population catchment.

Council will continue to advocate and plan for Merrylands as a strategic centre for Cumberland and work with relevant agencies to ensure the delivery of necessary social, community and education facilities.



Strategic considerations	Opportunities
Advocating Merrylands as a new strategic centre in the Central City District to: i. Deliver better public transport infrastructure connecting centres across Cumberland. ii. Attract high level of public/private sector investment for expanding local economy and housing supply. Delivering housing choice for growing households, in a comparatively dense urban environment. Managing land use and infrastructure provision in the key areas where future corridors are identified under Greater Sydney Initiatives for Investigation in Future Transport 2056. Balancing increasing movements and potential conflicts between freight, local traffic and pedestrians in the core of the centre. Improving urban canopy cover to mitigate urban heat island effects.	Strategic merit at the core of Merrylands centre to deliver additional housing and jobs supply. Improve accessibility to key social, community and open space assets. Investigate opportunities to deliver shared-use and co-locate community facilities via Council-owned and State-owned assets. Promote active transport by improving pedestrian and cycle links, connections to/from Merrylands to key locations. Improve public safety in Merrylands centre, with particular attention to the station and local parks through passive surveillance design.



Merrylands' relationship to Parramatta CBD akin to that of North Sydney to Sydney CBD

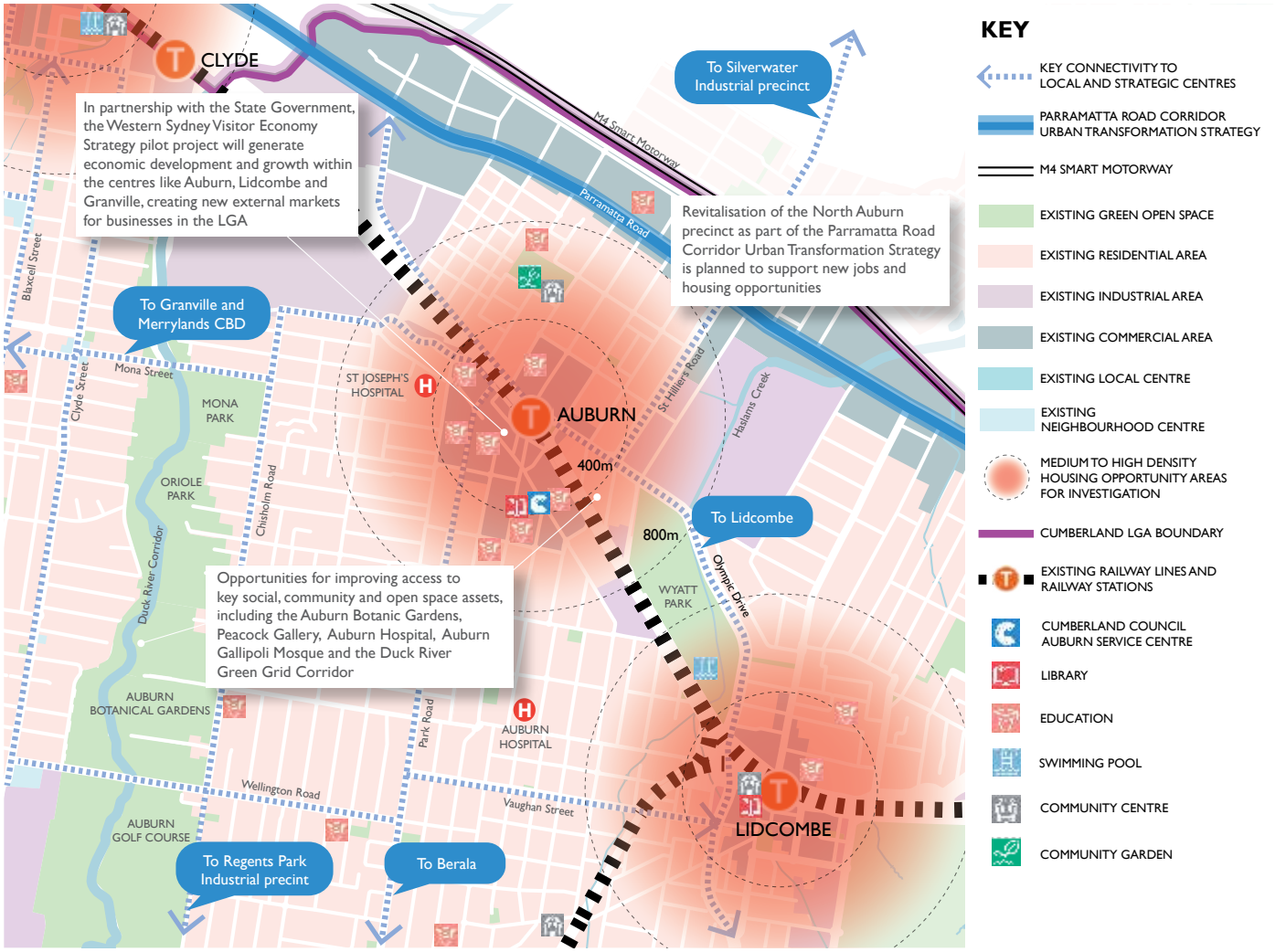
Merrylands plays a highly complementary role to Parramatta CBD, akin to the reciprocal relationship of North Sydney to Sydney CBD. Already an established major centre, Merrylands is transitioning into a higher order centre with a growing commercial and retail core. Proximity to Parramatta city centre, together with current private sector and Council investment in excess of $1 billion, will continue to facilitate this transition in the short to medium term.

Importantly, Merrylands will continue to provide office space which complements that of Parramatta city centre. It will also accommodate key services which may be displaced as Parramatta matures in role as one of metropolitan Sydney's three city centres.

The surrounding neighbourhoods, including Granville, Wentworthville, and Westmead, each with their own distinctive character and flavour and strong transport connections, will increasingly act as the inner city suburbs of Greater Parramatta, providing attractive places to live for the growing workforces of Merrylands and Parramatta city centre.

PRINCIPAL LOCAL CENTRE: **AUBURN**

Auburn is a culturally vibrant centre, boasting multicultural shops, restaurants and cafes specialising in Middle Eastern and East Asian products and cuisine. The centre supports a lively night-time economy and is a focal point for significant cultural events. The Gallipoli Mosque defines the skyline to the south-east of the centre and is one of the main reasons why the area is a popular point of settlement for many new migrants. The traditional commercial and industrial area to the north of the town centre, along Parramatta Road, has been identified for future revitalisation under the Parramatta Road Corridor Urban Transformation Strategy offering opportunities for new jobs and housing.



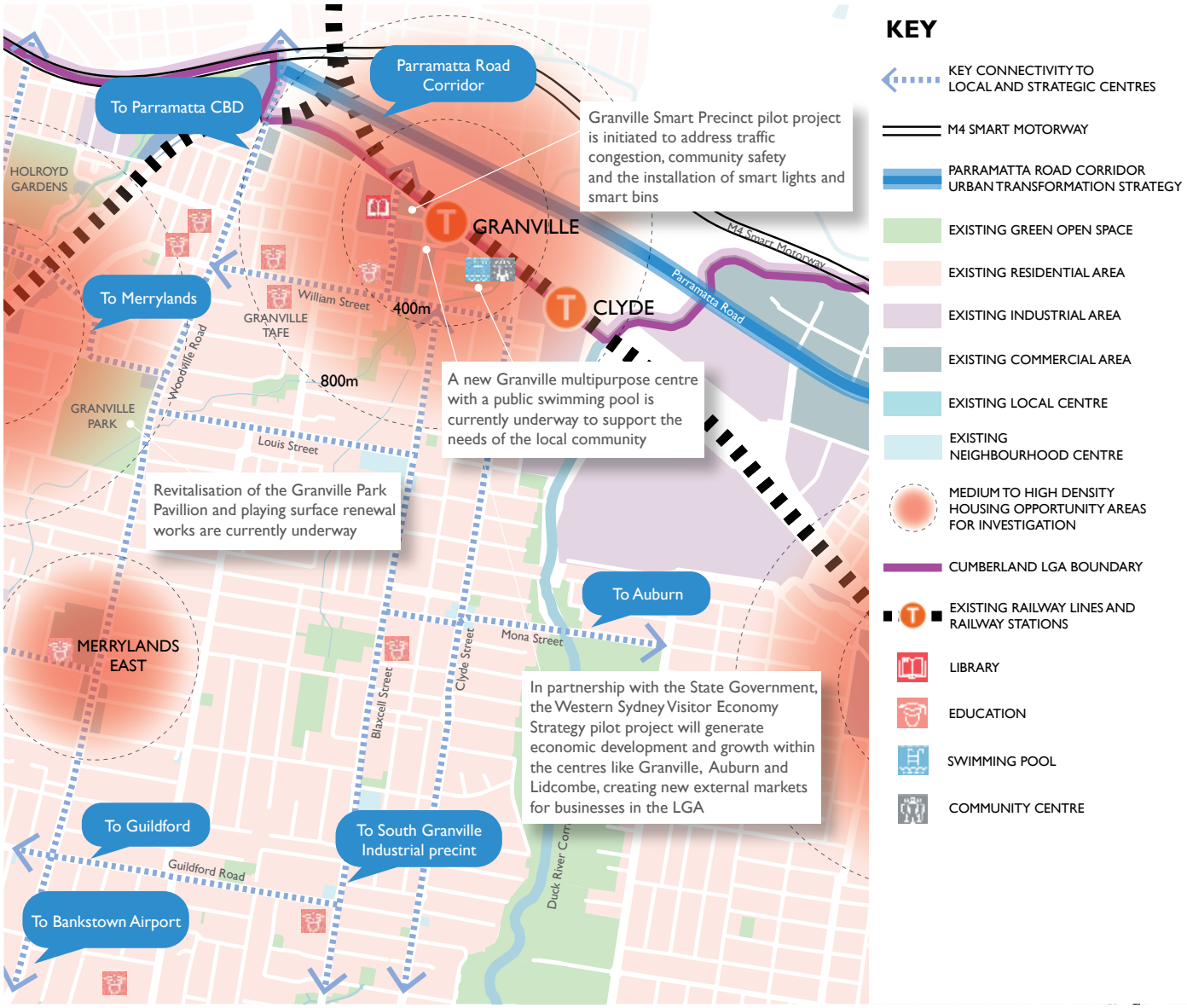
Strategic considerations	Opportunities
Delivering housing choice for a culturally diverse community, in a comparatively dense urban environment. Providing local jobs for a comparatively young workforce. Improving urban canopy cover to mitigate urban heat island effects. Overcoming the challenges of a highly fragmented subdivision (and ownership) pattern to achieve a cohesive urban form. Reducing high private vehicle usage in the town centres. Managing the interface of employment lands with adjoining uses.	Development opportunities have been identified along the Parramatta Road Corridor to capitalise on travel and transport connections to GPOP and the Sydney CBD. A range of large industrial precincts and employment lands (mix of IN1, IN2, B4 and B6 zones) have potential to provide local jobs and economic growth. Potential for the B6 Enterprise Corridor along Parramatta Road to function as a future 'Creative and Commercial Corridor'. Improve walkability (pedestrian links) and cycle paths connecting Auburn Town Centre to the Parramatta Road Corridor and Auburn Hospital. Improve access to key social, community and open space assets, including the Auburn Botanic Gardens, Peacock Gallery, Auburn Gallipoli Mosque and the Duck River Green Grid Corridor.

PRINCIPAL LOCAL CENTRE: **GRANVILLE**

Granville is a centre rich in history, with areas to the south west of the railway recognised as a heritage conservation area with a number of heritage listed items. Given its locational advantage and proximity to Greater Parramatta, Granville continues to grow.

Granville communities are well serviced with a good access to social and cultural assets, including Granville Town Hall, library and swimming pool. A new multipurpose centre is also underway to support the needs of the local community.

Granville has been identified under the Parramatta Road Corridor Urban Transformation Strategy. The strategy will help to revitalise this corridor with new jobs and housing.



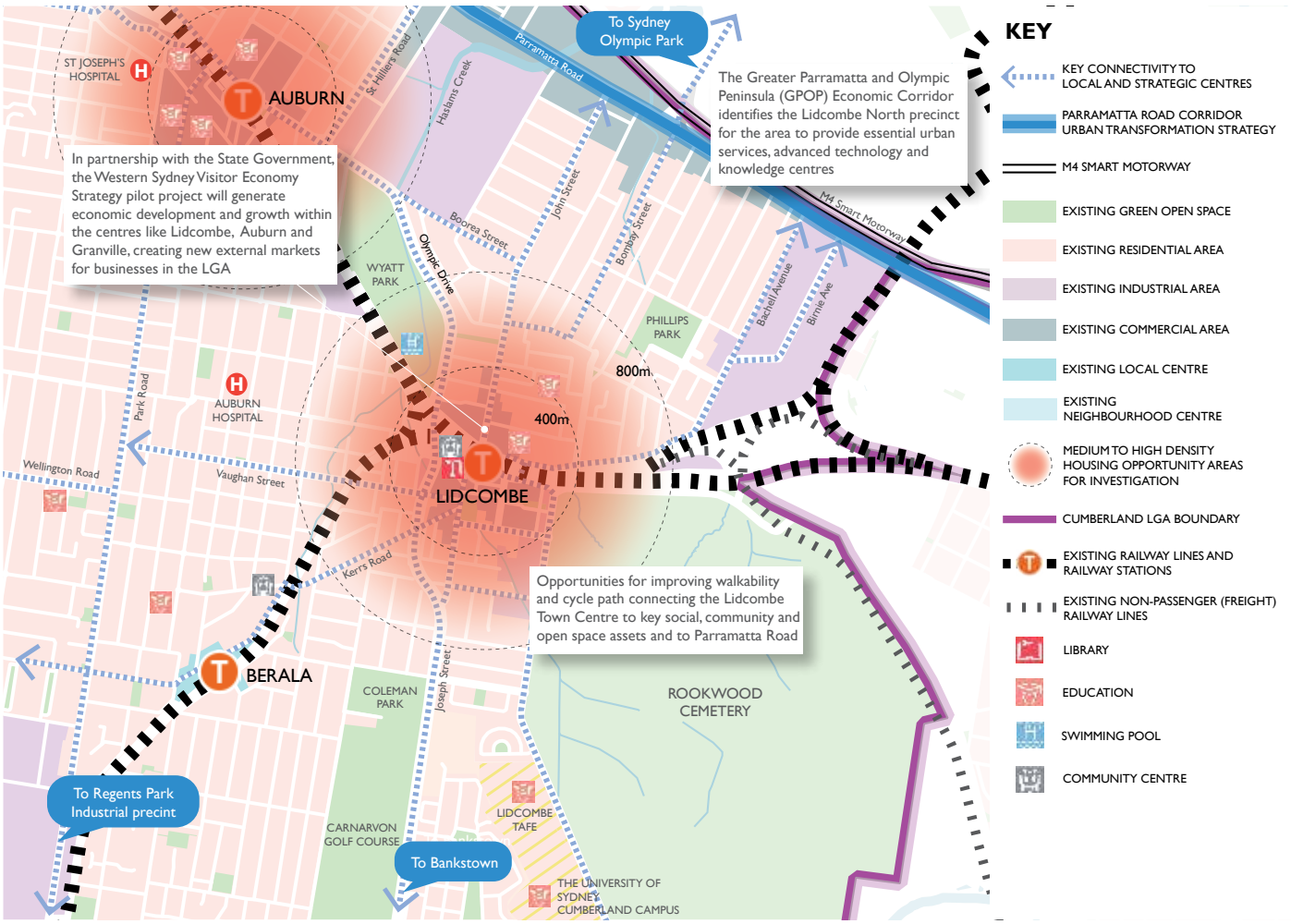
Strategic considerations	Opportunities
Delivering transit-oriented development and place-based planning to deliver localised jobs and to accommodate growing population. Delivering housing choice for a culturally diverse community and growing young workforce, in a comparatively dense urban environment. Collaborating with educational industries in Granville to deliver a vision for Creative Learning Precinct by equipping businesses and communities with the skills that promote innovative outcomes. Improving urban canopy cover to mitigate urban heat island effects. Managing the interface of employment lands with adjoining uses. Mitigating high traffic volumes generated from major road network to the low density residential areas to enhance pedestrian safety. Applying movement and place framework to the future planning of Woodville Road corridor.	Areas in the north-west of Granville near Holroyd are identified as a Frame Boundary of the PRCUTS to deliver more jobs and housing diversity. Improve walkability (pedestrian links) and cycle path connecting Granville Town Centre to Granville TAFE and Duck River Corridor. Provision of high quality public domain in Granville Town Centre to enhance the centre's popular eat street in support of the Western Sydney Visitor Economy Strategy Project. Investigate opportunities for shared-use and co-location of community facilities via Council-owned and State-owned assets. Improve traffic congestion, community safety and waste management through public domain improvements through the Granville Smart Precinct Pilot Project (Smart Technology). Renewal and upgrade of Granville Park. Recognising heritage precincts in Granville.

PRINCIPAL LOCAL CENTRE: **LIDCOMBE**

Lidcombe is a town centre with popular eat streets and a vibrant night time economy. As recognised in the Central City District Plan, Lidcombe is also growing as a key employment generating centre through its locational advantage as a part of the Greater Parramatta and Olympic Peninsula (GPOP).

Lidcombe North along Parramatta Road, has been identified for future revitalisation under the Parramatta Road Corridor Urban Transformation Strategy, offering opportunities for new jobs and housing.

There are three large employment generating precincts in Lidcombe to the north, east and south, with a range of industrial, educational and health facilities.

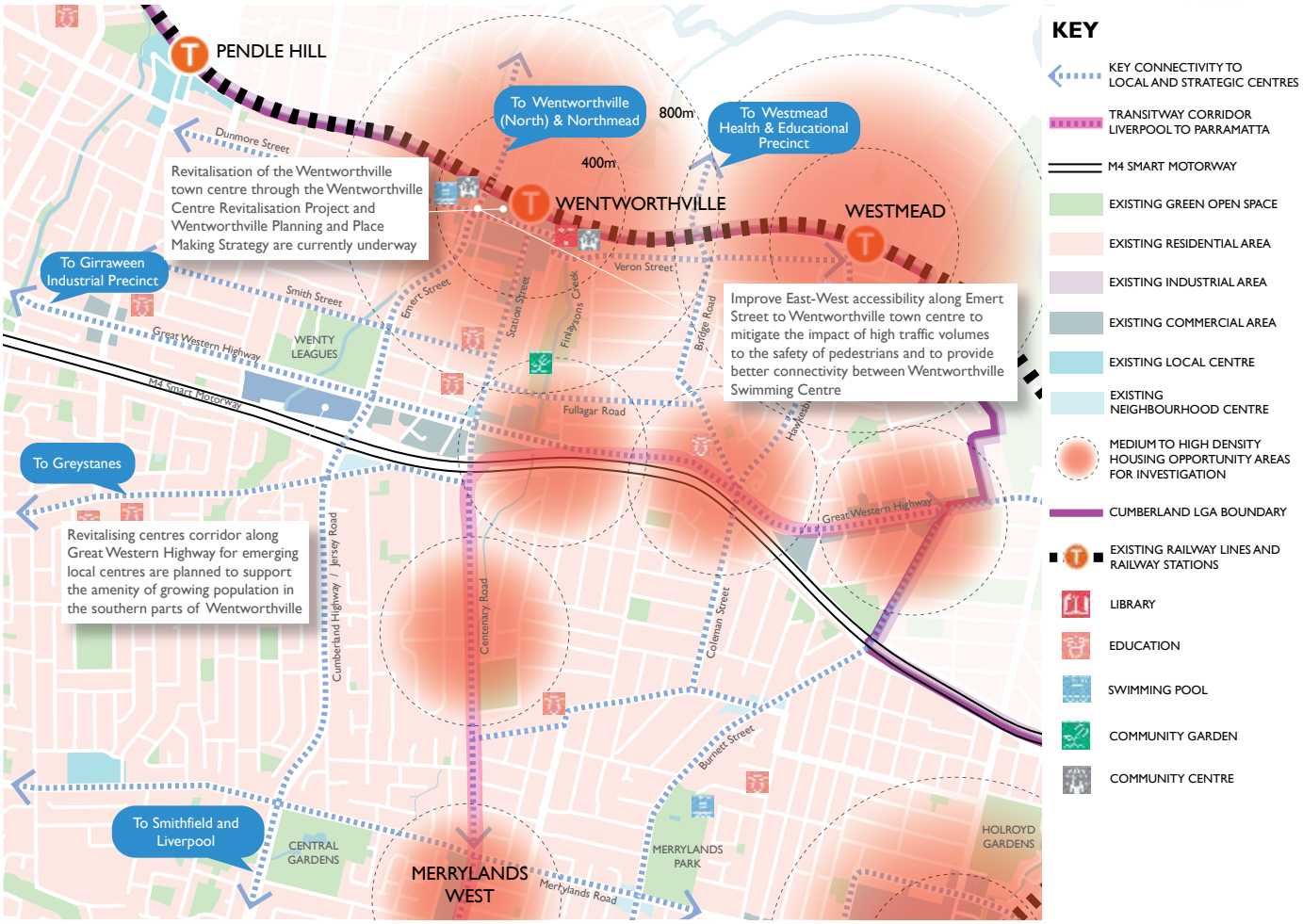


Strategic considerations	Opportunities
Delivering transit-oriented development and place-based planning in the centre. Delivering housing choice for growing households, in a comparatively dense urban environment. Improving urban canopy cover to mitigate urban heat island effects. Managing the interface of employment lands with adjoining uses. Mitigating high traffic volumes generated from major road networks to the low density residential area to enhance pedestrian safety Relationship with the Parramatta Road Corridor.	The GPOP Economic Corridor identifies opportunities in the Lidcombe North precinct to provide essential urban services, advanced technology and knowledge centres. Key industrial precincts along Parramatta Road corridor have potential to transition from industrial-only uses to a more knowledge-intensive economy, delivering job diversity. Provision of high quality public domain within Lidcombe town centre to reinforce the centre's role in creating healthy, creative, culturally rich and socially connected communities. Investigate opportunities for shared-use and co-location of community facilities via Council-owned and State-owned assets. Investigate for opportunities for reinstating more natural conditions for Haslams Creek at Wyatt Park. Improve walkability (pedestrian links) and cycle path connecting Lidcombe Town Centre to Parramatta Road Corridor and educational precinct. Introduce artisan industry to boost tourism and promote active and safer street in support of the Western Sydney Visitor Economy Strategy project. Continue to work with the Department of Education to investigate a potential site for a new high school to align with population growth. Investigate improvements for multi-modal access to Lidcombe Station, given Lidcombe's locational advantage with good access to a frequent train service.

PRINCIPAL LOCAL CENTRE: **WENTWORTHVILLE**

The Wentworthville centre continues to evolve with a large community and commercial activities, with the train station at its centre. Council is currently facilitating the renewal of Wentworthville through the Wentworthville Centre Revitalisation Project.

The area between the station and Great Western Highway continues to evolve, with a mix of retail and residential development.



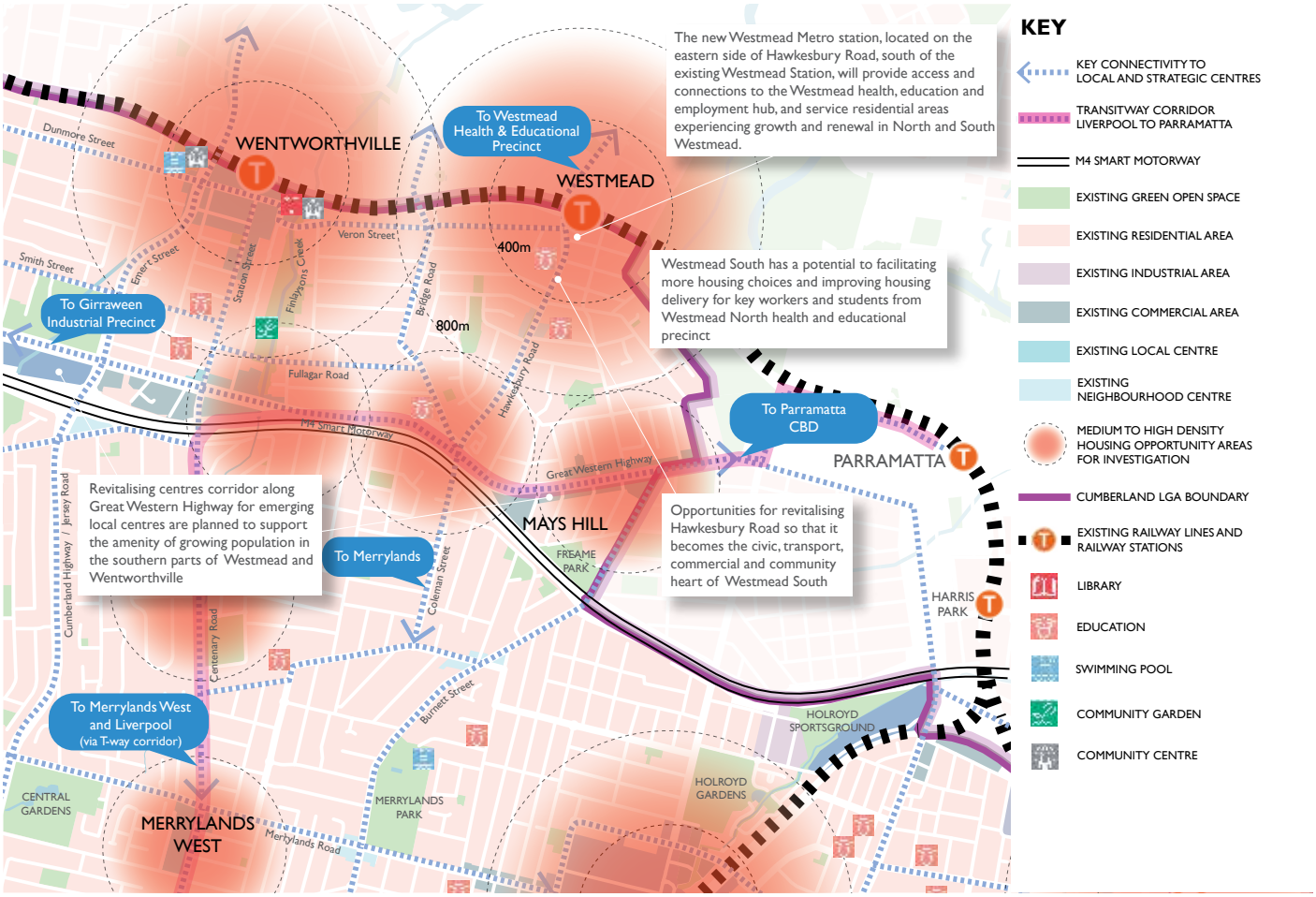
Strategic considerations	Opportunities
Delivering housing and job choice for a growing population through the Wentworthville Centre Revitalisation Project and Wentworthville Planning and Place Making Strategy. Revitalising the B6 Enterprise Corridor along Great Western Highway to create new local centres to support the amenity of growing population in the southern parts of Westmead and Wentworthville. Improving urban amenity and applying pedestrian safety design to mitigate high traffic volumes on major road network such as Great Western Highway and Cumberland Highway. Improving urban canopy cover to mitigate urban heat island effects.	Expand retail and commercial job opportunities to reinforce the growth of town centre and new local centres along Great Western Highway. Improve east-west accessibility along Cumberland Highway (Emert Street) to Wentworthville Town Centre to mitigate the impact of high traffic volumes to the safety of pedestrians and to provide better connectivity between Wentworthville Swimming Centre. Investigate opportunities for shared-use and co-location of community facilities via Council-owned and State-owned assets. Investigate opportunities for reinstating more natural conditions for Finlayson Creek.

STRATEGIC PRECINCT: **WESTMEAD (SOUTH)**

The Westmead Strategic Precinct is planned to become Western Sydney's economic powerhouse with a cluster of up to 50,000 knowledge jobs by 2036.

Westmead (South) within Cumberland comprises the predominately low density residential area to the south of the railway, including significant Land and Housing Corporation assets and landholdings with potential for strategic redevelopment focussed around the new Westmead Metro West station. Hawkesbury Road is a key connector through the precinct providing access across the railway, and to a vibrant group of neighbourhood shops. The Precinct is well placed and has potential to facilitate diverse housing opportunities to support the Westmead health and educational precinct.

The corridor along Great Western Highway adjoining the Westmead (South) Precinct is also evolving due to its connectivity with Parramatta Road and Hawkesbury Road.



Strategic considerations	Opportunities
Advocating for the future extension of light rail to the south of Westmead onto Hawkesbury Road. Hawkesbury Road plays a pivotal role connecting major traffic movements between Westmead South and Merrylands to Westmead Health and Educational Precinct. Revitalising Hawkesbury Road (South) to become the civic, transport, commercial and community heart of Westmead South. Delivering diverse housing opportunities to support the needs of the Westmead health and educational precinct. Revitalising the B6 Enterprise Corridor along Great Western Highway to support the needs and amenity of the growing population in the southern parts of Westmead and Wentworthville. Improving urban amenity and applying pedestrian safety design to mitigate high traffic volumes on major road network such as Great Western Highway and Hawkesbury Road. Improving urban canopy cover to mitigate urban heat island effects.	Expand Green Grid link connecting Westmead town centre to Pemulwuy Reserve near Parramatta Park through collaboration with City of Parramatta and the Parramatta Park Trust's 'Mays Hill Precinct Master Plan 2017' by improving urban tree canopy cover and pedestrian and cycle path. Provision of open spaces, parks and playgrounds to support social connections in Westmead (South) and Wentworthville (South) through place-based planning. Expand retail and commercial job opportunities along Great Western Highway. Investigate opportunities for shared-use and co-location of community facilities via Council-owned and State-owned assets. Collaborative approach with State Government and City of Parramatta Council to the strategic planning of the Westmead precinct and Metro West.

OUR STRATEGIC CORRIDORS

Cumberland has a number of strategic corridors within the area that provide opportunities for housing and jobs, supported by government investment. Cumberland 2030 recognises the importance of our strategic corridors to facilitate sustainable growth in the area. These include the Greater Parramatta to Olympic Park Economic Corridor, Parramatta Road Corridor, Woodville Road Corridor and T-way Corridor.

Greater Parramatta to Olympic Park (GPOP)

A number of the key visions under the Greater Parramatta to Olympic Peninsula (GPOP) Economic Corridor plan present opportunities for Cumberland.

Parramatta CBD and Westmead Health and Education Strategic Precinct:

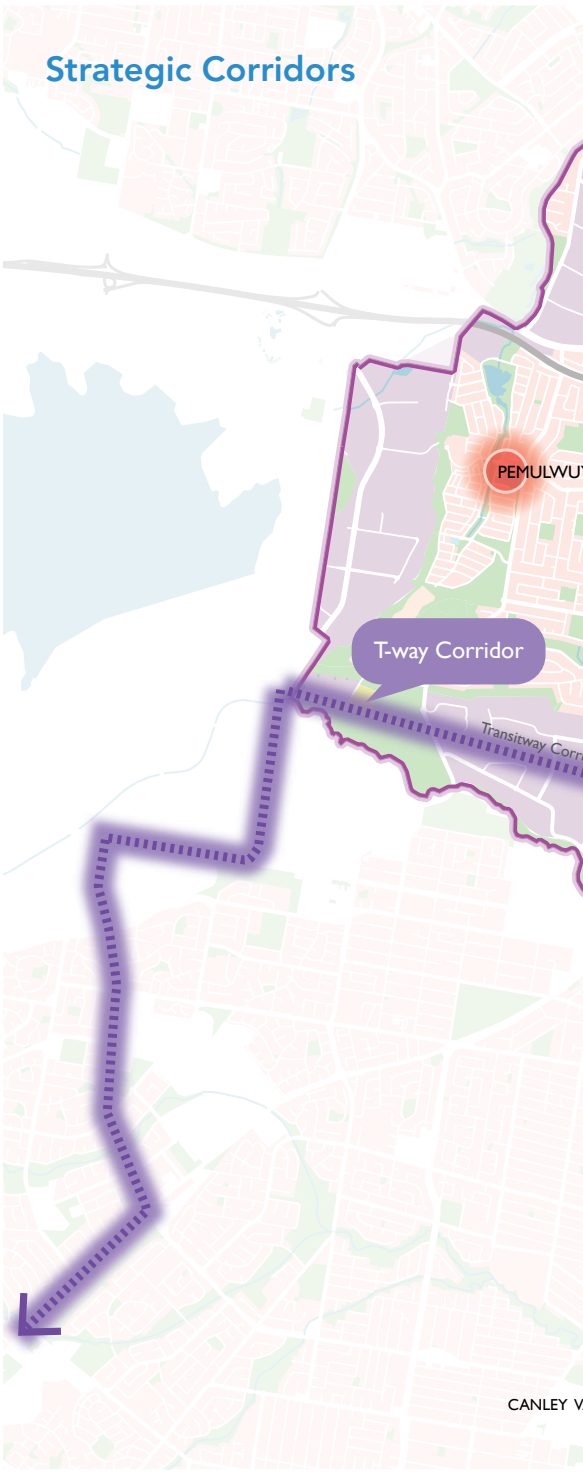
The employment opportunities to be developed for the Parramatta CBD will provide local jobs and reduce travel times to work. Sector specialisation in health and education in Westmead will provide job opportunities for residents working in health such as an education super precinct will attract students to Cumberland due to its proximity to Westmead. As part of future housing, worker and student accommodation will need to be considered to ensure the Cumberland community benefits from the prospects presented in the Greater Parramatta area.

Essential Urban Services, Advanced Technology and Knowledge Sectors:

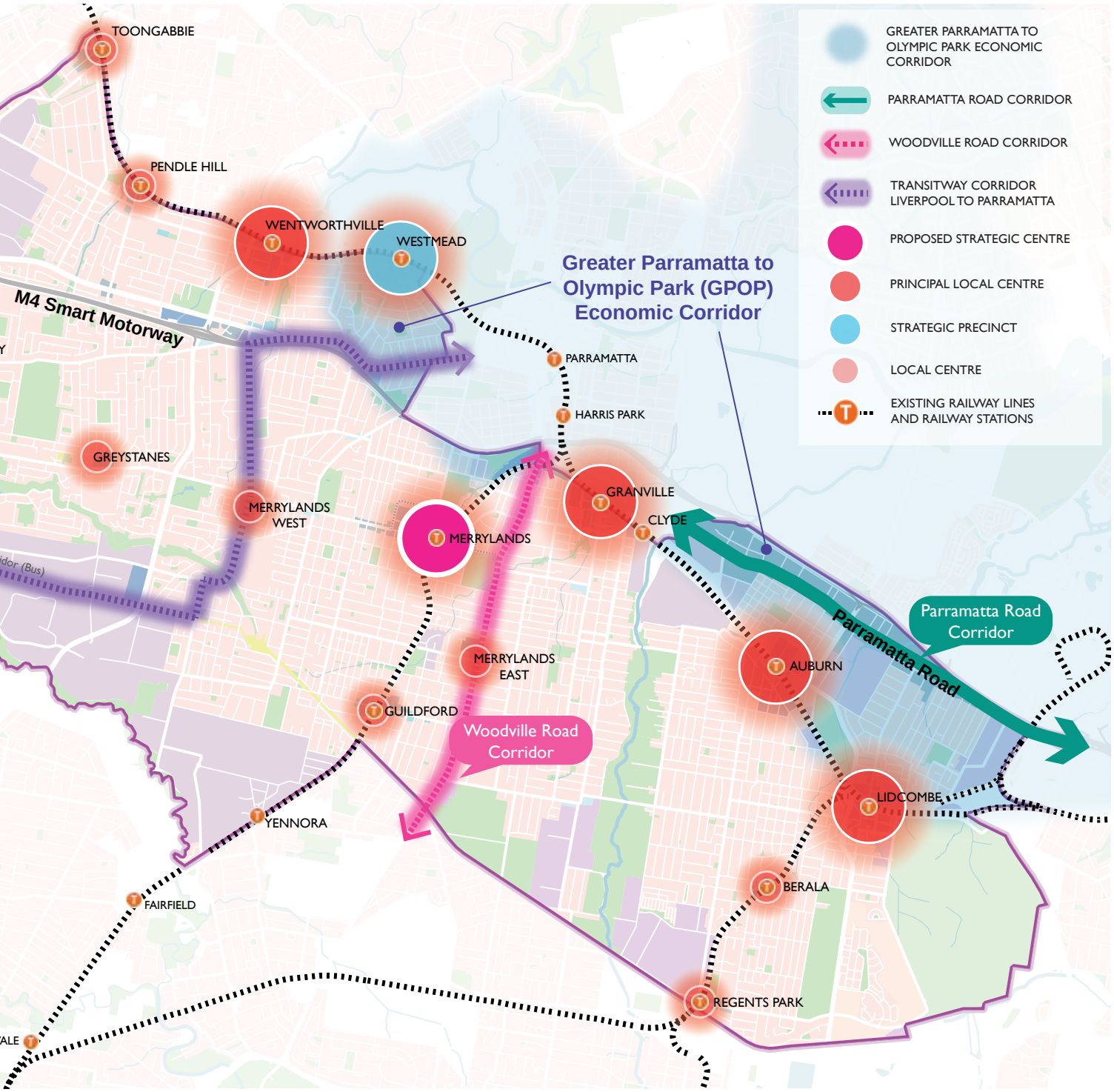
The benefits of the specialisation sectors and urban services improvements proposed for Auburn will further encourage local employment opportunities and provision of necessary services for the Cumberland community and surrounding areas.

Parramatta Road Corridor

The Parramatta Road Corridor is a priority project under the Central City District Plan. Council is working with the State Government to deliver on its 30-year strategic plan to transform the Corridor. The Parramatta Road Corridor Urban Transformation Strategy (November 2016) will bring a coordinated approach to development and revitalisation within the Parramatta Road corridor. Council is committed to supporting new jobs and houses in the Auburn precincts and Granville West Frame Area. Council will implement this State Government strategy in stages.



Council will work with utility providers to encourage the investigation of opportunities for low carbon high performance precincts as part of the implementation of the Parramatta Road Corridor Urban Transformation Strategy. Council continues to work with State Government on further studies for this corridor, including traffic and transport. These studies, together with the existing corridor strategy, will inform future planning for this corridor.



Woodville Road Corridor

The Draft Woodville Road Strategy seeks to provide renewal opportunities that improve the amenity of the Woodville Road corridor and provide development that is complementary to the growth of the existing network of centres.

Council will continue to investigate the potential of the Woodville Road corridor to provide jobs and housing growth and improve the amenity of the road corridor.

As part of future strategies and plans Council will consider how to accommodate a diverse range of vehicles and activities, while reducing conflicts between essential freight, delivery and service works.

T-way Corridor

The Liverpool to Parramatta T-way is a continuous series of bus-only lanes and bus roadways between Parramatta and Liverpool in Western Sydney. This corridor operates in the Westmead, South Wentworthville and Merrylands area.

Council will consider strategic opportunities along the corridor to support jobs and housing, with direct access to Parramatta CBD.

Part B:
OUR PLAN

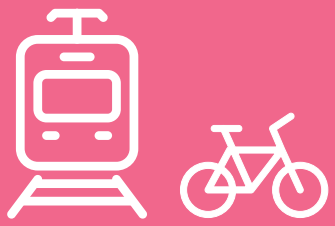
4. Our 'plan on a page'

A series of local priorities are identified to progress the planning and implementation of Cumberland 2030: Our Local Strategic Planning Statement. Further details on these planning priorities and associated actions are provided in sections 5 to 8.

Getting around	Place and spaces for everyone	Local jobs and businesses	The great outdoors
			
Access and movement	Housing and community	Economy, employment and centres	Environment and open spaces
Planning Priority 1: Strengthening Cumberland's position in the District through collaboration **Planning Priority 2:** Advocating for a range of transport options that connect our town centres and employment hubs, both locally and to Greater Sydney **Planning Priority 3:** Aligning local infrastructure delivery with planned growth **Planning Priority 4:** Improving accessibility within our town centres	**Planning Priority 5:** Delivering housing diversity to suit changing needs **Planning Priority 6:** Delivering affordable housing suitable for the needs of all people at various stages of their lives **Planning Priority 7:** Design vibrant and attractive centres and encourage healthy living **Planning Priority 8:** Celebrating our natural, built and cultural diversity **Planning Priority 9:** Providing high quality, fit-for-purpose community and social infrastructure in line with growth and changing requirements	**Planning Priority 10:** Supporting a strong and diverse local economy across town centres and employment hubs **Planning Priority 11:** Promoting access to local jobs, education opportunities and care services **Planning Priority 12:** Facilitating the evolution of employment and innovation lands to meet future needs	**Planning Priority 13:** Protecting, enhancing and increasing natural and green spaces **Planning Priority 14:** Improving access to and health of waterways **Planning Priority 15:** Planning for a resilient city that can adapt to natural hazards and climate change **Planning Priority 16:** Supporting urban cooling to minimise heat island effects

5. Getting around

ACCESS AND MOVEMENT



PRIORITY 1

Strengthening Cumberland's position in the District through collaboration

PRIORITY 2

Advocating for a range of transport options that connect our town centres and employment hubs, both locally and to Greater Sydney

PRIORITY 3

Aligning local infrastructure delivery with planned growth

PRIORITY 4

Improving accessibility within our town centres

This chapter is aligned to the following Directions and Priorities under the Infrastructure and collaboration theme in the Central City District Plan:

- **Direction 1 – A city supported by infrastructure**
  Priority C1 – Planning for a city supported by infrastructure

- **Direction 2 – A collaborative city**
  Priority C2 – Working through collaboration

In giving effect to the District Plan, *Cumberland 2030* focuses on the following key actions and corresponding strategies:

- Sequencing of growth across the 3 cities to promote north-south and east-west connections
- Aligning forecast growth with major infrastructure
- Sequencing infrastructure provision using a place-based approach
- Westmead Planned Precinct
- Parramatta Road Urban Transformation Corridor – Auburn and Granville
- Train/mass transit investigation corridors – Greater Parramatta to Western Sydney Airport and Bankstown/Kogarah
- Rapid bus link between Bankstown and Parramatta
- Employment and Innovation Lands strategy – Council-led collaborative process to set strategic direction for employment and innovation land in Cumberland

At a local level, Council will prioritise:

- Strengthening Cumberland's position in the District through collaboration
- Advocating for a range of transport options that connect our town centres and employment hubs, both locally and to Greater Sydney
- Aligning local infrastructure delivery with planned growth
- Improving accessibility within our town centres

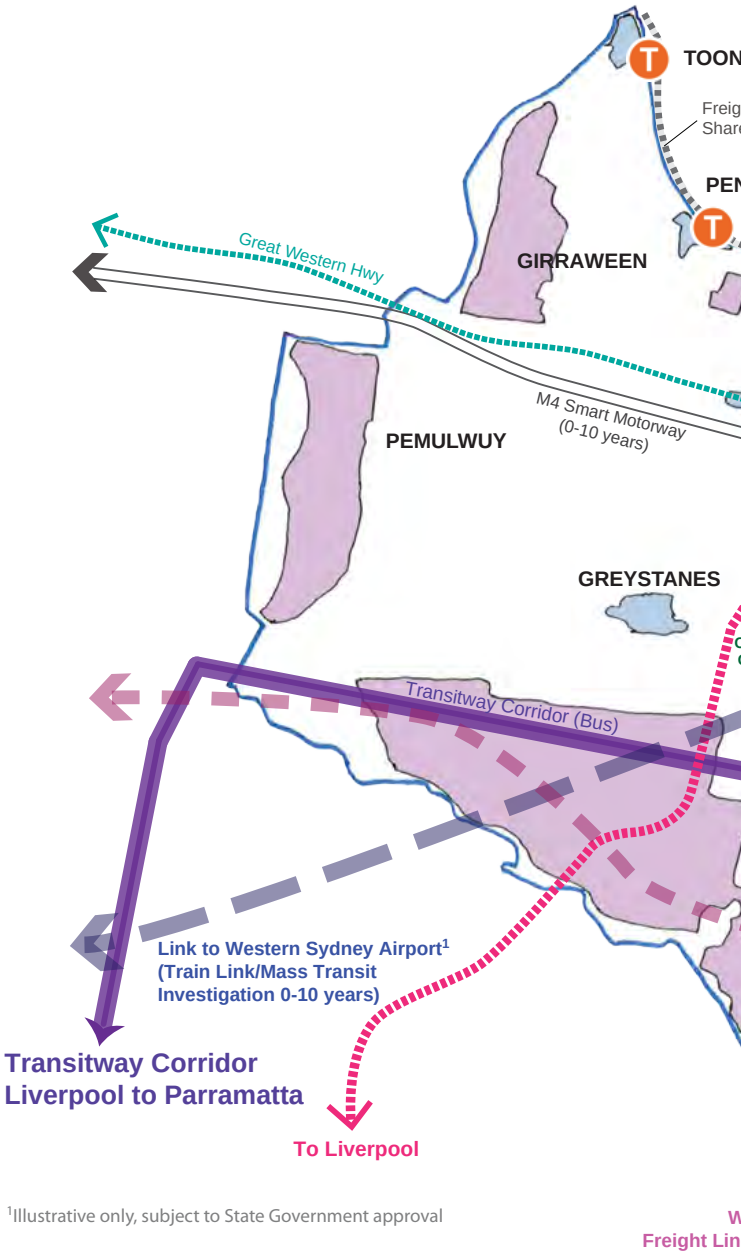
GETTING AROUND: ACCESS AND MOVEMENT

Access and movement (including roads, public transport, cycling and walking) is an important part of land use planning. It determines how easy it is to get around our centres and suburbs and is vitally important for sustaining economic activity in our employment lands. Ensuring capacity within our transport network is essential to support our forecast growth.

Cumberland is surrounded by strategic road corridors including the M4, the A44 Parramatta Road/Great Western Highway, the A4 and A28 Cumberland Highway, with the M4 and A28 being part of the Parramatta Outer Ring Road and the A4 providing access to the Sydney CBD.

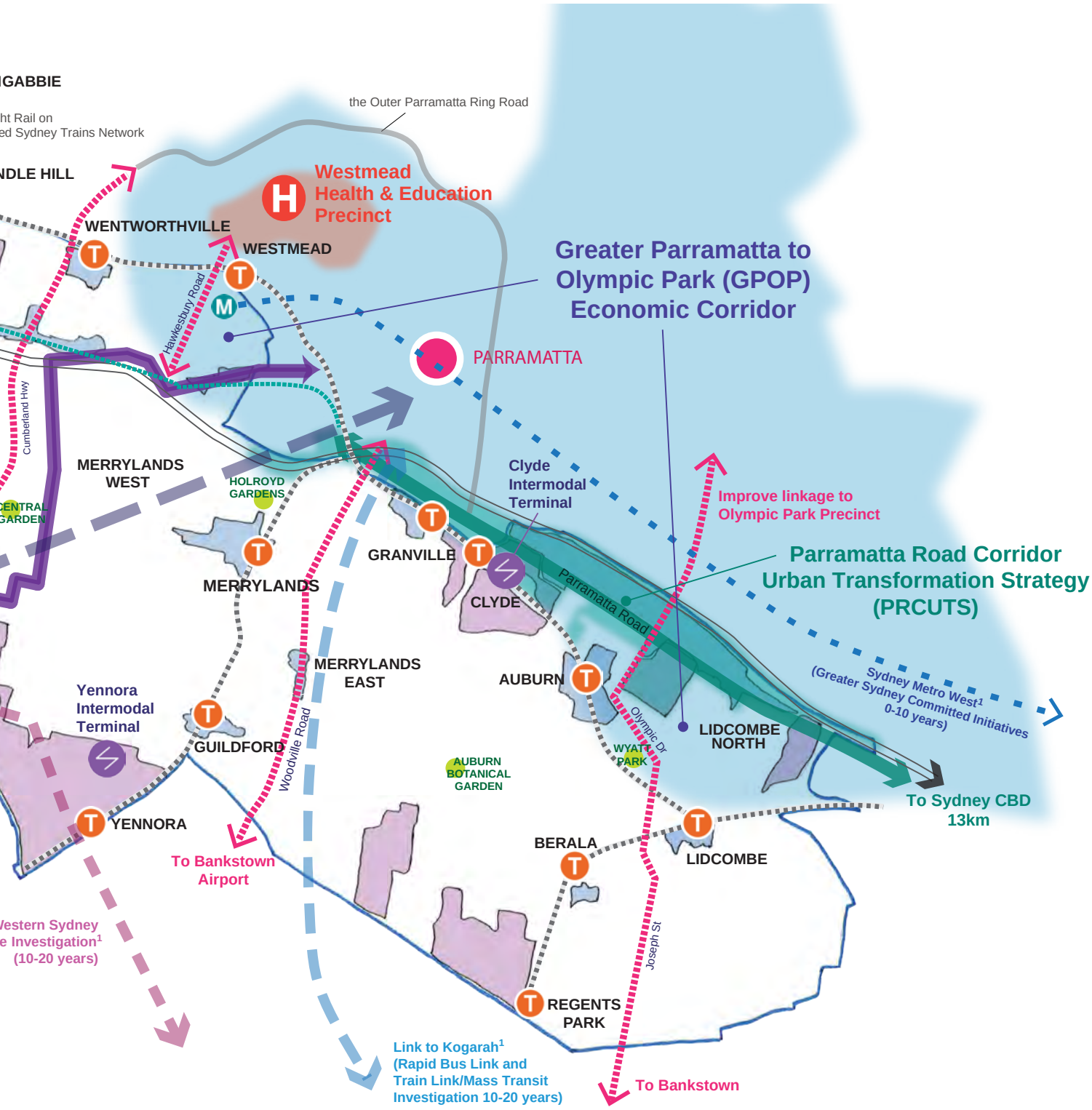
The area is also serviced by public transport, with the T1, T2, T3 and T5 train services all running through the area, and the Liverpool to Parramatta T-way providing a rapid public transport connection for much of the western part of Cumberland which isn't directly served by the Sydney Trains network. The western half of Cumberland, along with a small pocket in the east, is not within an 800 m walking catchment, creating opportunities to increase public transport uptake.

A number of natural and built features throughout the area act as barriers to car, cycling and pedestrian movements. These include the M4, Parramatta Road/ Great Western Highway and the Main Western Train Line in an east-west direction, and the Cumberland Highway, A6, Cumberland Train Line and the Duck River in the a north-south direction. Various crossings are located along the railway lines and major roads to connect different part of Cumberland to each other, although the distances between them can sometimes be significant, particularly for pedestrians and cyclists.



[1]Illustrative only, subject to State Government approval

Both the Western Sydney Airport to Parramatta train/ mass transit link and the Parramatta to Kogarah via Cumberland and Bankstown train/mass transit link could potentially increase the population catchment with access to a train station. Investigation of these corridors and their alignments as they pass through Cumberland will be carefully considered by Council, along with any future station/location to support future growth. Council will continue to advocate for both the investigation and delivery of these future public transport links.



In addition to these planned initiatives, opportunities exist for the extension of the Parramatta Light Rail to better support the Cumberland area. Council will advocate for further extensions and these include:

- an extension of the Stage 1 light rail route from Westmead Station via Hawkesbury Road to run
- west along the Great Western Highway (along the existing large median)
- an extension of the Stage 2 light rail corridor from Carter Street south to Lidcombe Station
- a link from Sydney Olympic Park to Parramatta CBD via Parramatta Road, connecting the North Auburn and Granville precincts in the Parramatta Road Corridor.

Local Planning Priority 1 – Strengthen Cumberland's position in the Central City District through collaboration

Implementing the infrastructure priorities of the District Plan will necessarily require a collaborative approach with our neighbouring councils and relevant State agencies to address big picture and cross boundary issues. Council will work to ensure our local advantages and opportunities are key factors of consideration in broader planning and decision making for the District/ Region.

The Cumberland Employment and Innovation Lands Strategy is a Council-led initiative which involved collaboration with stakeholders such as tertiary institutions, State agencies and the private sector to develop a land use planning framework to set the direction for employment and innovation land within the Cumberland area.

Council is also working in collaboration with the NSW Government on the Parramatta Road Corridor Urban Transformation Strategy to provide additional capacity for growth along this important transport corridor. Council will work with both public and private stakeholders to ensure adequate social infrastructure and green open space for new residential developments.

Actions

i. Continue to collaborate with government, industry and community stakeholders to deliver Cumberland's land use outcomes – ongoing

ii. Work with Transport for NSW and surrounding councils to investigate the feasibility and timing of the delivery of infrastructure identified in Future Transport 2056, such as future freight and mass transit corridors - ongoing

iii. Collaborate with Transport for NSW, adjoining councils and relevant state agencies and statutory authorities to improve regional and local transport links particularly frequency of rail and bus services, buses, cycling and walking – ongoing

iv. Work with Local Aboriginal Land Councils to ensure their needs are identified and considered – ongoing

Local Planning Priority 2 – Advocate for a range of transport options that connect our town centres and employment hubs, both locally and to Greater Sydney

Over the next 10 years, the delivery of major transformative infrastructure by the State Government will significantly influence Cumberland's growth and development. As we grow and change, the efficient use of our transport infrastructure will be critical to retaining the quality of life enjoyed by residents.

There are opportunities to improve transport options on existing infrastructure and services in the Cumberland area. These include faster and more frequent train services to the Sydney CBD and Parramatta CBD, high capacity turn-up-and-go bus services along the Liverpool to Parramatta T-way, targeted road improvements to support safe and reliable journeys and opportunities for additional commuter car parking at stations. The conversion of the Bankstown line to Metro in 2024 will also impact on direct train services from parts of the Cumberland area to Sydney CBD. Opportunities to restore direct train services from affected areas such as Berala and Regents Park will be pursued.

A range of planned and committed major infrastructure will significantly improve access to the Sydney CBD, Parramatta and Western Sydney Airport from Cumberland via a range of modes, including private and public transport. Council will actively lobby the Government to progress the planning and delivery of these future major transport infrastructure and services that will benefit Cumberland.

The strength of Cumberland's jobs base is in the manufacturing, wholesale trade and transport, postal and warehousing sectors. The largest concentrations of employment are in the south-west of the area, including the large industrial and warehousing areas at Yennora, Smithfield and Pemulwuy. There are also jobs clusters at Merrylands, Auburn, Lidcombe and Regents Park.

Whilst a significant number of Cumberland's residents work within Cumberland, the majority travel outside the area. Outside of Cumberland, Parramatta is the largest employment location with 15% of all Cumberland workers, followed by City of Sydney at 14%. Blacktown and Canterbury-Bankstown also attract significant numbers of Cumberland based workers.

In conjunction with Council's focus on promoting local jobs, Council will explore and prioritise local improvements to transport infrastructure, to make travel within Cumberland easier and more effective for residents.

Actions

i. Advocate for improvements to transport infrastructure and services, including:
   - faster and more frequent train services – short and medium term
   - high capacity turn-up-and-go bus services on the Liverpool to Parramatta T-way – short and medium term
   - improved access to Westmead – short and medium term
   - improved access to key employment lands precincts at Smithfield, Yennora and Pemulwuy – short and medium term
   - targeted road improvement to support safe and reliable journeys – short and medium term
   - opportunities for additional commuter car parking at stations – short and medium term
   - restore train services on the Inner West Line and Liverpool/Bankstown to City via Regents Park Line – short and medium term.

ii. Advocate for improved transport options for Cumberland, including:
   - new city-shaping regional transport corridor that serve Cumberland's commuters – short and medium term
   - safe and reliable road network for all users – short and medium term
   - new transport technologies are used effectively to help achieve our objectives – short and medium term

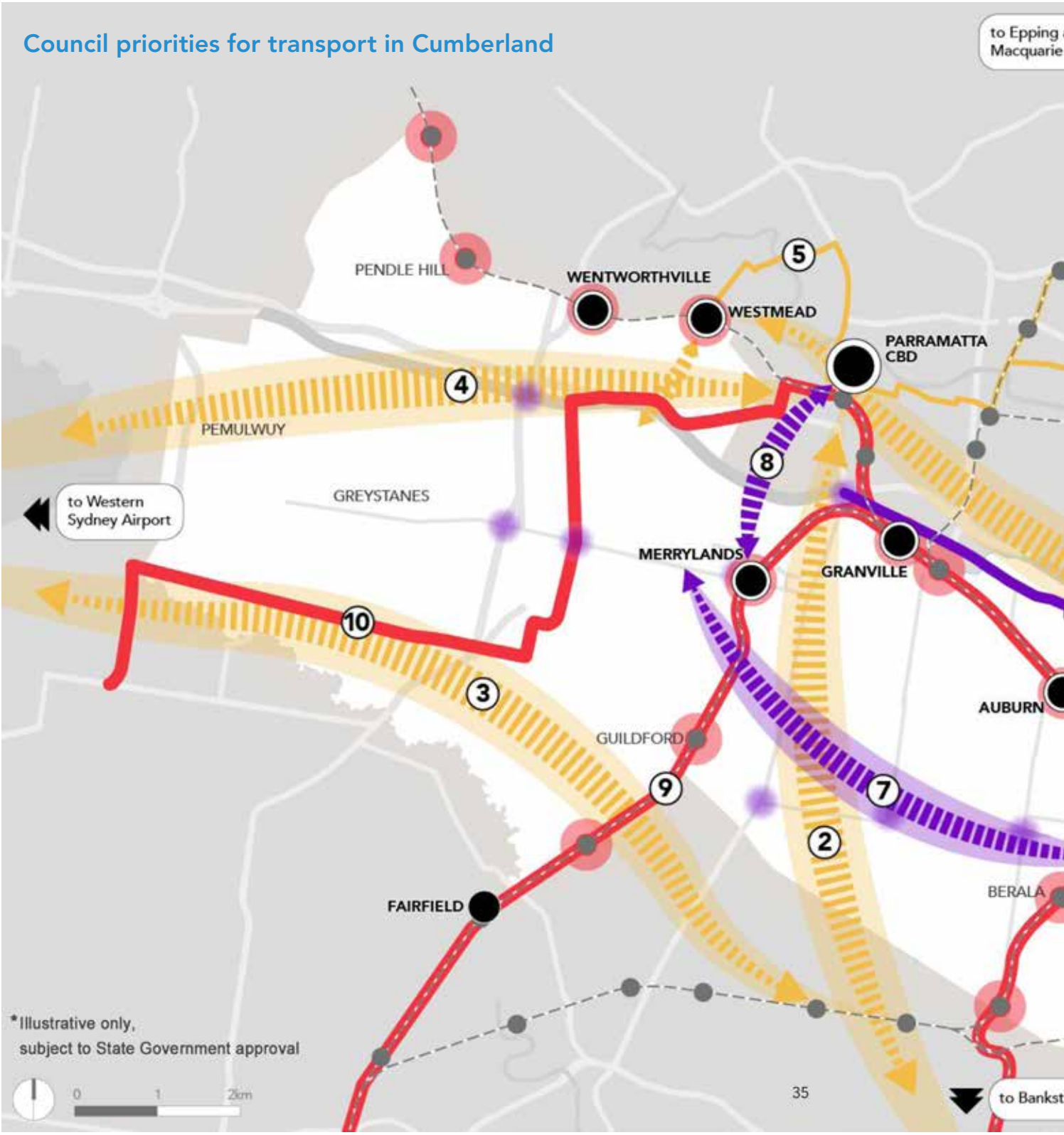
iii. Support investment in infrastructure and services where it will create the greatest impact – especially where it will provide 30 minute access for more people to major centres – ongoing

iv. Support greater walking and cycling in the Cumberland area, including targeted investments to support access to centres, corridors and public transport services – short and medium term

v. Connections of parks and cycle ways within the District and adjoining local government areas – short and medium term

With a population density of approximately 30 people per km² at the 2016 census, Cumberland is the most densely populated council area within the Central City District. Council will continue to advocate and work with State Government agencies for public transport improvements to support Cumberland's recent and projected continued population growth.

Council priorities for transport in Cumberland



Cumberland Traffic and Transport Study

The delivery of the Future Transport Strategy 2056, Greater Sydney Region Plan and Central City District Plan will all cater to growth across Greater Sydney. Cumberland City Council will work with State Government agencies to help cater to this growth.

Council has completed a Traffic and Transport Study which will play a vital part in making sure Cumberland's future transport plans are developed in line with the NSW Government's plans. The study reviews transport infrastructure needs in the Cumberland area to address future population and jobs growth.

The Traffic and Transport Study brings together existing transport plans which Council has developed, or is already implementing, including the Parramatta Road Corridor Urban Transformation Strategy, the Auburn and Holroyd Bike Plans and the Auburn Traffic and Transport Study. The consolidation of these plans has defined future priorities for Cumberland. The study also identifies new opportunities and issues in or around the Cumberland area.

Sydney Metro West

The Sydney Metro West project is designed to improve access between Parramatta and Sydney CBD through fast and frequent metro services. The NSW Government has announced a number of station locations for the project, including a station at Westmead. This station will provide access to the unique health and education precinct, as well as making it easier for Cumberland residents to travel to Parramatta, Sydney Olympic Park, the Inner West and Sydney CBD. Integrated transport services from the Cumberland area to Westmead station is also essential to make the most of this city shaping investment.

Local Planning Priority 3 – Align local infrastructure delivery with planned growth

Most of the growth in Cumberland is expected to occur in and around our centres and strategic corridors. Council has in place various centre strategies and masterplans in order to provide enough development capacity to manage the growth demands for the area in alignment with the availability of existing and forecast infrastructure. Council will work with other planning authorities and State agencies to ensure that land use and transport plans deliver a 30-minute city in Cumberland.

Council will also continue to work with transport agencies to align infrastructure with areas that have already been identified for, or are experiencing, significant growth.

Actions

i. Implement the consolidated local infrastructure contributions plan for Cumberland, to ensure that new infrastructure is aligned with forecasted growth and meets the changing needs of the Cumberland community – short and medium term

ii. Continue to work with government, industry and community stakeholders to align local infrastructure delivery with planned growth – ongoing

iii. Actively encourage the shared use of land and facilities, including schools, where it will not reduce the existing availability of public open space for general community use – ongoing

iv. Investigate and develop innovative funding mechanisms for the delivery of local infrastructure – short and medium term

Local Planning Priority 4 – Improve accessibility within our town centres

To meet the needs of our local population, Council will plan for our centres and suburbs to be easily accessed by walking, cycling, public transport or car. Safe and attractive shared paths and on-road cycle routes, with safe and improved crossings where needed, will ensure it is easy to get around Cumberland and will encourage more people to leave their car at home.

Council recognises the benefits of place management to make improvements to a local area by driving social, economic and environmental outcomes. Cumberland City Council is introducing a place management approach to better respond to the unique and diverse needs of our centres and neighbourhoods and provide improved support and engagement with local communities. Council understands that a 'one size fits all' approach does not effectively meet the expectations of the community, particularly given the size and diversity of Cumberland.

Actions

i. Advocate for improved transport options for Cumberland's vibrant centres to support walking, cycling and public transport access – short and medium term

ii. Work collaboratively with the Greater Sydney Commission, State Government and other stakeholders to implement the 'movement and place' framework when undertaking planning for local centres and key road corridors, and deliver social infrastructure, high quality public domain and local open space – ongoing

iii. Provide for a range of retail, commercial, community uses in town centres to provide services for the community and local employment opportunities in accordance with adopted plans and strategies – ongoing

iv. Plan for suitably designed spaces in retail and commercial areas that cater to freight and logistics operations, including last mile delivery and logistics – ongoing

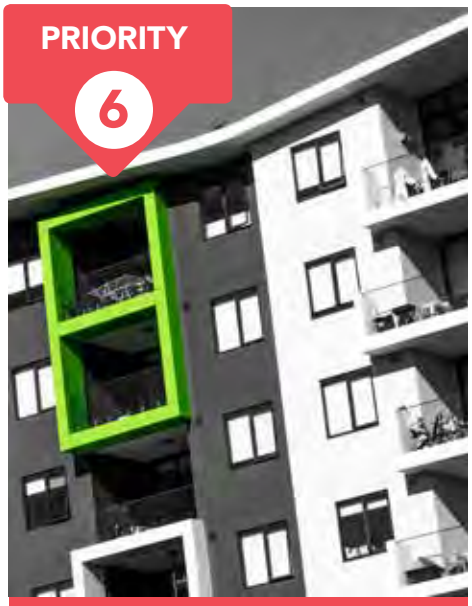
6. Place and spaces for everyone

HOUSING AND COMMUNITY

PRIORITY 5

Delivering housing diversity to suit changing needs

PRIORITY 6



Delivering affordable housing suitable for the needs of all people at various stages of their lives

PRIORITY 7

Design vibrant and attractive centres and encourage healthy living

PRIORITY 8

Celebrating our natural, built and cultural diversity

PRIORITY 9

Providing high quality, fit-for-purpose community and social infrastructure in line with growth and changing requirements

This chapter is aligned to the following Directions and Priorities under the Liveability theme in the Central City District Plan:

- **Direction 3 – A city for people**
  Priority C3 – Providing services and social infrastructure to meet people's changing needs
  Priority C4 – Fostering healthy, creative, culturally rich and socially connected communities

- **Direction 4 – Housing the city**
  Priority C5 – Providing housing supply, choice and affordability with access to jobs, services and public transport

- **Direction 5 – A city of great places**
  Priority C6 – Creating and renewing great places and local centres, and respecting the District's heritage

In giving effect to the District Plan, *Cumberland 2030* focuses on the following key actions and corresponding strategies:

- Delivering social infrastructure that reflects the needs of the community now and in the future
- Optimising the use of available public land for social infrastructure
- Recognising and strengthening Merrylands' symbiotic relationship with Parramatta CBD
- Development focused on housing diversity around centres and transit node/rail stations – 800 m walking catchment

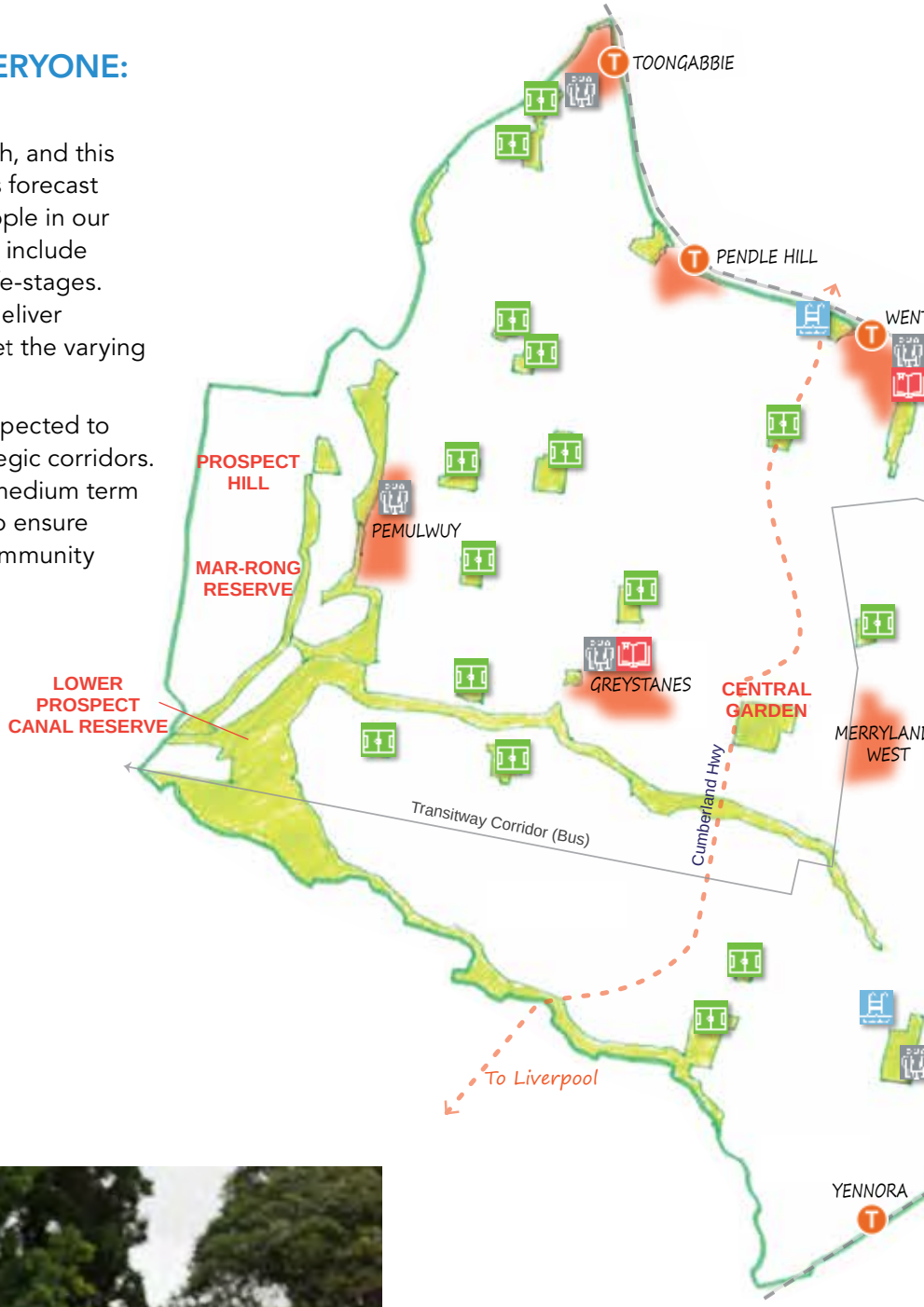
At a local level, Council will prioritise:

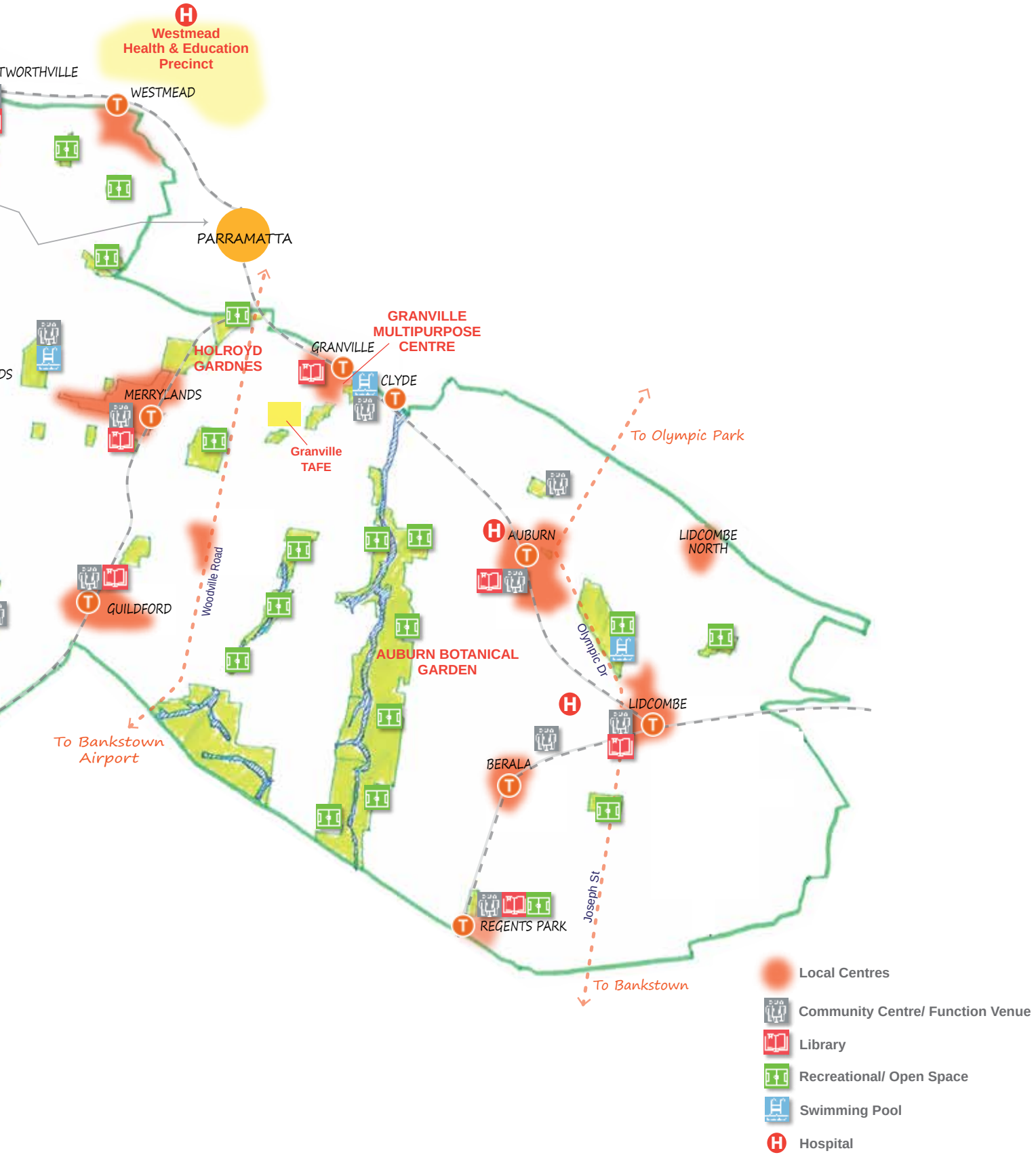
- Delivering housing diversity to suit changing needs
- Delivering affordable housing suitable for the needs of all people at various stages of their lives
- Designing vibrant and attractive town centres
- Celebrating our natural, built and cultural diversity
- Providing high quality, fit-for-purpose community and social infrastructure in line with growth and changing requirements

PLACES AND SPACES FOR EVERYONE: HOUSING AND COMMUNITY

Cumberland is experiencing strong growth, and this is set to continue. By 2036, Cumberland is forecast to welcome around 60,000 additional people in our community. This growth in population will include a range of age groups from all different life-stages. Planning for our growing population will deliver services and infrastructure tailored to meet the varying needs of population groups.

For Cumberland, most of the growth is expected to occur in and around our centres and strategic corridors. There are opportunities in the short and medium term to progress planning for these locations to ensure a feasible pipeline of land aligned with community needs.




Westmead
Health & Education
Precinct
TWORTHVILLE
WESTMEAD
PARRAMATTA
GRANVILLE
MULTIPURPOSE
CENTRE
HOLROYD
GARDNES
GRANVILLE
CLYDE
MERRYLANDS
Granville
TAFE
To Olympic Park
AUBURN
LIDCOMBE
NORTH
GUILDFORD
Woodville Road
AUBURN BOTANICAL
GARDEN
Olympic Dr
LIDCOMBE
To Bankstown
Airport
BERALA
Joseph St
REGENTS PARK
To Bankstown
Local Centres
Community Centre/ Function Venue
Library
Recreational/ Open Space
Swimming Pool
Hospital

Local Planning Priority 5 – Deliver housing diversity to suit changing needs

Housing needs for the future are an important part of land use planning. How we deliver opportunities for housing growth will be critical to retaining the quality of life enjoyed by residents. By providing greater housing choice for our community, we can meet the housing needs of our increasingly diverse population throughout their life. Housing diversity also encourages active lifestyles and increases the number of people living and working close to jobs, services and amenities.

Our plans and policies will identify how the local population is changing and what this means for existing and future housing needs. Consideration will be given to local heritage, access to local shops, services, transport, adaptable housing, and needs of an ageing population, along with the impacts of increased densities, such as traffic, and demand for services and infrastructure.

Council is well on track to deliver its five year housing target, with NSW Department of Planning, Industry and Environment data indicating over 5,000 dwelling completions and over 8,400 development approvals during the 2016-2018 period.

Council will also continue work to deliver a pipeline of housing supply that supports housing targets for Greater Sydney. An initial focus will be a review of planning controls in centres, strategic precincts and strategic corridors, aligned with the outcomes of the Local Housing Strategy. For the medium term, the challenge will be development feasibility rather than capacity, particularly for affordable housing development.

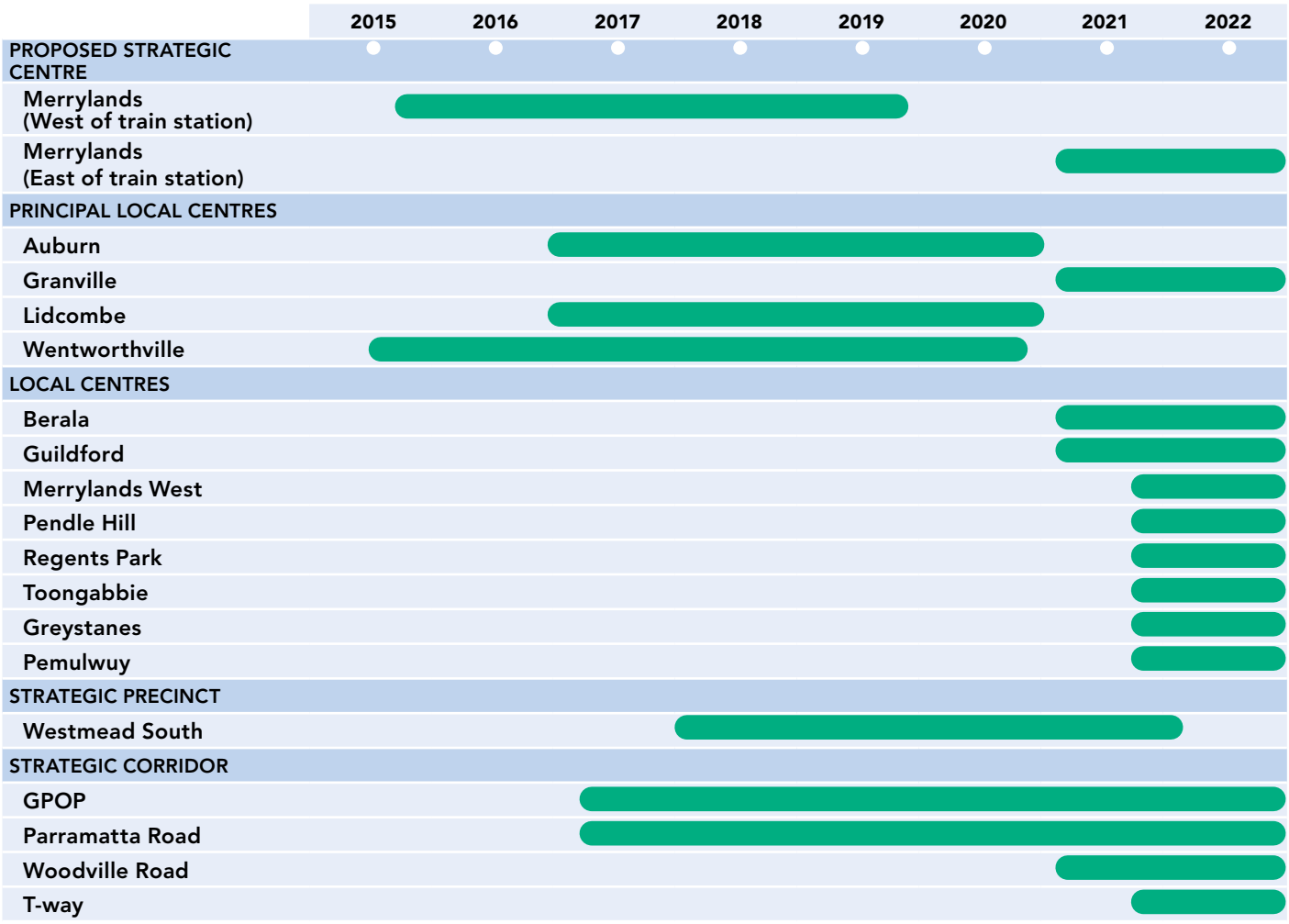
Actions

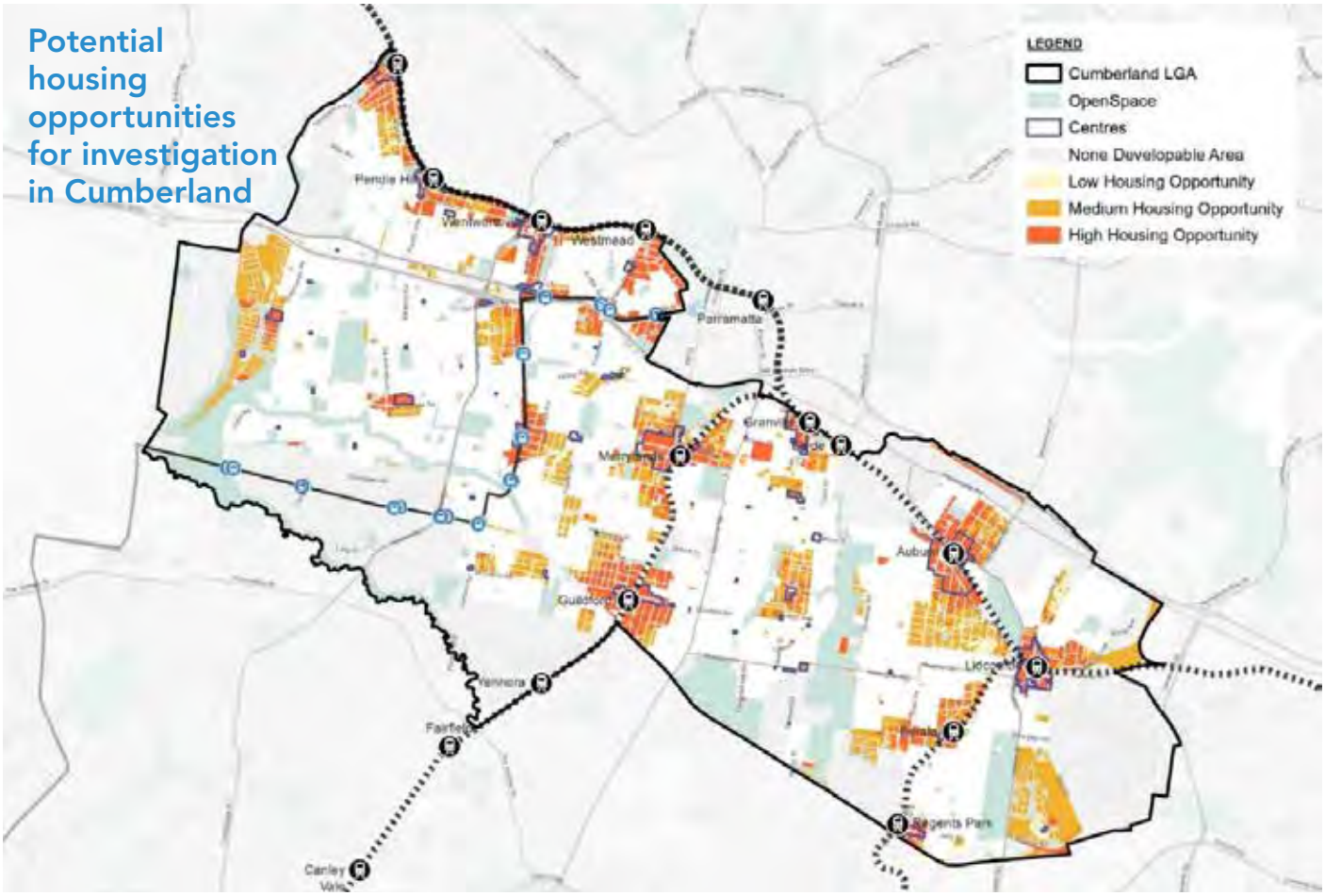
i. Prepare and implement a Local Housing Strategy for Cumberland – short term

ii. Review planning controls to ensure housing meets current and future needs – short and medium term

iii. Facilitate the planned residential growth of Cumberland, consistent with the Centres Framework – ongoing

Strategic planning program to support housing growth in Cumberland





Cumberland Local Housing Strategy

Council will prepare a new Local Housing Strategy that considers Cumberland as a whole, and will include further details on housing diversity, current housing stock, local housing demand, housing market analysis, housing affordability (including affordable housing), new housing being delivered under current plans, and provision of housing within Cumberland in the future. The strategy is anticipated to be finalised in 2020, and preliminary findings have been included in Cumberland 2030: Our Local Strategic Planning Statement.

Council will also consider planning proposals from applicants to support housing diversity and supply. These proposals would need to demonstrate Strategic alignment and be assessed on its merits. Advice on Planning Proposals would also be sought from the Cumberland Local Planning Panel.

Housing targets

Central City District
0-5 year
housing supply target
(2016-2021)

Central City District
6-10 year
housing supply target
(2021-2026)

Central City District
20 year
housing supply target
(2016-2036)

Local Planning Priority 6 – Deliver affordable housing suitable for the needs of all people at various stages of their lives

Housing affordability and mix are important considerations for the Cumberland community, particularly given the diverse household structures within the area and the identified priorities in the Cumberland Community Strategic Plan.

Council recognises the need for affordable housing and has already shown its commitment and desire to deliver affordable housing for the Cumberland community by endorsing the Cumberland Interim Affordable Housing Policy (2017). This policy includes a 15% affordable housing target that is applied to planning proposals to improve housing affordability for very low and low income households, subject to feasibility testing. However, further work is needed on investigating a range of mechanisms that support an increase in the provision of affordable housing.

Council will continue to work with the NSW Government to determine the implementation arrangements for affordable rental housing, and an appropriate affordable rental housing target for Cumberland as part of an Affordable Housing Policy.

The assistance of State and Federal Government agencies in collaborating with private sector and local government will be increasingly important in the delivery of affordable housing, especially where Council does not own significant or appropriate land or property that can be developed for affordable housing.

Council will also work with the NSW Land and Housing Corporation (LAHC) to support the renewal of social housing within the Cumberland area, consistent with the Future Directions for Social Housing policy, including through facilitating changes to the planning framework for public housing assets where required. Council will, jointly with LAHC, investigate potential for renewal of social housing in conjunction with renewal investigations for Westmead and future planning for new public transport corridors.

Actions

i. Complete studies on affordable housing considerations for Cumberland – short term

ii. Review the Interim Affordable Housing Policy to ensure this continues to support affordable housing outcomes in Cumberland – short term

iii. Identify opportunities to support the planning and delivery of affordable housing in Cumberland – short and medium term

iv. Promote and encourage investment in/increased supply of affordable housing by the public, private and community sectors – ongoing

v. Adopt effective planning mechanisms and policies that increase the supply of affordable housing in Cumberland – medium term

Affordable Housing Study

Cumberland City Council recognises the local need for affordable housing in the Cumberland area. While Council already has an Interim Affordable Housing Policy, further work is needed to inform a detailed policy, as well as to confirm the scale of demand for such housing and the potential opportunities for this to be delivered. As such, Council is undertaking an Affordable Housing Study that will research, analyse and establish the unmet need for affordable housing at different income levels. It will also consider the mechanisms under which affordable housing can currently be realised, and recommend any new policies, plans or approaches that may increase the supply of affordable housing in appropriate locations in the Cumberland area.

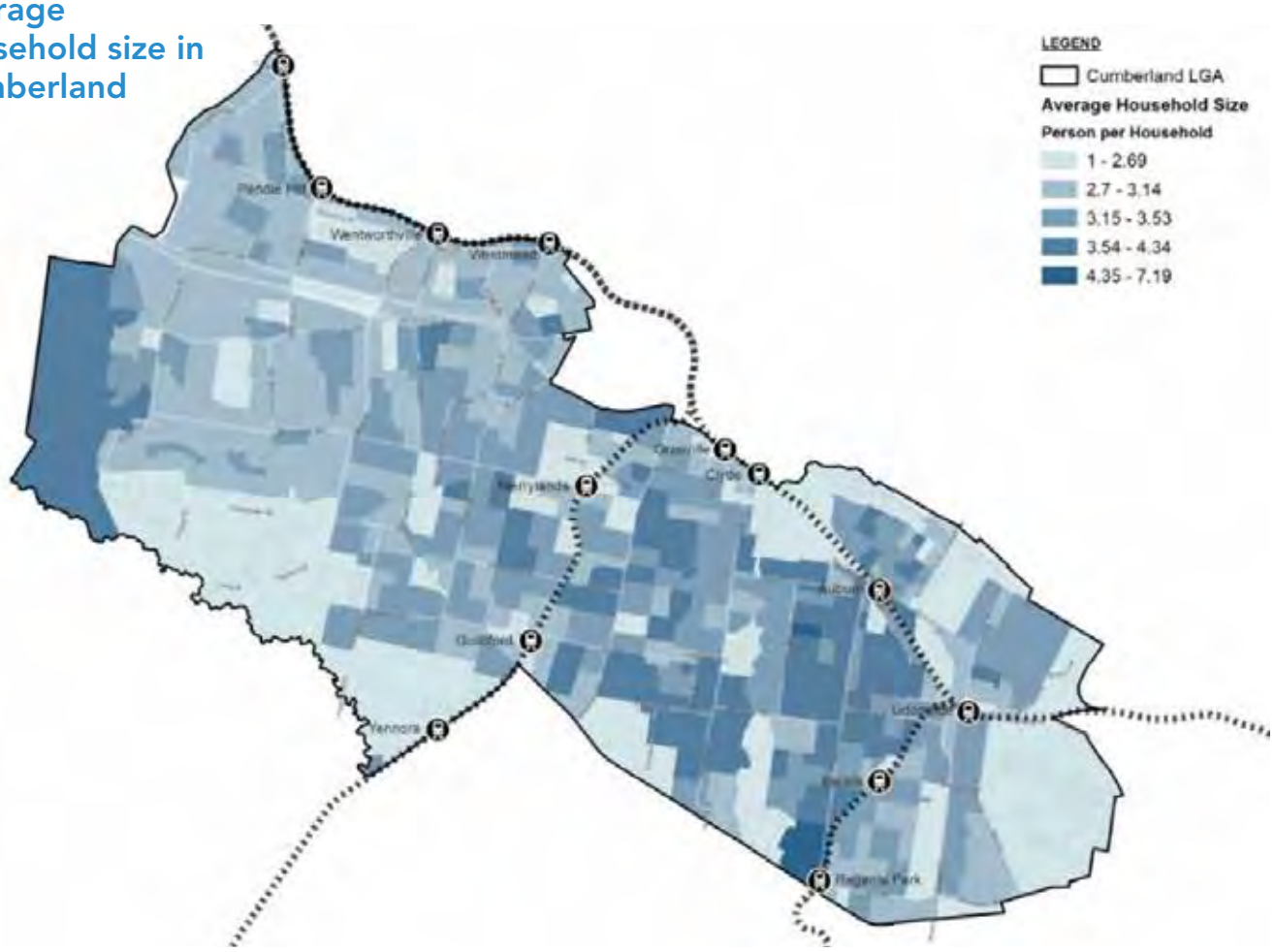
What is the difference between housing affordability and affordable housing?

Sometimes these terms are used interchangeably but have different meanings.

Housing Affordability: Relates to the general affordability of both rental and purchase housing on the open market, and is not limited to those on low to moderate incomes.

Affordable Housing: Relates to homes for very low income households, low income households or moderate income households. This is often provided through a housing assistance program that provides rental dwellings for a specified level of below market rent price. As a rule of thumb, housing is usually considered affordable if it costs less than 30% of gross household income.

Average household size in Cumberland



Local Planning Priority 7 – Design vibrant and attractive centres and encourage healthy living

Local centres and business zones are an important part of land use planning. They are places where you can shop, work and find essential services. They are also a focus for community life and entertainment, providing a highly valued 'cultural' atmosphere. Vibrant and attractive centres offer well-designed, well-managed public places that deliver economic, social and environmental benefits to enhance the daily lives of residents and the community and improve options for leisure time.

Council will implement placed-based planning for our centres to deliver walkable places, well-designed buildings, attractive streetscapes, parks and public spaces that reflect the urban vitality of our culturally diverse population, prioritise access to public transport and community facilities. This will be supported at the development application stage by the newly instituted Cumberland Design Excellence Panel.

Planning controls will also continue to be reviewed and refined to ensure that centres continue to meet the needs of the Cumberland community.

Actions

i. Implement the Cumberland Design Excellence Panel to support improved design outcomes for buildings at key centres – short and medium term

ii. Progress planning and development work that support vibrant and attractive centres – short and medium term

iii. Promote and encourage walkability through a connected pedestrian network which includes safe and improved crossings, wayfinding signage, shade and seating – ongoing

iv. Planning for renewal and revitalisation of Cumberland's local centres – ongoing

Council acknowledges the link between parking and the public realm, with direct impacts that can impact urban design, streetscapes, accessibility and public safety. Council will consider a range of strategies to improve, manage and facilitate car parking in our centres and surrounding residential areas as part of its consideration of future development and planning proposals in our centres and strategic corridors.

Local Planning Priority 8 – Celebrate our natural, built and cultural diversity

Council is determined to provide places where Cumberland's diverse community can come together. Council owns and operates a large number of community facilities used by the community to deliver social, cultural and recreational programs. These facilities include multipurpose community centres, arts and cultural facilities, halls and meeting rooms. Users of facilities are primarily not-for-profit community organisations, but also include private bookings for functions and commercial use.

Council has a number of highly valued community and cultural assets such as Holroyd Gardens, The Peacock Gallery, Central Gardens and Auburn Botanic Gardens that provide creative spaces where the community can interact and participate. The new Granville multi-purpose centre, once completed, will enable arts enterprises/facilities and creative industries to flourish, as well as providing space for interim and temporary uses.

Council continues to plan and develop strategies and plans that support our diversity. This includes:

- co-locating recreation facilities, sports facilities and district open spaces with other key activity nodes such as schools, transport hubs and town or local centres.
- planning of Council's services and programs in arts, culture and town centre based initiatives such as public art, place activation and business engagement.
- review of heritage items and consideration of new items as part of an integrated approach for Cumberland.

Council will continue to work with our community to strengthen social connections within and between communities.

Council will also implement the Cumberland Events Strategy and continue to review and refine its annual events program. The strategy provides the foundation for events in Cumberland, and covers everything from small events that enable active participation in community life, right through to outdoor festivals that attract visitors from across Sydney.

Actions

i. Support Cumberland's natural, built and cultural diversity through Council's strategies, plans and programs, including protecting listing under the Cumberland Local Environmental Plan and the State Heritage Act – ongoing

ii. Continue to promote appreciation and conservation of Cumberland's heritage through Council's annual Heritage Awards and Heritage Rebate Programs – ongoing

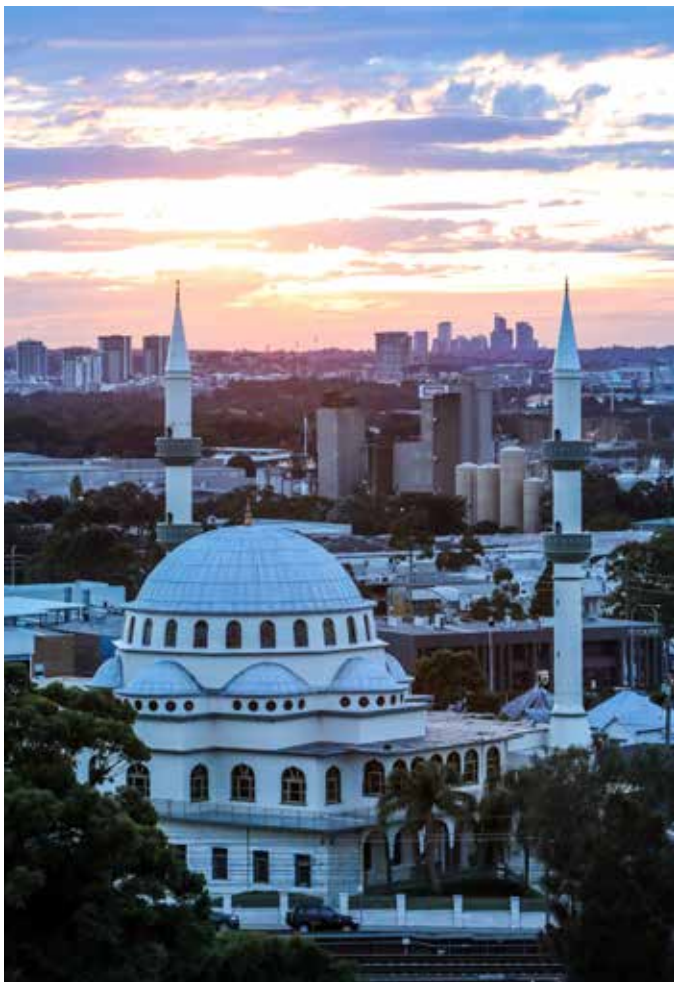
iii. Implement the Cumberland Cultural Plan – short and medium term

iv. Investigate opportunities to foster creative participation throughout Cumberland – ongoing

v. Progress heritage studies on potential new items for consideration – short term

vi. Continue engagement and collaboration with Council's committees – ongoing

vii. Identify Aboriginal Cultural Heritage values and opportunities to protect and celebrate their values – ongoing



Cumberland Cultural Plan

Cumberland City Council recognises the important role that culture plays in shaping and defining communities; influencing our sense of self and our individual and collective identities. The Cumberland Cultural Plan 2019 - 2029 has been developed to guide Council's planning of events, programs and infrastructure to support a creative, culturally active and vibrant community. The Cultural Plan sets the long term vision for culture in Cumberland and will help guide Council's decisions and work over the next ten years. The Plan sets a roadmap for how cultural outcomes can be achieved collectively by Council, other levels of government and community partners. The Plan identifies a suite of priorities and actions that aim to increase opportunities for creative and cultural expression, improve access to the arts and strengthen Cumberland's unique identity. Investment and increased engagement in culture can produce numerous social and economic benefits including cohesive and connected communities, increased community health and wellbeing, reduced crime, skills development and creative and cultural industry growth. Developed with wide input from the community, the Cumberland Cultural Plan 2019 - 2029 provides a shared vision for a creative, engaged and connected community as we grow and change.

'Refugee Camp in my Neighbourhood' project

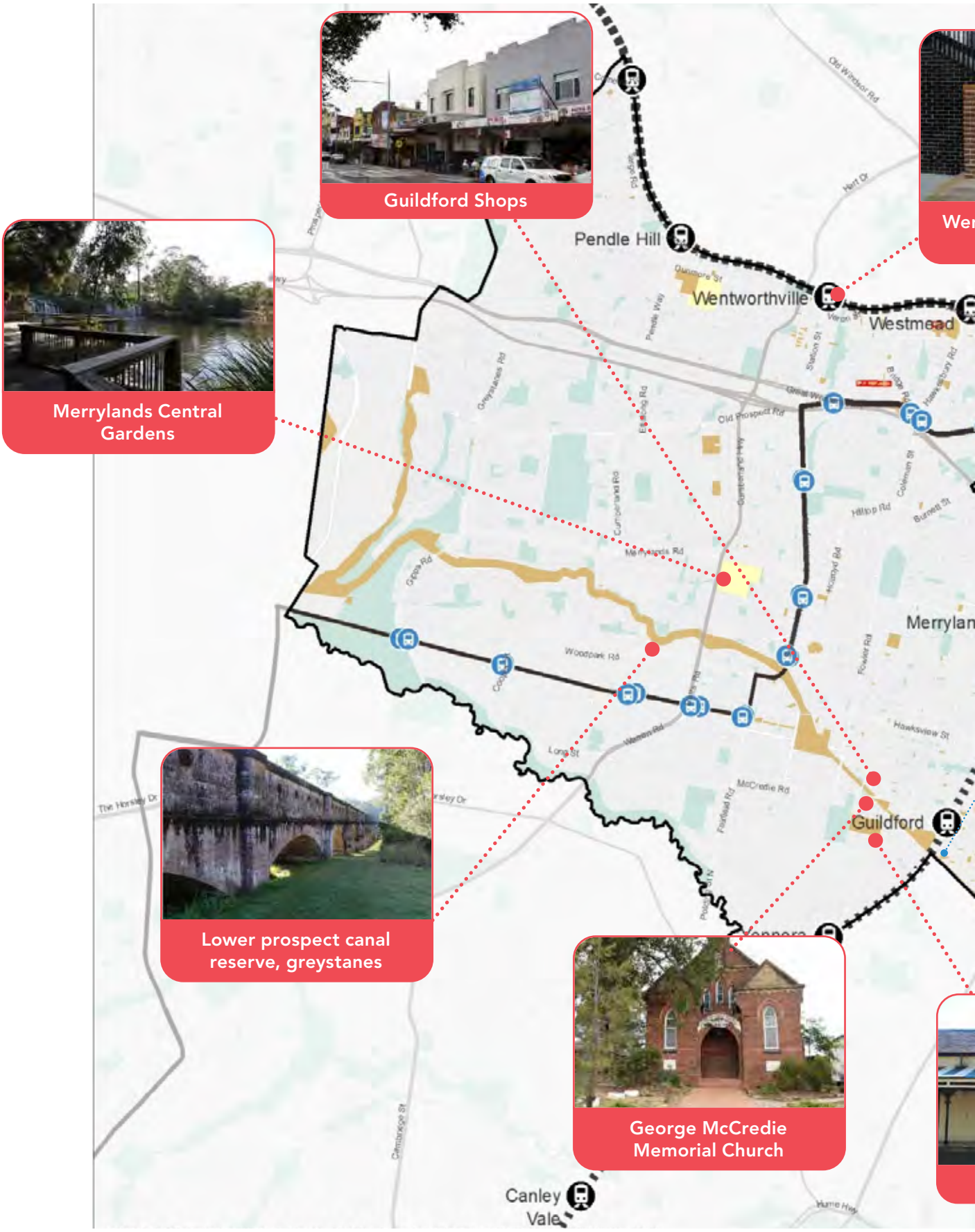
Each year Cumberland runs the 'Refugee Camp in My Neighbourhood' project as a joint community education initiative with the Auburn Centre for Community. A Refugee Welcome Zone has been established in Cumberland, in the spirit of welcoming refugees into our community, upholding the human rights of refugees, demonstrating compassion for refugees and enhancing cultural and religious diversity. This project set up a simulated refugee journey and camp where former refugees guide participants through interactive exhibitions, and showcase their food, music and culture to the broader community.

Prospect Hill

Prospect Hill, also known as Mar-Rong Reserve, is a notable landscape feature of Cumberland. It is of significant cultural importance, especially to the people of the Darug nation, and has undergone significant physical and cultural change since European settlement of the area. Prospect Hill was included on the NSW State Heritage Register on 16 October 2003 for its landscape features, potential archaeological value, and connection to important historical events.

Council is preparing a new Plan of Management, including a Landscape Masterplan for Prospect Hill that recognises and responds to its cultural importance and heritage value. It also addresses this land's natural environmental values, as part of the open space network, and that also provides wide views of Sydney from the top of the hill.

Key local heritage and conservation areas in Cumberland




LEGEND
Cumberland LGA
OpenSpace
Conservation Area - General
Item - General
Item - Archaeological
ntworthville Memorial Fountain
Granville Town Hall
Auburn Botanical Gardens
Rookwood Cemetery
Linnwood
Former Lidcombe hospital
Parramatta
Granville
Clyde
Auburn
Lidcombe
Berala
Regents Park

Local Planning Priority 9 – Provide high quality, fit-for-purpose community and social infrastructure in line with growth and changing requirements

Community facilities and services are an important part of land use planning. They provide space and opportunities for social and cultural interaction and are an essential building block to support our forecast growth.

Council will promote healthy, safe and inclusive places for people of all ages and abilities that support active, resilient and socially connected communities.

We will continue to work with relevant State agencies and service providers to explore opportunities for shared use of recreation facilities, including sporting grounds and courts within local private and public schools. This will offer benefits to both the school and the community and strengthen social networks between schools and communities.

Council will also work with the community and stakeholders to ensure that we provide appropriate social infrastructure and services to meet their needs. Opportunities to ensure that schools and hospitals have sufficient capacity to meet growth will also be pursued.

Actions

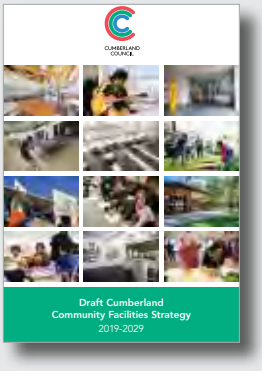
i. Implement the Cumberland Community Facilities Strategy – short, medium and long term

ii. Delivering the capital works program for community facilities, such as the Granville Centre and Auburn South Community Centre – short and medium term

iii. Collaborate with the Department of Education, NSW Health and private providers to plan for and deliver improved schools and hospitals to meet the needs of the Cumberland area – ongoing

iv. Support Cumberland's community and social infrastructure through Council's strategies, plans and programs – ongoing

Cumberland Community Facilities Strategy



The *Cumberland Community Facilities Strategy 2019-2029* provides a direction for Council's programming, management, planning and provision of community facilities into the future.

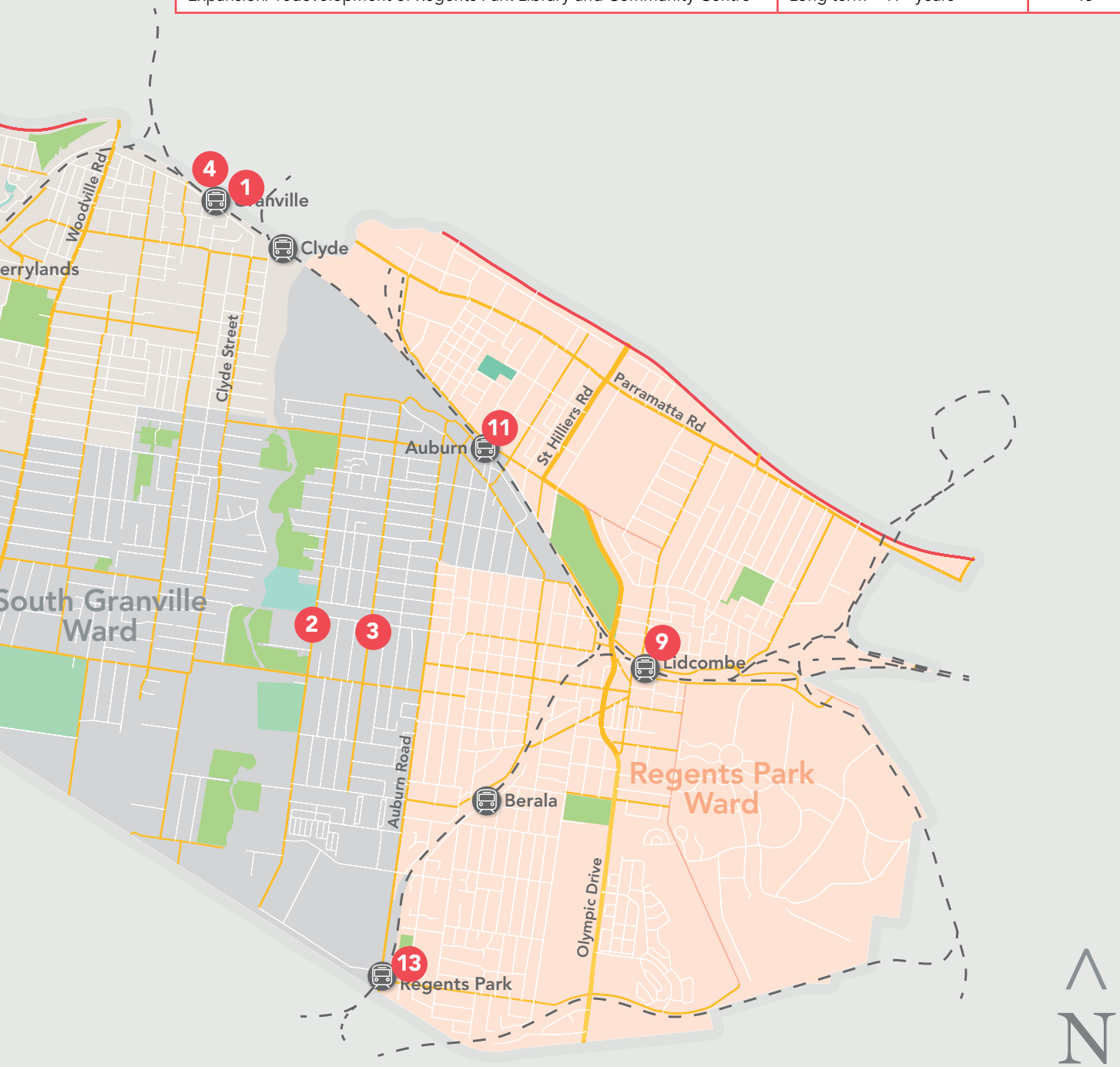
Community facilities are buildings for the community from which programs, activities, events, services and resources are provided. Council's community facilities considered in the Strategy include community hubs, centres, halls and spaces, libraries, arts and cultural facilities and early childhood education and care facilities.

A key focus in the development of the Strategy has been ensuring that community facilities in the Cumberland area meet the growing and changing interests, aspirations and needs of the Cumberland community. Development of the Strategy involved an assessment of existing facilities (to determine strengths, opportunities and areas for improvement), a detailed needs assessment and an extensive community engagement process to ensure the needs of the community for facilities will be realised.


TOWN HALL

Community facilities – major projects

Project	Delivery Timeframe	Map ref #
Development of Granville Centre	Immediate – next 2 years	1
Expansion of Peacock Gallery and Auburn Arts Studio	Immediate – next 2 years	2
Development of Auburn South Community and Recreation Centre	Short term– 2 to 5 years	3
Development of Cumberland Heritage Centre (subject to Council resolution)	Short term– 2 to 5 years	4
Improvements to Toongabbie Community Centre	Short term– 2 to 5 years	5
Development of new community hub in Wentworthville	Medium term – 6 to 10 years	6
Development of Aboriginal Cultural Centre at Prospect Hill	Medium term – 6 to 10 years	7
Expansion of Greystanes Library / reconfiguration of Greystanes Library and Community Centre	Medium term – 6 to 10 years	8
Development of new community hub in Lidcombe	Long term – 11+ years	9
Development of new community hub in Merrylands	Long term – 11+ years	10
Development of new community hub in Auburn	Long term – 11+ years	11
Expansion / redevelopment of Guildford Library and Tom Collins Meeting Room (potential creation of new community hub in Guildford)	Long term – 11+ years	12
Expansion/ redevelopment of Regents Park Library and Community Centre	Long term – 11+ years	13



7. Local jobs and businesses

ECONOMY, EMPLOYMENT AND CENTRES

PRIORITY 10

Supporting a strong and diverse local economy across own centres and employment hubs

PRIORITY 11

Promoting access to local jobs, education and care service

PRIORITY 12

Facilitating the evolution of our employment and innovation lands to meet future needs

This chapter is aligned to the following Directions and Priorities under the Productivity theme in the Central City District Plan:

- **Direction 6 – Jobs and skills for the city**
  Priority C8 – Delivering a more connected and competitive GPOP Economic Corridor
  Priority C9 – Delivering integrated land use and transport planning and a 30-minute city

- **Direction 7 – A well-connected city**
  Priority C7 – Growing a stronger and more competitive Greater Parramatta
  Priority C10 – Growing investment, business opportunities and jobs in strategic centres
  Priority C11 – Maximising opportunities to attract advanced manufacturing and innovation in industrial and urban services land
  Priority C12 – Supporting growth of targeted industry sectors

In giving effect to the District Plan, *Cumberland 2030* focuses on the following key actions and corresponding strategies:

- Revitalising Hawkesbury Road so that it becomes the civic, transport, commercial and community heart of Westmead
- Prioritising infrastructure investments, focused on access to the transport network, which enhance:
  - walkability within two kilometres of metropolitan or strategic centres or 10 minutes walking distance of a local centre
  - cycling connectivity within five kilometres of a strategic centre or 10 kilometres of Greater Parramatta
- Prioritising public transport investment to deliver the 30-minute city objective for strategic centres along the GPOP Economic Corridor
- Co-locating health, education, social and community facilities in strategic centres along the GPOP Economic Corridor
- Investigating a freight rail corridor linking the Yennora Intermodal Terminal to WSA/proposed Western Sydney International Terminal
- Retaining and managing industrial lands, primarily for employment uses

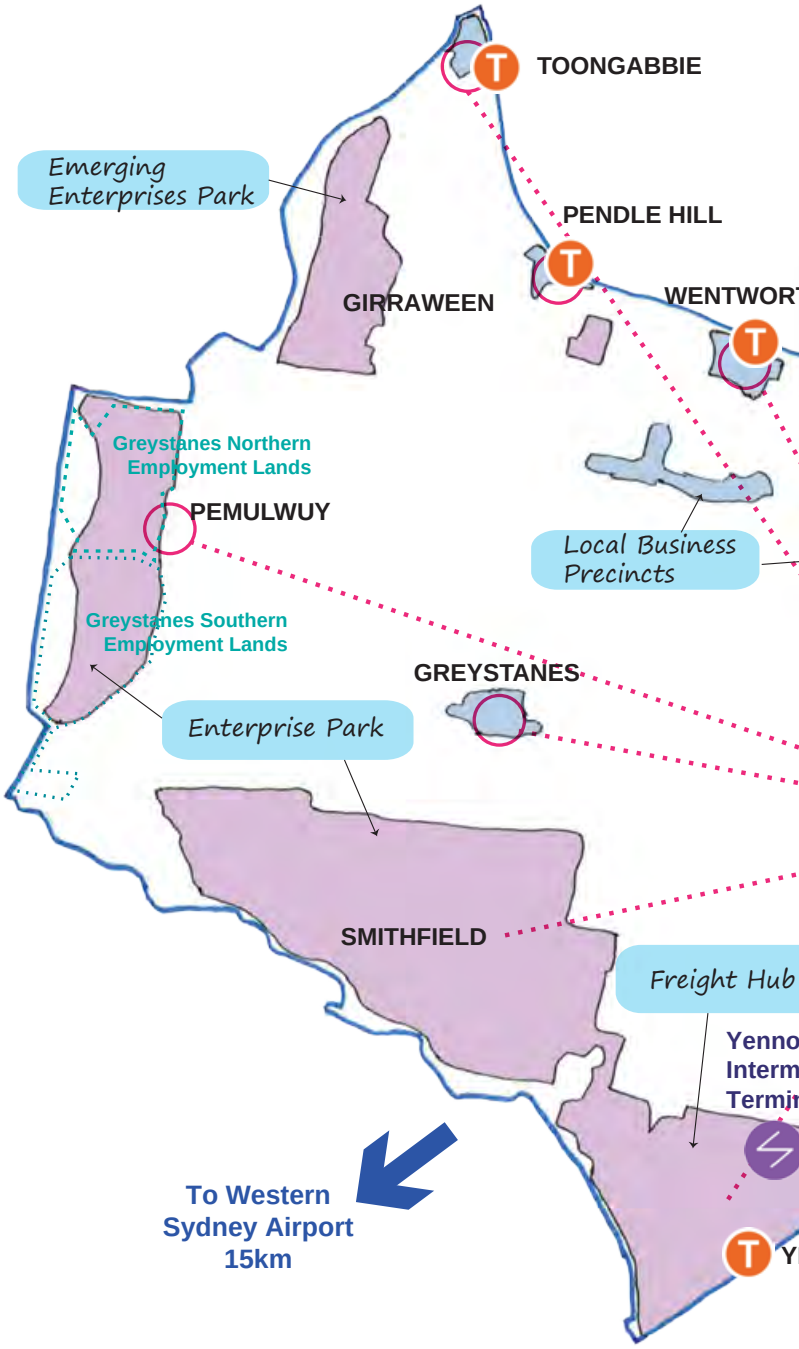
At a local level, Council will prioritise:

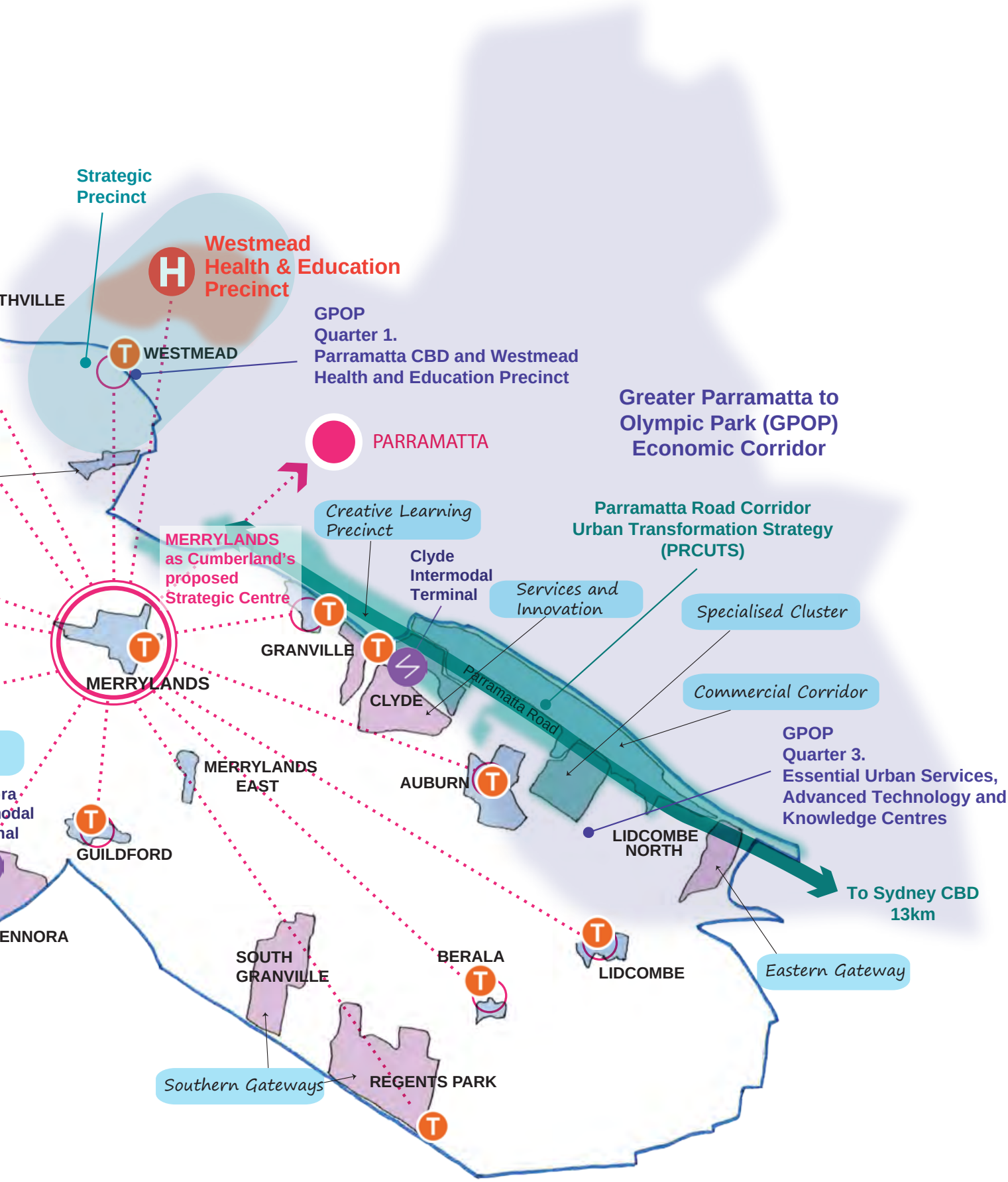
- Supporting a strong and diverse local economy across own centres and employment hubs
- Promoting access to local jobs, education and care services
- Facilitating the evolution of our employment and innovation lands to meet future needs

LOCAL JOBS AND BUSINESSES: ECONOMY, EMPLOYMENT AND CENTRES

Industrial and employment lands are an important part of land use planning. They provide jobs, education and care services and are essential to supporting a strong and diverse local economy. Cumberland 2030 supports the retention of our employment (industrial) lands to provide locational opportunities for growth in new industries, such as digital innovation, media, the arts, creative, food and beverage manufacturing (underpinned by an existing and growing industry sector), allied health, research and development and advanced technology manufacturing.

Council is actively managing a transition away from traditional heavy industries, towards the industries of the future by using modern approaches to land use planning encouraging local jobs, culture and industry. Council actively seeks to leverage its employment and innovation lands to increase economic efficiencies and ultimately grow Cumberland's local economy to help create more local employment and investment. Cumberland will also benefit from the economic activity associated with Greater Parramatta and the expansion of health services surrounding Westmead Hospital.




Strategic Precinct
Westmead Health & Education Precinct
THVILLE
WESTMEAD
GPOP Quarter 1. Parramatta CBD and Westmead Health and Education Precinct
Greater Parramatta to Olympic Park (GPOP) Economic Corridor
PARRAMATTA
Creative Learning Precinct
Parramatta Road Corridor Urban Transformation Strategy (PRCUTS)
MERRYLANDS as Cumberland's proposed Strategic Centre
Clyde Intermodal Terminal
Services and Innovation
Specialised Cluster
GRANVILLE
MERRYLANDS
CLYDE
Parramatta Road
Commercial Corridor
GPOP Quarter 3. Essential Urban Services, Advanced Technology and Knowledge Centres
MERRYLANDS EAST
AUBURN
GUILDFORD
LIDCOMBE NORTH
To Sydney CBD 13km
ENNORA
SOUTH GRANVILLE
BERALA
LIDCOMBE
Eastern Gateway
Southern Gateways
REGENTS PARK

Local Planning Priority 10 – Support a strong and diverse local economy across town centres and employment hubs

Council considers that Merrylands has the potential to fulfil a more significant role in the District centres hierarchy. Council strongly advocates for Merrylands as a Strategic Centre in recognition of its planned size, diversity of activities, connections to transport and supporting role it plays to Greater Parramatta.

Council has several local centre strategies and public domain plans already in place that encourage connectivity and linkages, centre activity, shopfront revitalisation, safety and security. This will ensure that our local centres are diverse and attractive places for residents and business alike.

Precinct-specific and site-specific place-based planning will revitalise centres in decline and encourage diverse activities that support the local economy and community. Council's future centres-based strategic planning will be supported by targeted retail floor space analysis.

Council has in place several initiatives to enhance the tourist and visitor experience in the Cumberland area, including an events program and activation strategy. Council is also working with the Western Sydney Business Collective Chamber to promote the tourist and visitor economy both within Cumberland and across Sydney's West.

Actions

i. Advocate Merrylands as a Strategic Centre in recognition of its planned size, diversity of activities, connections to transport and the supporting role it plays to Greater Parramatta – short term

ii. Support business and industry as important element of our local economy and culture – ongoing

Council recognises the importance of the night-time economy in fostering social and cultural connections, and in creating great places. Cumberland already has a vibrant night-life in many of its principal local centres that attracts visitors and boosts the local economy. Council is committed to growing a vibrant, safe and diverse night-time economy to support jobs growth and provide vibrant and diverse cultural experiences that supports artists, musicians, businesses and local communities for the long-term. Council will continue to work to further facilitate and better quantify Cumberland's already substantial and active night-time economy.

Local Planning Priority 11 –Promote access to local jobs, education opportunities and care services

The Region and District Plans place emphasis on metropolitan and strategic centres as the primary focus for investment in major infrastructure and growth in the Central City District. There is an opportunity for Cumberland to promote its own centres and employment lands to ensure that our residents can access jobs close to home, and reduce the need for residents of Cumberland to travel outside the area for employment and education opportunities.

Actions

i. Continue to promote access to local jobs, education opportunities and care services through Council's strategies, plans and programs – ongoing

Whilst Cumberland benefits from its location and proximity to strategic centres and employment hubs immediately surrounding the area, our own centres and employment lands are also valuable assets with potential to provide local jobs and services for our growing population. Council is committed to supporting and promoting our centres and employment lands to benefit the Cumberland community and local economy.


NO SMOKING

Local Planning Priority 12 – Facilitate the evolution of employment and innovation lands to meet future needs

Cumberland's central location in Greater Sydney means our employment and innovation lands have good access to key freight routes. The Cumberland Employment and Innovation Lands Strategy (EILS) outlines a strategic framework that identifies the precincts and their focus to support the evolution of employment and innovation lands in Cumberland.

The EILS, Central City District Plan and Future Transport 2056 identify the Yennora Intermodal Terminal as a protected freight corridor, with an opportunity for improved accessibility. Council will work with relevant Government agencies to ensure the long-term future of the Yennora Intermodal Terminal.

Urban support services in Cumberland have an important function for Greater Sydney. As an example, Clyde Intermodal Terminal and Clyde Transfer Terminal have a critical function as part of NSW freight infrastructure. Council will continue to support the role of urban support services.

Actions

i. Implement the Cumberland Employment and Innovation Lands Strategy – short and medium term

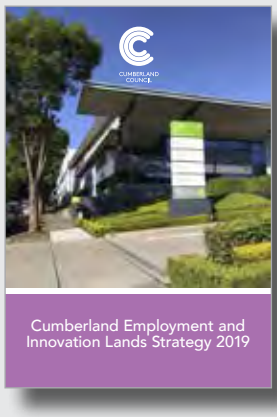
ii. Update planning controls to support employment and innovation lands in Cumberland – short term

ii. Work with relevant Government agencies to ensure the long-term future of the Yennora Intermodal Terminal – ongoing

iii. Promote Clyde Intermodal Terminal and Clyde Transfer Terminal as a critical function of the NSW freight infrastructure network – ongoing

The viability of our employment lands precincts is dependent on the businesses who locate there being able carry out their operations unencumbered by sensitive adjoining land uses such as housing. Council will consider the permissibility of uses across Council's employment and business zones, together with any new supporting requirements such as floor to ceiling heights. Council will also review permitted land uses to enable opportunities to accommodate variety of job industries in align with changing technologies and future trends.

Cumberland Employment and Innovation Lands Strategy

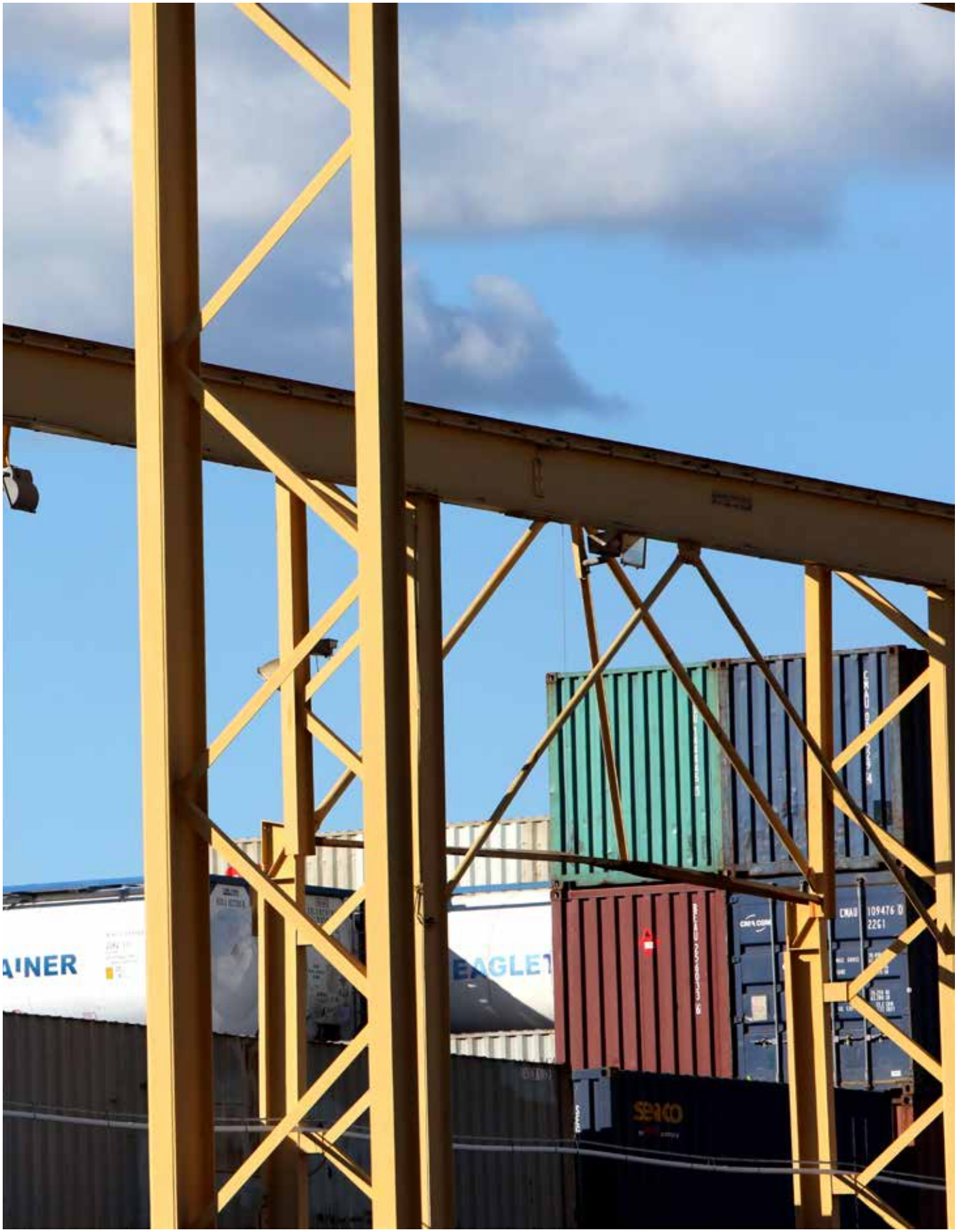


The Cumberland Employment and Innovation Lands Strategy provides a framework for managing employment and innovation lands in Cumberland over a ten-year period.

The primary focus of the Cumberland Employment and Innovation Lands Strategy is to understand the composition of current employment lands in the area and identify a strategic and coordinated approach to better meet the future needs of Cumberland the broader Greater Sydney area. This approach provides opportunities to respond to innovation and economic development in the area, and can contribute to the economic and social wellbeing of the Cumberland community now and in the future.

A strategic land use framework is then outlined to support the transition of Cumberland's employment and innovation lands to meet the future needs of residents and workers in the area. Focus areas and actions are also provided to support the implementation of the strategy.

The Cumberland Employment and Innovation Lands Study provides an understanding of the economic role of the Cumberland City Council area and a framework for understanding what policy responses and investment may be appropriate to support the growth of businesses and maintenance of a vibrant economy in the future.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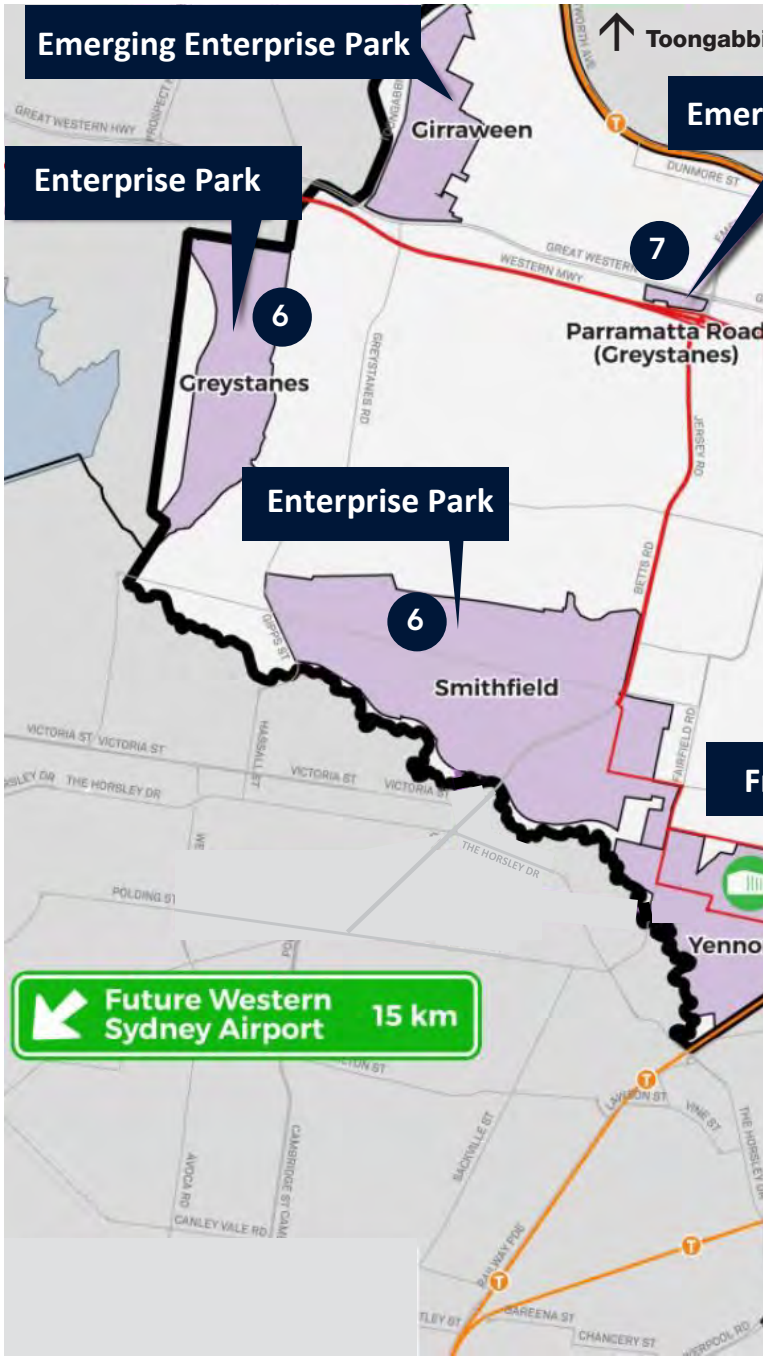
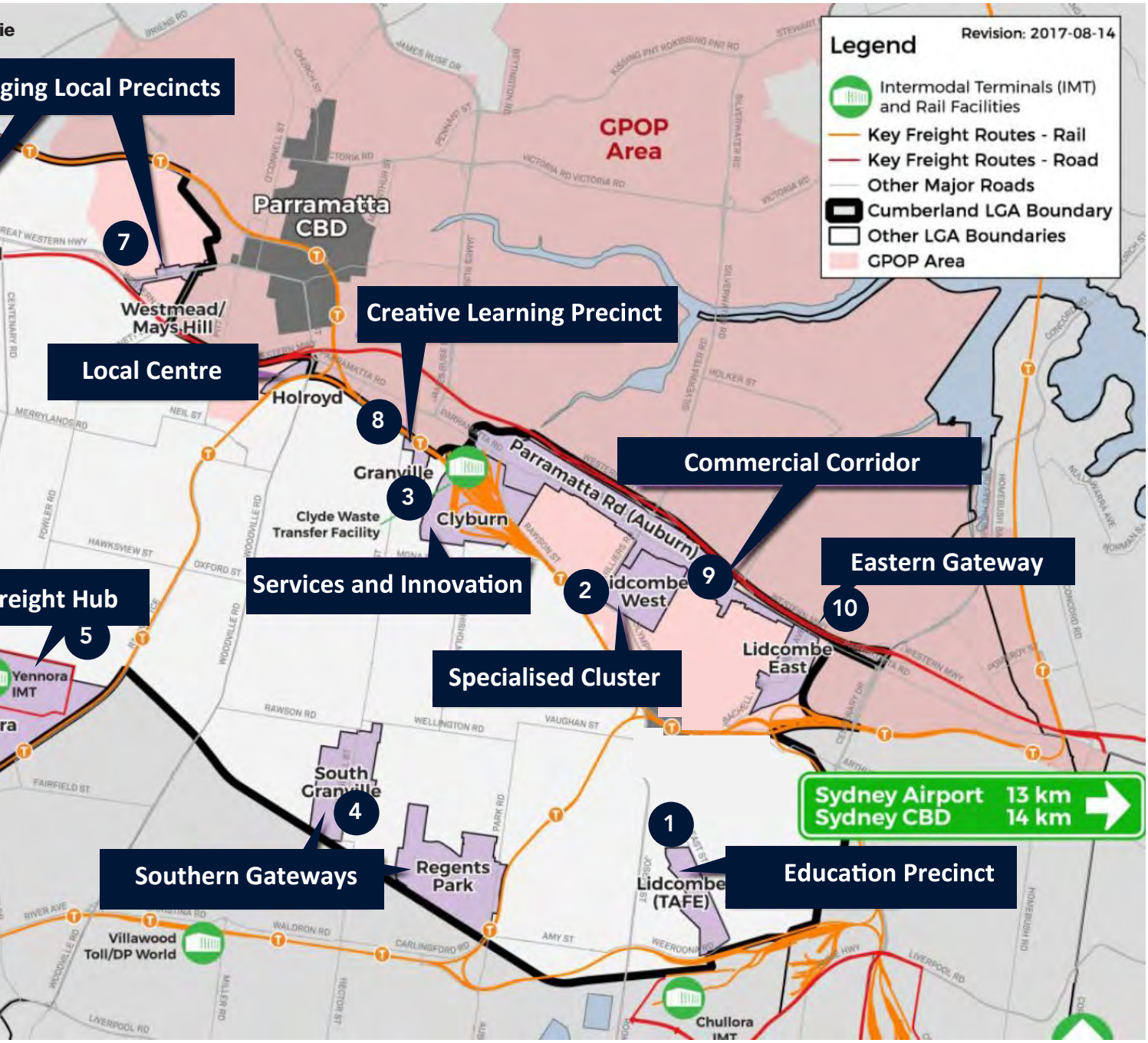
Cumberland Employment and Innovation Lands Strategic Framework

	Precinct	Strategic Focus
1	Education Precinct	Education facilities and supporting services, aligned with current and emerging industries in region
2	Specialised Cluster	Potential for renewal including uses such as advanced knowledge and manufacturing, digital and creative industries (including food)
3	Services and Innovation	Maintain support service capability (eg. train operations) and encourage new service, research and innovation activities
4	Southern Gateways	Capitalise on strategic location for Sydney metro south and south-west; retain and expand existing pharmaceutical industrial plus allied health, food/beverage
5	Freight Hub	Promote strategic importance of this major hub; strengthen road and rail connections
6	Enterprise Parks	Established and emerging business parks building on existing industry specialisations and increasing digitisation of production
7	Emerging Local Centres*	Smaller emerging centres supporting local growth; potential to target health, ancillary retail, food/beverage as well as emerging sectors (eg. artisan industries).
8	Creative Learning Precinct	Focus on industry and business collaboration, and greater alignment of education sector to equip local population with new skills and innovation capacity
9	Commercial Corridor	Renewal with employment focus, including advanced knowledge and creative industries, digital, advanced manufacturing
10	Eastern Gateway	Cluster of premium high tech industrial units, closely aligned with Commercial Corridor



*These local centres relate to targeted precincts as outlined in this strategic employment framework, and may be different to definitions of local centres in Region and District Plans by the NSW Government.


Legend
Revision: 2017-08-14
Intermodal Terminals (IMT) and Rail Facilities
Key Freight Routes - Rail
Key Freight Routes - Road
Other Major Roads
Cumberland LGA Boundary
Other LGA Boundaries
GPOP Area
GPOP Area
Parramatta CBD
Westmead/ Mays Hill
Holroyd
Granville
Clyburn
Clyde Waste Transfer Facility
Parramatta Rd (Auburn)
Lidcombe West
Lidcombe East
Yennora IMT
South Granville
Regents Park
Lidcombe (TAFE)
Villawood Toll/DP World
Chullora IMT
Sydney Airport 13 km
Sydney CBD 14 km
7
Local Centre
Creative Learning Precinct
8
3
Services and Innovation
Commercial Corridor
9
2
Specialised Cluster
Eastern Gateway
10
5
4
Southern Gateways
1
Education Precinct

8. The great outdoors

ENVIRONMENT AND OPEN SPACES

PRIORITY 13

Protecting, enhancing and increasing natural and green spaces

PRIORITY 14

Improving access to and health of waterways

PRIORITY 15

Planning for a resilient city that can adapt to natural hazards and climate change

PRIORITY 16

Supporting urban cooling to minimise heat island effects

This chapter is aligned to the following Directions and Priorities under the Sustainability theme in the Central City District Plan:

- **Direction 8 – A city in its landscape**
  Priority C13 – Protecting and improving the health and enjoyment of the District's waterways
  Priority C15 – Protecting and enhancing bushland, biodiversity and scenic and cultural landscapes
  Priority C16 – Increasing urban tree canopy cover and delivering Green Grid connections
  Priority C17 – Delivering high quality open space

- **Direction 9 – An efficient city**
  Priority C19 – Reducing carbon emissions and managing energy, water and waste efficiently

- **Direction 10 – A resilient city**
  Priority C20 – Adapting to the impacts of urban and natural hazards and climate change

In giving effect to the District Plan, *Cumberland 2030* focuses on the following key actions and corresponding strategies:

- Duck River and Prospect Reservoir Green Grid Priority Corridors
- Urban cooling

At a local level, Council will prioritise:

- Protecting, enhancing and increasing natural and green spaces
- Improving access to and health of waterways
- Planning for a resilient city that can adapt to natural hazards and climate change
- Supporting urban cooling to minimise heat island effects

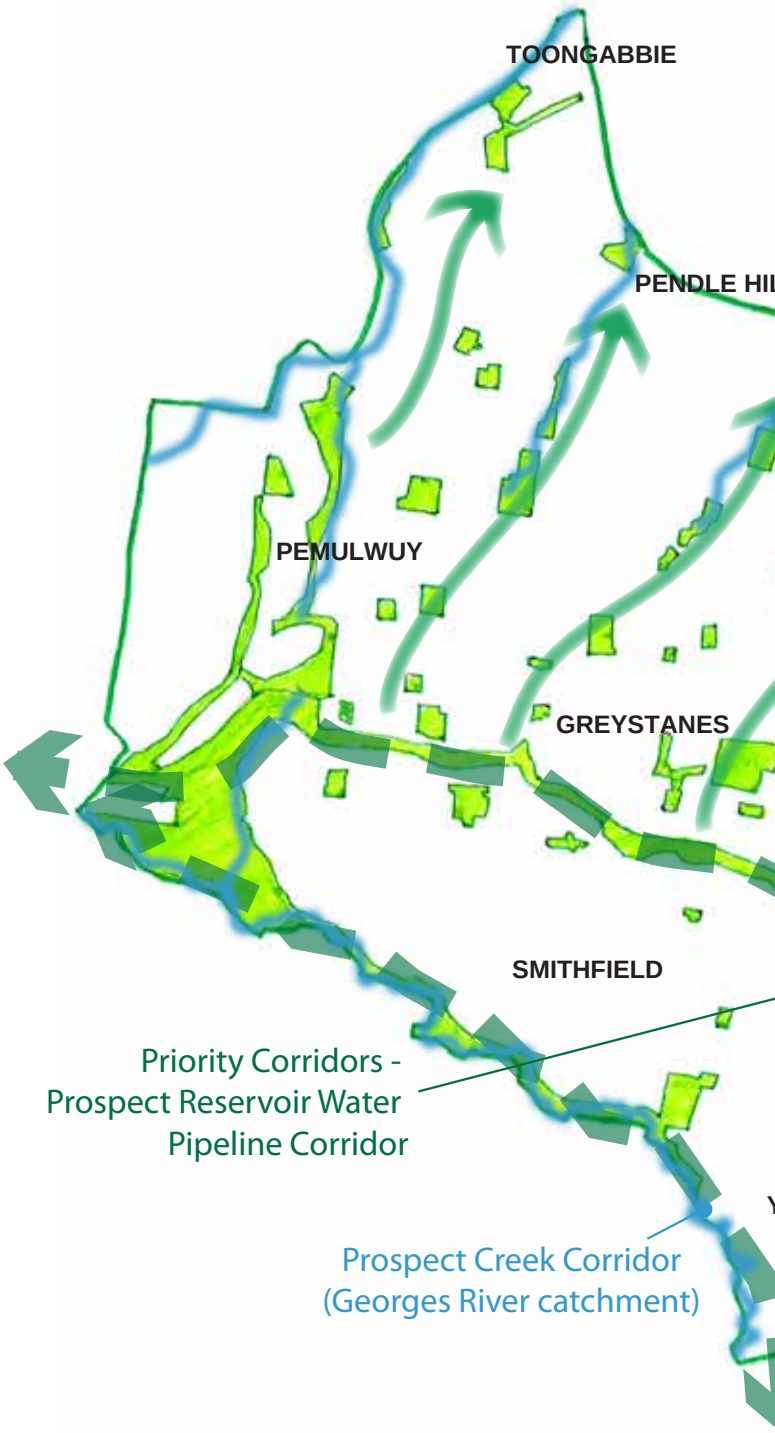
THE GREAT OUTDOORS: ENVIRONMENT AND OPEN SPACES

Parks and natural areas are an important part of land use planning. They contribute to biodiversity outcomes and provide significant recreational opportunities for the community to interact and be active. The natural environment is a key part of Cumberland's identity and it is Council's responsibility, in partnership with the community, to manage our environment for future generations.

Council will implement best practice approaches to open spaces and recreation facilities provision and management to provide for the recreation needs of our diverse community, taking into account forecast population growth, to contribute to improved community health and wellbeing.

Council will focus on connecting and improving our green and blue grids, which includes improving the quality of our water ways and urban bushland. In addition we will continue to support well-planned and designed urban spaces and built forms that are responsive to changing climatic conditions.

Duck River corridor presents an opportunity to provide a continuous walking and cycling north-south link between Parramatta, Camellia, Granville, Auburn, and Regents Park to Bankstown. Council is already developing a strategic masterplan to shape the Duck River corridor as a green heart of the community. An opportunity exists to activate key destination points along the corridor, provide improved walking and cycling connections, conserve heritage, protect and enhance aquatic and terrestrial biodiversity, foster active sports, recreation, arts and cultural activities.



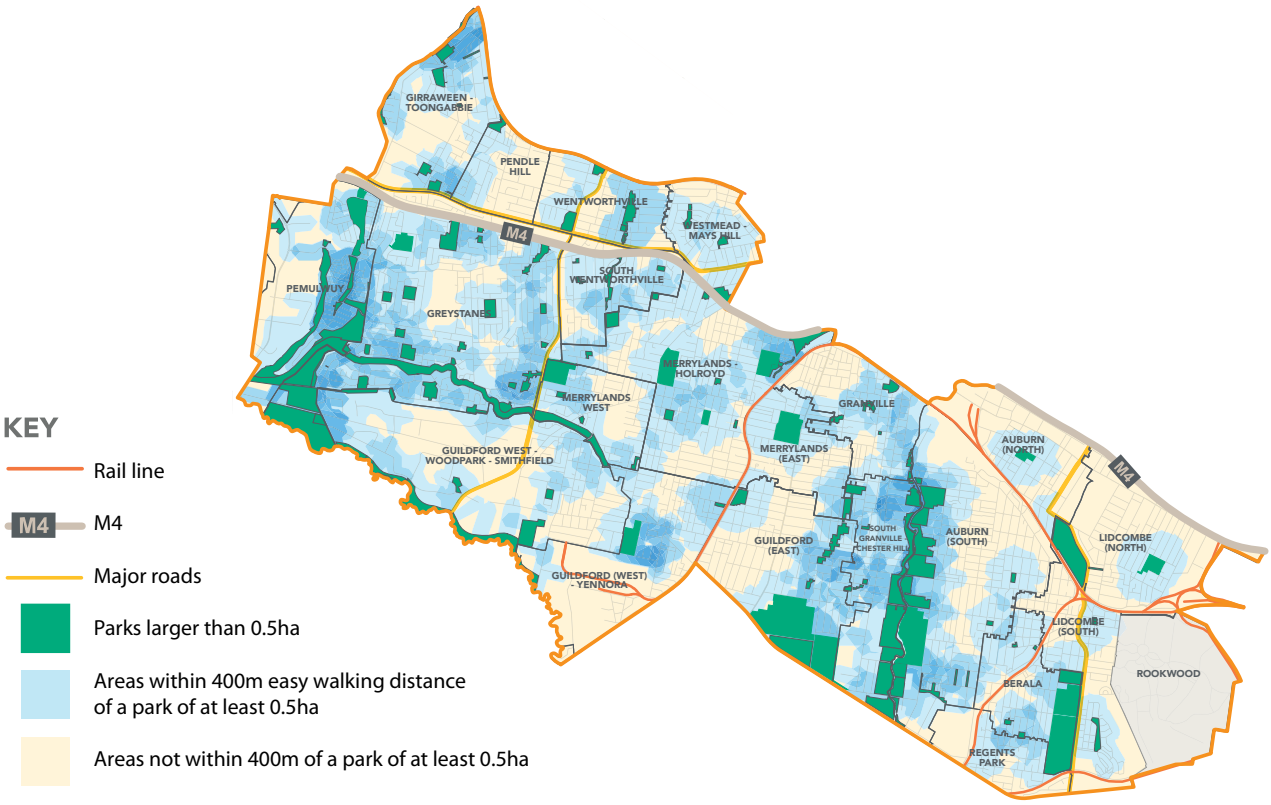

Green Grid Corridors
Green Grid Opportunities
Waterways and creeks
Existing Open spaces (Public and Private)
LL
WENTWORTHVILLE
WESTMEAD
PARRAMATTA
Improve Linkages
to Duck River Corridor
Priority corridors -
Duck River Open Space Corridor
GRANVILLE
MERRYLANDS
MERRYLANDS
EAST
AUBURN
LIDCOMBE
NORTH
GUILDFORD
YENNORA
LIDCOMBE
BERALA
ROOKWOOD
Improve Links to
Prospect Reservoir and
Prospect Creek Corridor
Duck River Corridor
(Parramatta River catchment)

Open space provision and proximity analysis

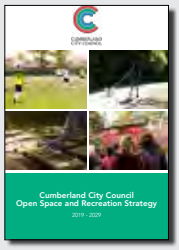
Cumberland has over 400 parks, totalling to over 550 ha of open space. However, this open space is not distributed evenly. With Cumberland forecast to grow over the next 20 years, the 'quantum' provision of open space per person will change unless new open space areas are delivered. It is important for Council to plan for the open space needs of Cumberland's residents by considering both the quantum amount and how people will access it. The Greater Sydney Commission indicates that all dwellings should be within 400m of quality open space (>0.5ha). Dwellings in high density areas should be within 200m of quality open space of at least 0.1ha.

The map below shows walking catchments of 400m from all parks over 0.5ha in Cumberland. It shows that not all residents have access to parks, and that parks are not evenly distributed.

In areas where provision and proximity is low, Council will prioritise expanding the size of existing open space areas (eg. through acquisition of adjoining sites), improving pedestrian access to existing open space (eg. through active street networks or connecting up existing parks), and creating a network of smaller spaces that provide a range of recreation functions with active street connections between.



Open Space and Recreation Strategy



Council's Open Space and Recreation Strategy for Cumberland provides direction for open space, sport and recreation services and facilities. By reviewing the existing provision and demand for open space and recreation in Cumberland, the Strategy establishes a clear open space policy and planning framework. The Strategy's guiding principles, strategic directions and actions focus on achieving social inclusion, connectivity, health and well-being, increased sport and recreation participation and social and environmental sustainability within Cumberland.

Key strategic directions of the strategy include:

- Delivering new open space and new recreation facilities that meet the needs of our growing population.
- Increasing the quality and capacity of existing open space and recreation facilities.
- Supporting inclusion and increased participation by our diverse community.
- Protecting our natural environment and increasing resilience.

Local Planning Priority 13 – Protect and enhance natural and green spaces and sports facilities

Council is determined that the natural beauty of Cumberland's parks and green spaces are accessible to all. Council manages an extensive network of parks and recreational reserves where residents can play, socialise and connect with others. Council is responsible for planning and designing local open spaces, sportsgrounds and play spaces. Council also maintains local parks and gardens, sportsgrounds, golf courses, play spaces, hard courts, bush reserves, corridors and streetscapes that make up the approximately 700 ha of green space in Cumberland.

Council is committed to keeping Cumberland clean and green. Council provides a wide range of community-focused waste education and environmental initiatives to help residents live sustainably. Council has also partnered with external agencies to look after and improve local waterways, work with schools to engage children and families, and is developing a management plan for vegetation across Cumberland.

Council is pursuing a range of initiatives that support improvements to the Duck River Corridor. This includes access along its banks and improvements to the corridor's environmental habitats, water quality and environmental flows. Council's approach is consistent with the Duck River Corridor priority project identified in the District Plan to create continuous north-south walking and cycling links and a regional open space destination, while also securing improvements to habitat for ecological communities. Council will also progress strategic planning work on biodiversity and open space to identify issues and needs in Cumberland and outside the area.

Council will continue to work with State Government agencies (including the NSW Office of Sport) as well as a number of stakeholders such as schools, NGOs and sporting organisations to provide for the growing recreation and facility needs of our diverse community. Council's sports and recreation planning will take into account population forecasts to adequately contribute to improved community health and wellbeing.

Actions

i. Implement the Cumberland Biodiversity Strategy – short and medium term

ii. Implement the Cumberland Open Space and Recreation Strategy – short and medium term

iii. Collaborate with the Greater Sydney Commission and other relevant state agencies and statutory authorities to deliver Green Grid connections and corridors – ongoing

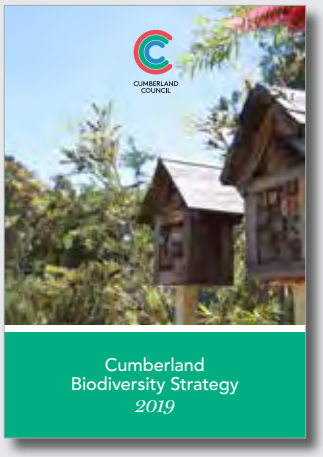
iv. Continue to protect and enhance natural and green spaces through Council's strategies, plans and programs – ongoing

v. Identify opportunities to improve biodiversity connectivity – medium to long term

vi. Work with NSW Office of Sport and other Central City District councils to develop and implement strategic solutions for delivery of sport and recreation facilities – short and medium term

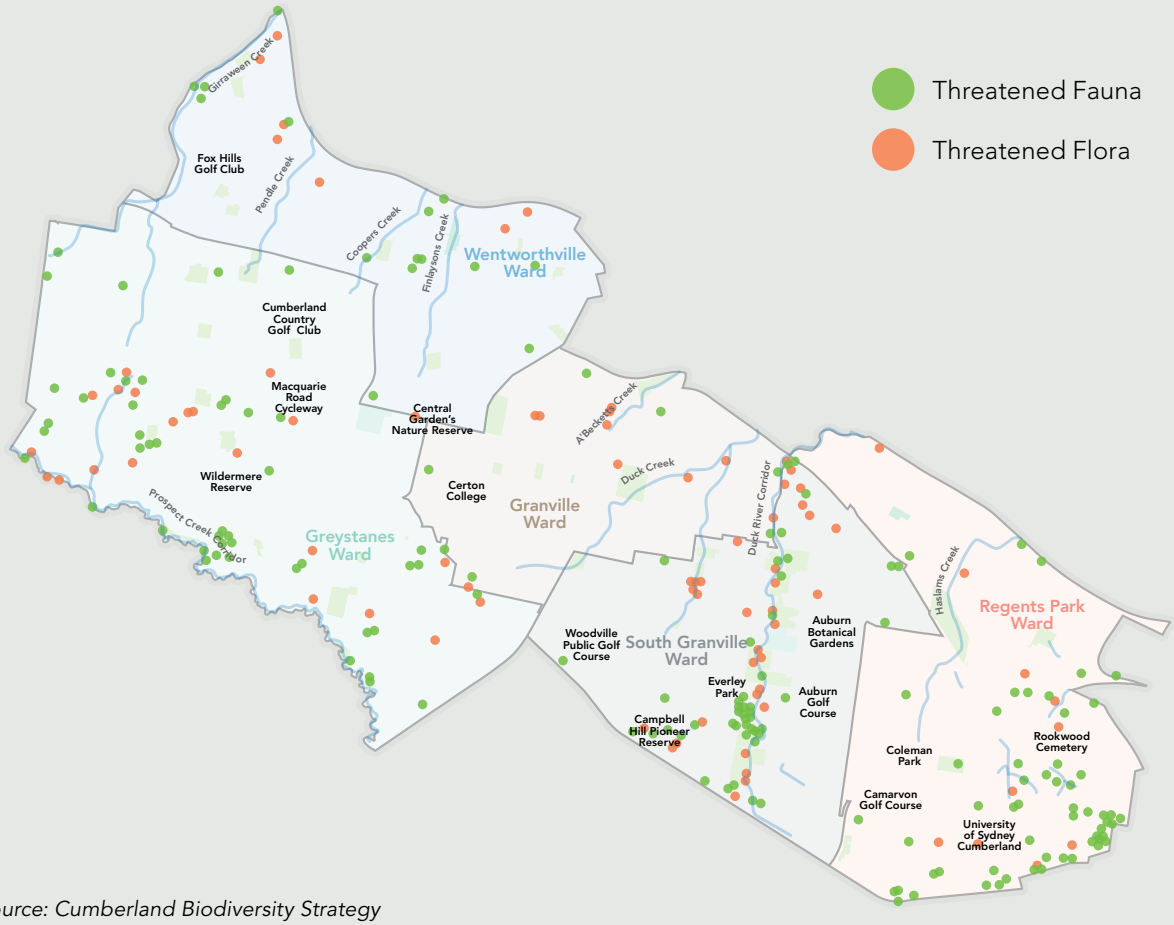
vii. Council will explore opportunities to increase the percentage of homes within 400 m of quality green space (200 m for high density developments) as part of its passive open space hierarchy – ongoing

Biodiversity Strategy



Council's Biodiversity Strategy provides a framework for managing biodiversity over a ten-year period. Council will continue to work with the Cumberland community to accomplish the vision of this Strategy, which is to have "a clean and green environment for current and future generations to enjoy by protecting and enhancing Cumberland City Council's natural areas and green infrastructure". Council is determined to protect and manage local biodiversity and will endeavour to avoid, minimise, mitigate and as a last resort, offset our impact where possible. Council will also focus on three Key Areas under this Strategy – (1) Community awareness, engagement and action, (2) Improving habitat connectivity and condition, and (3) Strategic planning and innovation.

Threatened native flora and fauna species in Cumberland



Source: Cumberland Biodiversity Strategy

Local Planning Priority 14 – Improve access and health of waterways

The access and health of waterways is an increasingly important issue. This includes the ability of the community to use waterways and the environmental condition of waterways in Cumberland.

Council is progressing a range of opportunities in this area. This includes reduction in stormwater run-offs, through water sensitive urban design, role of planning controls and initiatives to improve water quality and ecosystem diversity.

Council will also continue to work with stakeholders, including Sydney Water, catchment groups and adjoining councils, to implement a range of initiatives that support improvements to the access and health of waterways.

Actions

i. Work with stakeholders of local catchments to develop whole of catchment land use policy and statutory planning mechanisms that improve water quality across the whole catchment – short and medium term

ii. Explore options to reduce stormwater runoff through water sensitive urban design approaches – short and medium term

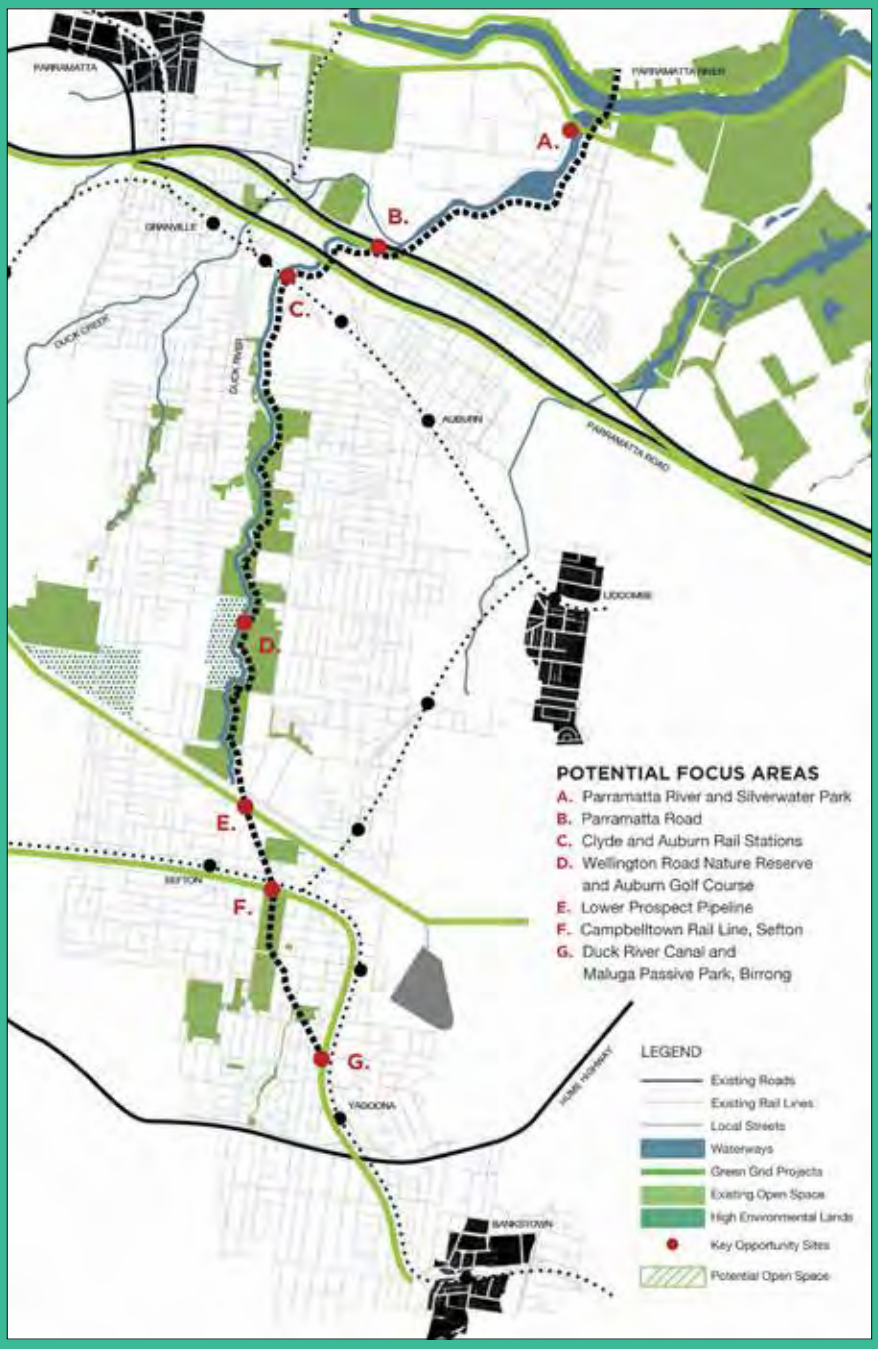
iii. Finalise and implement the Duck River Masterplan – short to medium term

iv. Collaborate with stakeholders of local catchments to work towards reinstating more natural conditions in highly modified waterways, including sections of Finlaysons Creek, Duck River, Haslam's Creek, A'Becketts Creek, Coopers Creek, Pendle Creek and Girraween Creek – medium to long term

v. Continue to work with the Parramatta River Catchment Group and Sydney Water to implement the Parramatta River Masterplan – ongoing

Duck River Corridor Masterplan

The Duck River corridor is identified as a top priority for the Green Grid within the Central City District Plan. It is also the main tributary of the Parramatta River. The corridor has regional significance in connecting communities through improved waterways and recreational open spaces such as the Auburn Botanical Garden and the Duck River Walk as well as enhancing biodiversity networks between the Parramatta River and Georges River via Salt Pan Creek. The Duck River provides district-scale connections between Parramatta, Camellia, Granville, Auburn, Regents Park to Bankstown. At a local level, Council is preparing a Duck River Corridor Masterplan to guide the planning and transformation of the Duck River Corridor as a quality green asset for the Cumberland community. The Duck River corridor is a significant green asset for the Cumberland community and beyond, providing a cool and tranquil retreat during summer, and a green heart within our urban environment. Improvements to the corridor will have many positive social, environmental and community benefits.



Sydney Green Grid: Spatial Framework and Project Opportunities.

Source: Department of Planning, Industry and Environment in association with the Office of the Government Architect

Local Planning Priority 15 – Plan for a resilient city that can adapt to natural hazards and climate change

There is increasing global focus and support for pursuing resilience for our cities and urban populations.

Our environment is changing due to a variable climate, and the way in which we position ourselves to respond is a priority consideration for Council. A key objective of Cumberland 2030 is to facilitate an environmentally sustainable and energy efficient environment. Council will encourage all new development to incorporate energy efficient building design and 'water-wise' landscaping measures. To lessen the heat island effect of highly impervious developed areas, Council will investigate ways to create a green space network of public open space and tree-lined streetscapes.

Council is mindful of not locating new urban development in areas exposed to natural and urban hazards and will consider options to limit the intensification of development in existing urban areas most exposed to hazards, particularly flooding and bushfire. Minimising exposure to air and noise pollution along major road corridors, such as Parramatta Road, is also a key consideration for Council's future planning. This will be progressed through our planning controls and delivery initiatives.

Council recognises that infrastructure changes in the built environment, resulting from population growth, will significantly influence the way we consume energy and our resulting carbon signature. Council will explore a range of initiatives to reduce the carbon footprint of Cumberland, with key consideration being given to integrating the interlinked aspects of energy, water, waste, transport and buildings – all of which have significant carbon signatures as well as human health impacts. This may include focussing beyond individual buildings to the neighbourhood as a whole – considering aspects such as transport, infrastructure, land use and waste management.

Council will continue to explore options for improved waste management, including re-use, recycling activities and resource recovery technologies.

Actions

i. Progress work for a resilient city through Council's strategies, plans and programs – ongoing

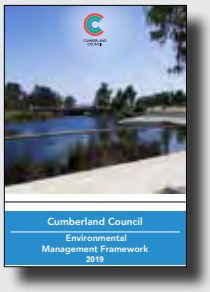
ii. Implement Council's Waste and Resource Recovery Strategy – short and medium term

Cumberland Waste and Resource Recovery Strategy

Council has adopted the Cumberland Waste and Resource Recovery Strategy to manage the burden on the environment. The strategy recognises the need to change the traditional view of waste management, one of 'produce – consume – dispose' (a linear way of thinking) to the principles of a 'circular economy'. A circular economy places greater value on our resources, driving innovative waste management and recycling solutions for recovery and recirculation of materials back into our economy.

Council will continue to address these challenges with its community through the implementation of the Cumberland Waste and Resource Recovery Strategy. Council is committed to leading by example and will make improvements to internal department resource use and recycling to demonstrate that taking responsibility for wastes generated by activities, regardless of the amount, is necessary to the achievement of greater sustainable outcomes.

Cumberland Environmental Management Framework



Council has adopted an Environmental Management Framework which brings together Council's environmental strategies, plans and policies to address current and emerging environmental issues. Council will continue to lead by example to deliver a clean, green and sustainable environment for current and future generations.

Cumberland Native Stingless Bee Hive Program

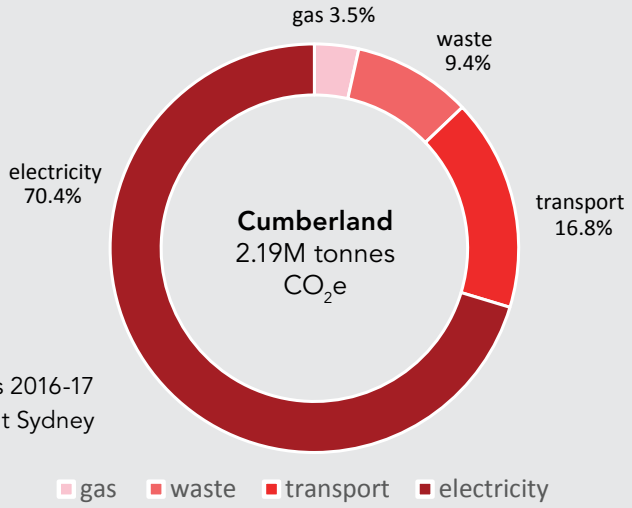
Honey bees, wild and domestic, perform about 80 percent of all pollination worldwide. A single bee colony can pollinate 300 million flowers each day. Grains are primarily pollinated by the wind, but fruits, nuts and vegetables are pollinated by bees. Seventy out of the top 100 human food crops, which supply about 90 percent of the world's nutrition, are pollinated by bees.

Since 2013, bee populations around the world have fallen by a third, with climate change amongst other factors identified for blame. In a widely-shared post on Facebook that has inspired hashtag #savethebees, the Attenborough fan page warned the disappearance of bees would spell the end of humanity within four years. "If bees were to disappear from the face of the earth, humans would have just four years left to live", it said.

Australia has over 1,500 species of native bee, and the Sydney region is home to about 200 species. The Native Stingless Bee Hive Program provides an opportunity for Cumberland City Council residents to host a Bee Hive in a bid to support our local bee colonies.

Carbon emissions

Cumberland's carbon emissions profile for 2016-17 shows the majority of emissions are from electricity use. This profile is similar to that of other large councils in Sydney's west, including Blacktown, Canterbury-Bankstown, Parramatta, and Penrith. Council will use emissions data to inform local initiatives to address this issue.



Cumberland carbon emissions 2016-17
Source: Resilient Sydney

Local Planning Priority 16 – Support urban cooling to minimise heat island effects

Our urban areas create their own microclimates through influencing the surrounding atmosphere and interacting with climate processes. This is known as the urban heat island effect, as typically urban areas have higher air temperatures than surrounding non-urban areas.

This effect is expected to increase in Sydney as urban development continues. The effect is often worsened by development activities that replace green spaces with more hard surfaces that absorb heat. Human activities such as traffic, industry and electricity usage generate heat and exacerbate the urban heat island effect.

Council will deliver urban form in new development areas that is landscape led, where water is retained within a landscape though permeable surfaces and an irrigated tree canopy, with compact urban form. Council will continue to engage with government and industry stakeholders to ensure regulatory frameworks and planning decisions aim to minimise extreme heat in urban environments.

The impacts of urban heat stress are already evident in Cumberland City Council. Cumberland experiences hotter days and higher temperatures compared to its coastal and surrounding neighbours. This is due to our changing climate, landscape, urban development and increased use of materials that retain and absorb heat for longer. The impacts of urban heat include more extreme hot days, health impacts on vulnerable groups such as the elderly and very young, heat stress on our local flora and fauna, as well as higher energy use.

To help mitigate urban heat, Council is developing its Urban Tree Strategy to increase greenery and partnering with agencies like WSROC to deliver the 'Turn Down the Heat' Strategy. Council has also recently completed an urban heat research project (the 'Outdoor Ambient Air Temperature Project') to map its thermal outdoor environment at the community level.

Actions

i. Embed references to urban cooling in the new Cumberland Local Environmental Plan and Development Control Plan – short term

ii. Developing an Urban Tree Strategy for Cumberland – short term

iii. Progress work on urban cooling through Council's strategies, plans and programs – ongoing

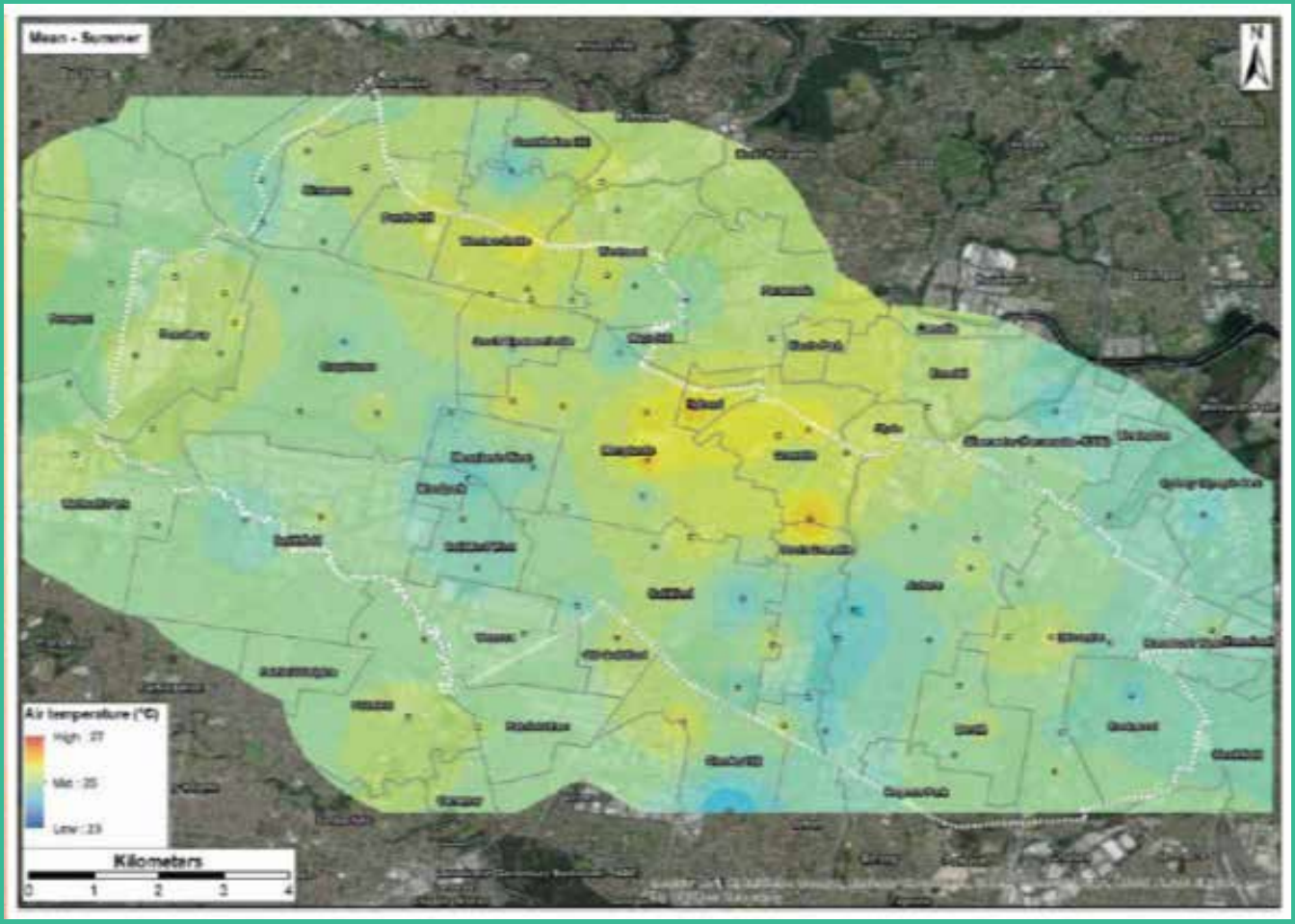
Bushfire prone land

Whilst the Cumberland area is largely urbanised, and a relatively low bushfire risk area, there are pockets of substantial bushland which help support a range of ecosystems. Council will continue to monitor its bushland and consider relevant planning legislation and guidelines provided by the NSW Rural Fire Service.

Cumberland Outdoor Ambient Air Temperature Project

Cumberland City Council is one of the first councils in Australia to map its thermal outdoor environment at the community level. Cumberland partnered with Western Sydney University (WSU) to install 100 heat sensors spread evenly across the Cumberland area which took ambient air temperature readings at 10 minute intervals. This data was collated and used to build a detailed and accurate heat map at a microclimate level.

This project was conceived to better understand the emerging issue of the urban heat island (UHI) effect in the Cumberland City Council local government area. Council collaborated with Western Sydney University to install 100 heat sensors, throughout the LGA, collecting air temperature readings at ten-minute intervals for three months during the summer of 2018/19, to identify microclimates and other locally-specific insights. The sensors logged data to enable analysis of analysis of temperature variations across the city at different times and evidence of heat wave conditions.



Indicative heat map showing mean air temperature during the summer 2019 (20 December 2018 – 28 February 2019). Colour gradations represent 0.25°C increments.

Source: Benchmarking heat across Cumberland City Council, New South Wales (Urban Ecosystem Research, Western Sydney University in collaboration with Cumberland City Council).

Part C:

IMPLEMENTATION

9. Implementation, monitoring and reporting

IMPLEMENTATION

Cumberland 2030 presents an opportunity for Council to create a planning vision for the Cumberland area that respects and strengthens the character of our suburbs and the social, environmental and economic values of our community. It communicates the land use strategy for Cumberland over a 10-year horizon, aligned with a 20 year vision for the area. To realise this vision, a series of amendments to other Council plans which provide the delivery framework for Council's strategic planning will be required.

Key mechanisms for implementation include the implementation of a new Cumberland Local Environment Plan and Development Control Plan, Council's capital works program and other programs and services, and partnerships with traders, community organisations and other government bodies.

The strategic directions and initiatives outlined in Cumberland 2030 will be reviewed every seven years to consider the changing regional and district context of the Cumberland area.

The implementation of Cumberland 2030 will be an ongoing program of work though the delivery of the identified actions. The actions contained within

Actions

i. Prepare a new Cumberland Local Environmental Plan – short term

ii. Prepare a new Cumberland Development Control Plan – short term

iii. Review Cumberland 2030: Our Local Strategic Planning Statement, supported by updated background studies as needed – ongoing

Cumberland 2030 have been assigned a delivery timeframe in order to allow ongoing monitoring of implementation and to assist with future planning:

- **Short term** – 0 to 2 years
  This will align with the new Cumberland Local Environmental Plan to give effect to Cumberland 2030 and the Central City District Plan.
- **Medium term** – 3 to 7 years
  This will align with the planned first review of Cumberland 2030.
- **Long term** – 7+ years
- **Ongoing –** continuing initiatives

MONITORING

Cumberland has an integrated planning and reporting framework under the Local Government Act 1993. It is proposed to use Council's existing integrated planning and reporting framework for the purposes of monitoring and reporting on the Local Strategic Planning Statement. This will be through:

- progress status reporting on specific land use related actions in Council's four year delivery program and annual operational plan
- monitoring of relevant performance indicators within the community strategic plan, delivery program and operational plan.

REPORTING

Section 3.9 of the Environmental Planning and Assessment Act 1979 requires that Local Strategic Planning Statements must be reviewed at least every 7 years. Council will review Cumberland 2030 as needed in order to align with Council's overarching Community Strategic Plan and reporting framework. This regular review will ensure that Cumberland 2030 continues to reflect the views and priorities the community has for the future of Cumberland and is aligned with the latest data and studies.

Potential indicators have been identified to track the implementation of the Cumberland 2030 and these are provided in the table below.

Potential reporting indicators

Priorities	Potential indicator
Getting around	
Planning Priority 1: Strengthening Cumberland's position in the District through collaboration	Merrylands recognised as a strategic centre for Cumberland Increase percentage of Cumberland residents within 30-minutes of a strategic centre
Planning Priority 2: Advocating for a range of transport options that connect our town centres and employment hubs, both locally and to Greater Sydney	Increase in new and improved transport options Increase in the number of weekly public transport services
Planning Priority 3: Aligning local infrastructure delivery with planned growth	Implement the Cumberland Local Infrastructure Contributions Plan
Planning Priority 4: Improving accessibility within our town centres	New and /or improved footpaths and cycleways
Places and spaces for everyone	
Planning Priority 5: Delivering housing diversity to suit changing needs	Increased housing mix
Planning Priority 6: Delivering affordable housing suitable for the needs of all people at various stages of their lives	Increase in affordable dwellings
Planning Priority 7: Design vibrant and attractive centres and encourage healthy living	More centres have an urban design and/or public domain plan
Planning Priority 8: Celebrating our natural, built and cultural diversity	Implementation of Council's Cultural Plan
Planning Priority 9: Providing high quality, fit-for-purpose community and social infrastructure in line with growth and changing requirements	New and/or improved open space and community facilities
Local jobs and businesses	
Planning Priority 10: Supporting a strong and diverse local economy across town centres and employment hubs	Increase in Gross Regional Product for Cumberland
Planning Priority 11: Promoting access to local jobs, education opportunities and care services	Increase in local jobs on offer More Cumberland residents working in the area
Planning Priority 12: Facilitating the evolution of employment and innovation lands to meet future needs	Implementation the Cumberland Employment and Innovation Lands Strategy
The great outdoors	
Planning Priority 13: Protecting, enhancing and increasing natural and green spaces	Implementation of the Cumberland Open Space and Recreation Strategy and Biodiversity Strategy
Planning Priority 14: Improving access to and health of waterways	Increase number of re-naturalised waterways Implementation of the Parramatta River Masterplan and Duck River Masterplan
Planning Priority 15: Planning for a resilient city that can adapt to natural hazards and climate change	Reduction in local energy and water consumption No additional properties affected by natural hazards (flooding, bushfire)
Planning Priority 16: Supporting urban cooling to minimise heat island effects	Increase in tree canopy cover

CUMBERLAND: BEYOND 2030

Cumberland beyond 2030 will continue and build on the planning vision as well as delivery of that vision. Beyond 2030, we will also need to be open to new ideas, and to recognise and respond to change within the area. Our long term strategic planning will need to provide for flexibility, and incorporate anticipated change such as innovation and new technology in transport, business and industry.

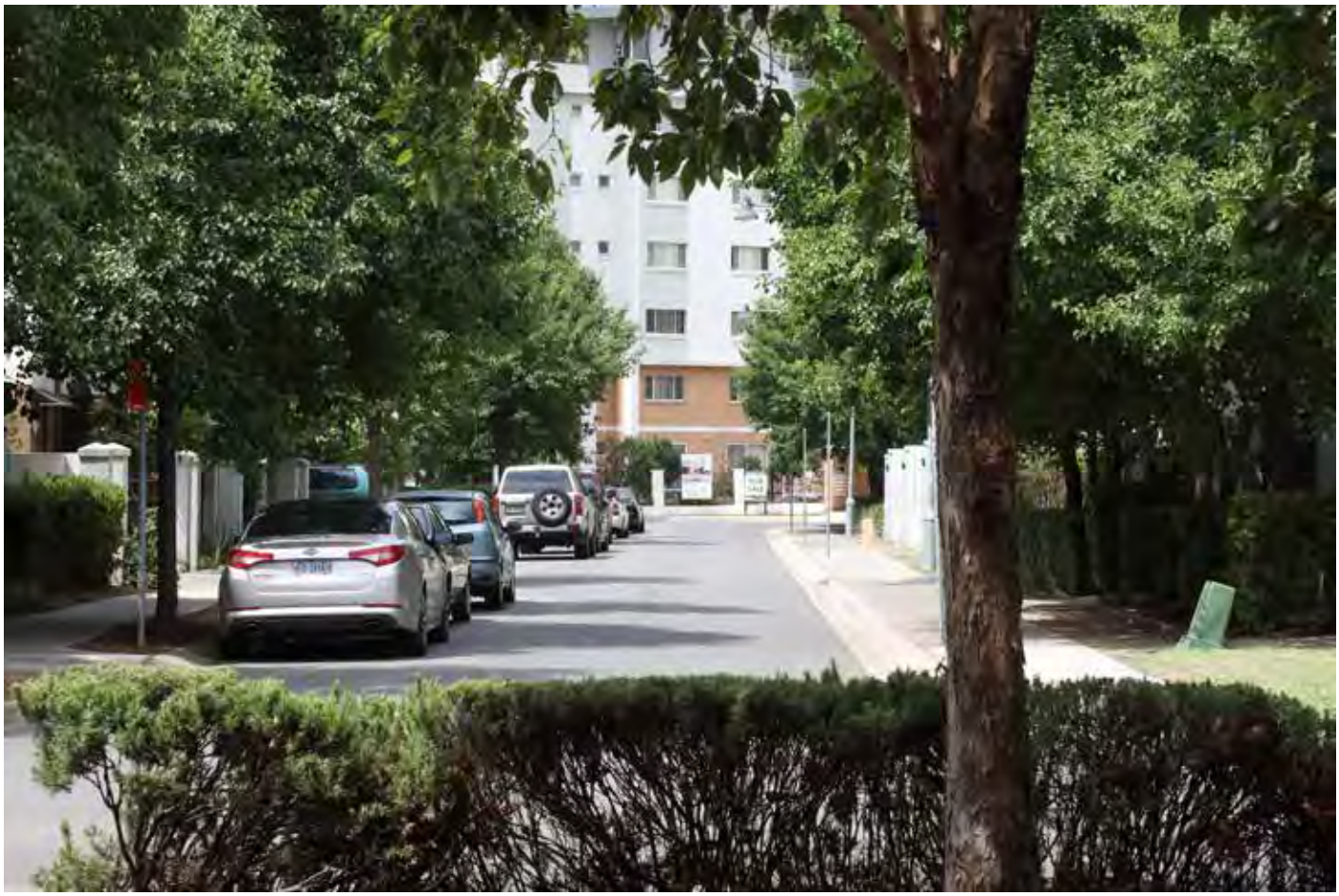
An ongoing focus for Cumberland beyond 2030 will be to continue to enhance the quality of places particularly our green spaces and the design of buildings, to support provision of housing to meet the changing and diverse needs of the community and foster resilience to regional challenges. The Cumberland Local Environmental Plan and Development Control Plan will be key tools to achieve these outcomes, and the review of these supported by updated background documents and the reality of the area, will assist in keeping these tools relevant and applicable.

We will continue to work collaboratively with our neighbouring councils and the State Government on broader local, district and metropolitan challenges, particularly on the provision of public transport, social and community infrastructure.

The integration of land use, infrastructure and transport, and the concept of the 30 minute city, are key elements of the Greater Sydney Region Plan, prepared in conjunction with Future Transport 2056, and the Central City District Plan. In responding to this framework, Cumberland will continue to focus attention for housing and commercial and retail activities in existing centres and along significant corridors with transport access. We will also continue to protect and support our employment and innovation lands, recognising the importance of these areas for local job opportunities and their important contribution to the regional economy. Protecting and enhancing our green spaces and natural environment, will continue to be an important priority for Council. The environmental and recreational quality, together with biodiversity values of these spaces will continue to be a key focus for Council and the community, strengthening the blue and green grids both locally and beyond our boundaries. This will be achieved through programs such as under the Duck River Masterplan, Hyland Road Reserve Masterplan and the Prospect Hill Plan of Management.

Focus areas for Cumberland: Beyond 2030

- Review the Cumberland Local Strategic Planning Statement, supported by updated background studies as needed
- Review the Cumberland Local Environmental Plan, supported by updated background studies as needed
- Review the Cumberland Development Control Plan
- To implement and deliver applicable Council policies, directions and projects such as the next Community Strategic Plan, Local Strategic Planning Statement, Capital Works Program and specific masterplans
- Continue to support the provision of housing to meet the needs of the community and with a focus on greater diversity of housing choice across the area
- Develop and introduce tools to foster innovation and incorporate technological change within the area to support and enhance outcomes for transport, business, industry, and other activities
- Continue to improve the quality and resilience of the area including urban and natural environments, culture and heritage
- Continue to collaborate with State and other local governments to improve transport networks particularly for active and public transport options, and for the provision of other community and social infrastructure



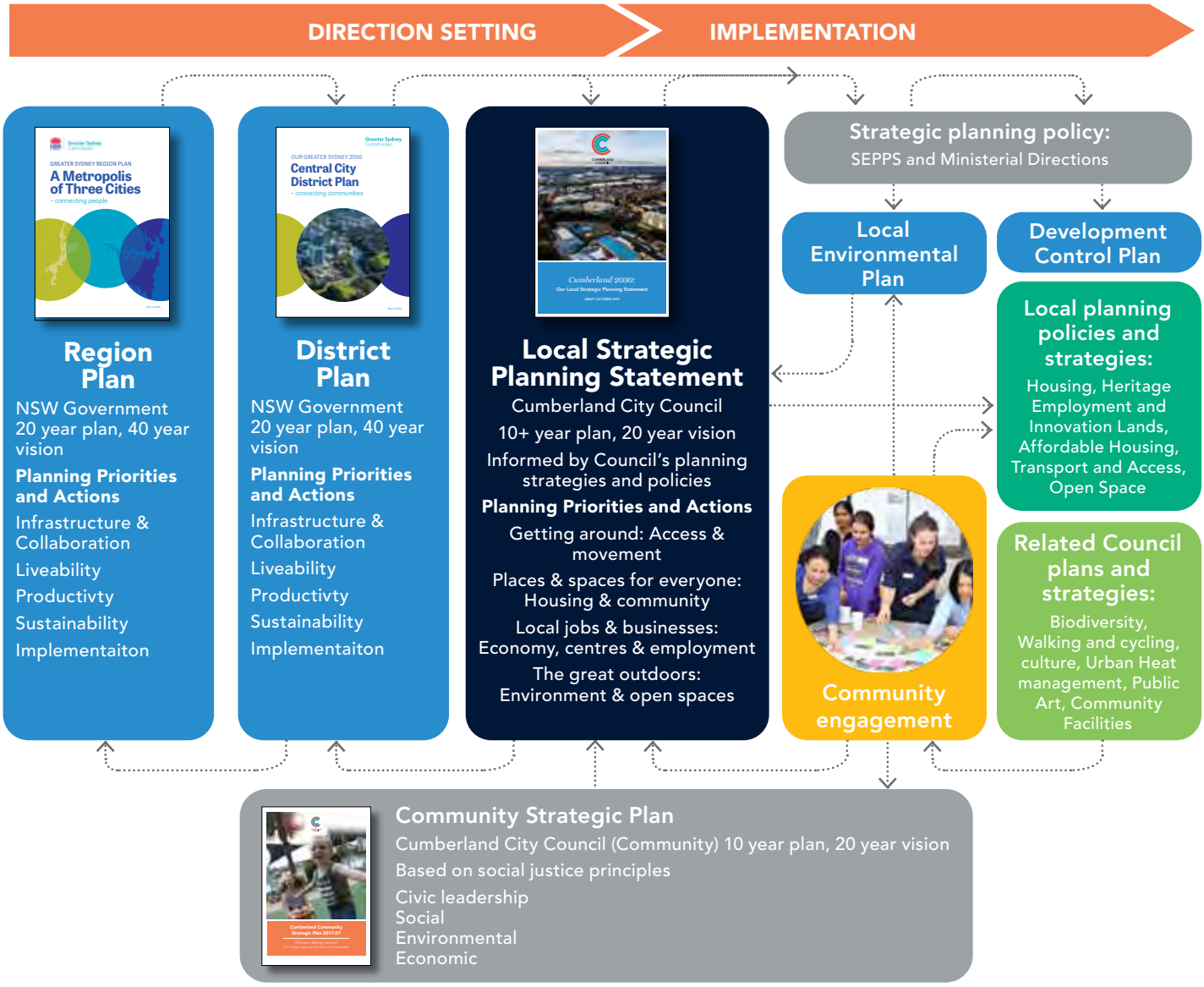
10. Region and District Plan alignment

PLANNING FRAMEWORK AND POLICY CONTEXT

Cumberland 2030 has been prepared in accordance with clause 3.9 of the Environmental Planning and Assessment Act 1979. It gives effect to the Greater Sydney Regional plan and the Central City District Plan, implementing the directions and priorities in these plans at the local level.

Cumberland 2030 is also informed by other state-wide policies including Future Transport 2056 and the State infrastructure Strategy, outlining how these plans will be implemented at the local level.

Underpinned by extensive community engagement, Cumberland 2030 has been developed through an iterative process, both informing and being informed by key local plans, policies and strategies. The local implementation roadmap on the following pages outlines Cumberland's approach to delivering on the regional and district plans, including ongoing collaboration with key State Government agencies and our community.



LINE OF SIGHT

The following tables provide a clear line-of-sight from *Cumberland 2030: Our Local Strategic Planning Statement* to relevant Region and District Plan Directions and Priorities.

GREATER SYDNEY REGION PLAN DIRECTIONS

A city supported by infrastructure

A collaborative city

A city for people

Housing the city

A city of great places

CENTRAL CITY DISTRICT PLAN PRIORITIES

A city supported by infrastructure

Planning Priority C1 Planning for a city supported by infrastructure

Planning Priority C2 Working through collaboration

A city for people

Planning Priority C3 Providing services and social infrastructure to meet people's changing needs

Planning Priority C4 Fostering healthy, creative, culturally rich and socially connected communities

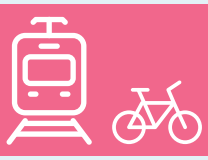
Housing the city

Planning Priority C5 Providing housing supply, choice and affordability with access to jobs, services and public transport

A city of great places

Planning Priority C6 Creating and renewing great places and local centres, and respecting the District's heritage

CUMBERLAND 2030: OUR LOCAL STRATEGIC PLANNING STATEMENT



Getting around

Access and movement

Place and spaces for everyone

Housing and community

A well connected city

Jobs and skills for the city

A city in its landscape

An efficient city

A resilient city

A well-connected city

Planning Priority C7 Growing a stronger and more competitive Greater Parramatta

Jobs and skills for the city

Planning Priority C8 Delivering a more connected and competitive GPOP Economic Corridor

Planning Priority C9 Delivering integrated land use and transport planning and a 30-minute city

Planning Priority C10 Growing investment, business opportunities and jobs in strategic centres

Planning Priority C11 Maximising opportunities to attract advanced manufacturing and innovation in industrial and urban services land

Planning Priority C12 Supporting growth of targeted industry sectors

A city in its landscape

Planning Priority C13 Protecting and improving the health and enjoyment of the District's waterways

Planning Priority C14 Creating a Parkland City urban structure and identity, with South Creek as a defining spatial element

Planning Priority C15 Protecting and enhancing bushland, biodiversity and scenic and cultural landscapes

Planning Priority C16 Increasing urban tree canopy cover and delivering Green Grid connections

Planning Priority C17 Delivering high quality open space

Planning Priority C18 Better managing rural areas

An efficient city

Planning Priority C19 Reducing carbon emissions and managing energy, water and waste efficiently

A resilient city

Planning Priority C20 Adapting to the impacts of urban and natural hazards and climate change

Local jobs and businesses

Economy, employment and centres

The great outdoors

Environment and open spaces

GETTING AROUND: ACCESS AND MOVEMENT

Local Planning Priorities	Cumberland 2030 Actions
1 – Strengthening Cumberland's position in the District through collaboration **Alignment to Central City District Plan Priority – C2, C8**	i. Continue to collaborate with government, industry and community stakeholders to deliver Cumberland's land use outcomes - ongoing ii. Work with Transport for NSW and surrounding councils to investigate the feasibility and timing of the delivery of infrastructure identified in Future Transport 2056, such as future freight and mass transit corridors - ongoing iii. Collaborate with Transport for NSW, adjoining councils and relevant state agencies and statutory authorities to improve regional and local transport links particularly frequency of rail services, buses, cycling and walking - ongoing iv. Work with Local Aboriginal Land Councils to ensure their needs are identified and considered - ongoing
2 – Advocating for a range of transport options that connect our town centres and employment hubs, both locally and to Greater Sydney **Alignment to Central City District Plan Priority – C7, C8, C9, C10**	i. Advocate for improvements to transport infrastructure and services, including: • faster and more frequent train services - short and medium term • high capacity turn-up-and-go bus services on the Liverpool to Parramatta T-way - short and medium term • improved access to Westmead – short and medium term • improved access to key employment lands precincts at Smithfield, Yennora and Pemulwuy – short and medium term • targeted road improvement to support safe and reliable journeys – short and medium term • opportunities for additional commuter car parking at stations – short and medium term • restore train services on the Inner West Line and Liverpool/Bankstown to City via Regents Park Line – short and medium term. ii. Advocate for improved transport options for Cumberland, including: • new city-shaping regional transport corridors that serve Cumberland's commuters – short and medium term • safe and reliable road network for all users - short and medium term • new transport technologies are used effectively to help achieve our objectives - short and medium term iii. Support investment in infrastructure and services where it will create the greatest impact – especially where it will provide 30 minute access for more people to major centres - ongoing iv. Support greater walking and cycling in the Cumberland area, including targeted investments to support access to centres, corridors and public transport services - short and medium term v. Connections of parks and cycle ways within the District and adjoining local government areas - short and medium term
3 – Aligning local infrastructure delivery with planned growth **Alignment to Central City District Plan Priority – C1**	i. Implement the new consolidated infrastructure contributions plan for Cumberland, to ensure that new infrastructure is aligned with forecasted growth and meets the changing needs of the Cumberland community – short and medium term ii. Continue to work with government, industry and community stakeholders to align local infrastructure delivery with planned growth - ongoing iii. Actively encourage the shared use of land and facilities, including schools, where it will not reduce the existing availability of public open space for general community use - ongoing iv. Investigate and develop innovative funding mechanisms for the delivery of local infrastructure – short and medium term
4 – Improving accessibility within our town centres **Alignment to Central City District Plan Priority – C4, C5**	i. Advocate for improved transport options for Cumberland's vibrant centres to support walking, cycling and public transport access – short and medium term ii. Work collaboratively with the Greater Sydney Commission, State Government and other stakeholders to implement the 'movement and place' framework when undertaking planning for local centres and key road corridors, and deliver social infrastructure, high quality public domain and local open space – ongoing iii. Provide for a range of retail, commercial, community uses in town centres to provide services for the community and local employment opportunities in accordance with adopted plans and strategies – ongoing iv. Plan for suitably designed spaces in retail and commercial areas that cater to freight and logistics operations, including last mile delivery and logistics – ongoing

Alignment to Regional Plan Directions


Alignment to District Plan	
A city supported by infrastructure	A well connected city
A city for people	Jobs and skills for the city
Housing the City	

Cumberland Community Strategic Plan Goals
2 – A safe accessible community
5 – A resilient built environment
6 – Transparent and accountable leadership

PLACES AND SPACES FOR EVERYONE: HOUSING AND COMMUNITY

Local Planning Priorities	Cumberland 2030 Actions
5 – Delivering housing diversity to suit changing needs **Alignment to Central City District Plan Priority – C5**	i. Prepare and implement a Local Housing Strategy for Cumberland – short term ii. Review planning controls to ensure housing meets current and future needs – short and medium term iii. Facilitate the planned residential growth of Cumberland, consistent with the Centres Framework – ongoing
6 – Delivering affordable housing suitable for the needs of all people at various stages of their lives **Alignment to Central City District Plan Priority – C5**	i. Complete studies on affordable housing considerations for Cumberland – short term ii. Review the Interim Affordable Housing Policy to ensure this continues to support affordable housing outcomes in Cumberland – short term iii. Identify opportunities to support the planning and delivery of affordable housing in Cumberland – short and medium term iv. Promote and encourage investment in/increased supply of affordable housing by the public, private and community sectors – ongoing v. Adopt effective planning mechanisms and policies that increase the supply of affordable housing in Cumberland – medium term
7 – Designing vibrant and attractive town centres **Alignment to Central City District Plan Priority – C4, C5, C6**	i. Implement the Cumberland Design Excellence Panel to support improved design outcomes for buildings at key centres – short and medium term ii. Progress planning and development work that support vibrant and attractive centres – short and medium term iii. Promote and encourage walkability through a connected pedestrian network which includes safe and improved crossings, wayfinding signage, shade and seating – ongoing iv. Planning for renewal and revitalisation of Cumberland's local centres – ongoing
8 – Celebrating our natural, built and cultural heritage **Alignment to Central City District Plan Priority – C6**	i. Support Cumberland's natural, built and cultural diversity through Council's strategies, plans and programs, including protecting listing under the Cumberland Local Environmental Plan and the State Heritage Act – ongoing ii. Continue to promote appreciation and conservation of Cumberland's heritage through Council's annual Heritage Awards and Heritage Rebate Programs – ongoing iii. Implement the Cumberland Cultural Plan – short and medium term iv. Investigate opportunities to foster creative participation throughout Cumberland – ongoing v. Progress heritage studies on potential new items for consideration – short term vi. Continue engagement and collaboration with Council's committees – ongoing vii. Identify Aboriginal Cultural Heritage values and opportunities to protect and celebrate their values – ongoing
9 – Providing high quality, fit-for-purpose community and social infrastructure in line with growth and changing requirements **Alignment to Central City District Plan Priority – C3, C4**	i. Implement the Cumberland Community Facilities Strategy – short, medium and long term ii. Delivering the capital works program for Community Facilities, such as the Granville Centre and Auburn South Community Centre – short and medium term iii. Collaborate with the Department of Education, NSW Health and private providers to plan for and deliver improved schools and hospitals to meet the needs of the Cumberland area – ongoing iv. Support Cumberland's community and social infrastructure through Council's strategies, plans and programs – ongoing

Alignment to Regional Plan Directions


Alignment to District Plan	
A city for people Housing the City A city of great places	

Community Strategic Plan Goals
1 – A great place to live
2 – A safe and accessible community
5 – A resilient built environment

LOCAL JOBS AND BUSINESSES: ECONOMY, EMPLOYMENT AND CENTRES

Local Planning Priorities	Cumberland 2030 Actions
10 – Supporting a strong and diverse local economy across town centres and employment hubs **Alignment to Central City District Plan Priority – C7, C8, C10**	i. Advocate Merrylands as a Strategic Centre in recognition of its planned size, diversity of activities, connections to transport and the supporting role it plays to Greater Parramatta – short term ii. Support business and industry as important element of our local economy and culture – ongoing
11 – Promoting access to local jobs, education opportunities and care services **Alignment to Central City District Plan Priority – C11**	i. Continue to promote access to local jobs, education opportunities and care services through Council's strategies, plans and programs – ongoing
12 – Facilitating the evolution of employment and innovation lands to meet future needs **Alignment to Central City District Plan Priority – C11**	i. Implement the Cumberland Employment and Innovation Lands Strategy – short and medium term ii. Update planning controls to support employment and innovation lands in Cumberland – short term iii. Work with relevant Government agencies to ensure the long-term future of the Yennora Intermodal Terminal – ongoing iv. Promote Clyde Intermodal Terminal and Clyde Transfer Terminal as a critical function of the NSW freight infrastructure network – ongoing

Alignment to Regional Plan Directions

Alignment to District Plan

A well-connected city Jobs and skills for the city	

Cumberland Community Strategic Plan Goals

2 – A safe accessible community

4 – A strong local economy

5 – A resilient built environment

THE GREAT OUTDOORS: ENVIRONMENT AND OPEN SPACES

Local Planning Priorities	Cumberland 2030 Actions
13 – Protecting, enhancing and increasing natural and green spaces **Alignment to Central City District Plan Priority – C15, C16, C19**	i. Implement the Cumberland Biodiversity Strategy – short and medium term ii. Implement the Cumberland Open Space and Recreation Strategy – short and medium term iii. Collaborate with the Greater Sydney Commission and other relevant state agencies and statutory authorities to deliver Green Grid connections and corridors – ongoing iv. Continue to protect and enhance natural and green spaces through Council's strategies, plans and programs – ongoing v. Identify opportunities to improve biodiversity connectivity – medium to long term vi. Work with NSW Office of Sport and other Central City District councils to develop and implement strategic solutions for delivery of sport and recreation facilities – short and medium term vii. Council will explore opportunities to increase the percentage of homes within 400 m of quality green space (200 m for high density developments) as part of its passive open space hierarchy – ongoing
14 – Improving access to and health of waterways **Alignment to Central City District Plan Priority – C13, C17**	i. Work with stakeholders of local catchments to develop whole of catchment land use policy and statutory planning mechanisms that improve water quality across the whole catchment – short term ii. Explore options to reduce stormwater runoff through water sensitive urban design approaches – short and medium term iii. Finalise and implement the Duck River Masterplan – short to medium term iv. Collaborate with stakeholders of local catchments to work towards reinstating more natural conditions in highly modified waterways, including sections of Finlaysons Creek, Duck River, Haslam's Creek, A'Becketts Creek, Coopers Creek, Pendle Creek and Girraween Creek – medium to long term v. Continue to work with the Parramatta River Catchment Group and Sydney Water to implement the Parramatta River Masterplan – ongoing
15 – Planning for a resilient city that can adapt to natural hazards and climate change **Alignment to Central City District Plan Priority – C19, C20**	i. Progress work for a resilient city through Council's strategies, plans and programs – ongoing ii. Implement Council's Waste and Resource Recovery Strategy – short and medium term
16 – Supporting urban cooling to minimise heat island effects **Alignment to Central City District Plan Priority – C16, C20**	i. Embed references to urban cooling in the new Cumberland Local Environmental Plan and Development Control Plan – short term ii. Developing an Urban Tree Strategy for Cumberland – short term iii. Progress work on urban cooling through Council's strategies, plans and programs – ongoing

Alignment to Regional Plan Directions

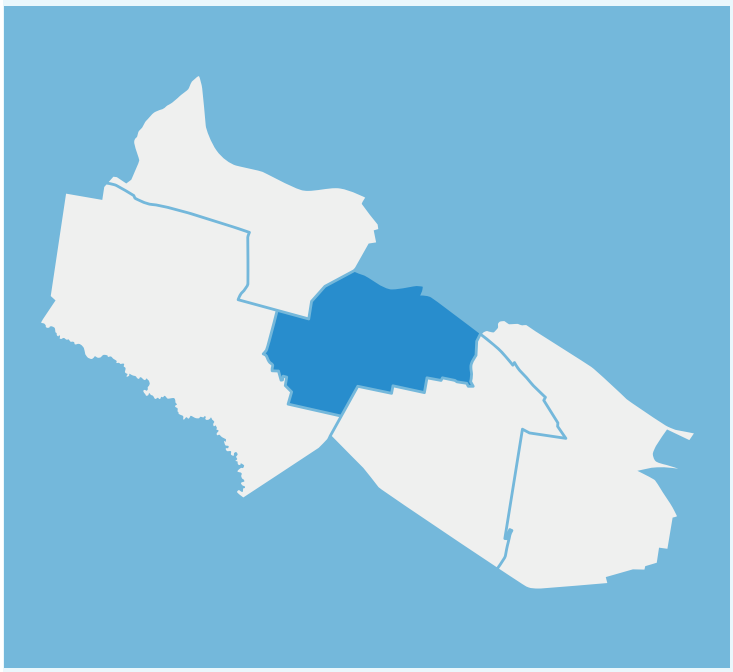

Alignment to District Plan	
A city in its landscape An efficient city A resilient city	

Cumberland Community Strategic Plan Goals
1 – A great place to live 3 – A clean and green community 5 – A resilient built environment

Appendix 1

Council Wards

GRANVILLE WARD



Sixty-seven per cent of Granville residents are under the age of 50, with an equal amount born in Australia and overseas. The majority of residents are second generation from those born overseas, with 70 per cent speaking a language other than English at home. Granville residents are more likely to be single with and without children. Unemployment rates in Granville are also higher.

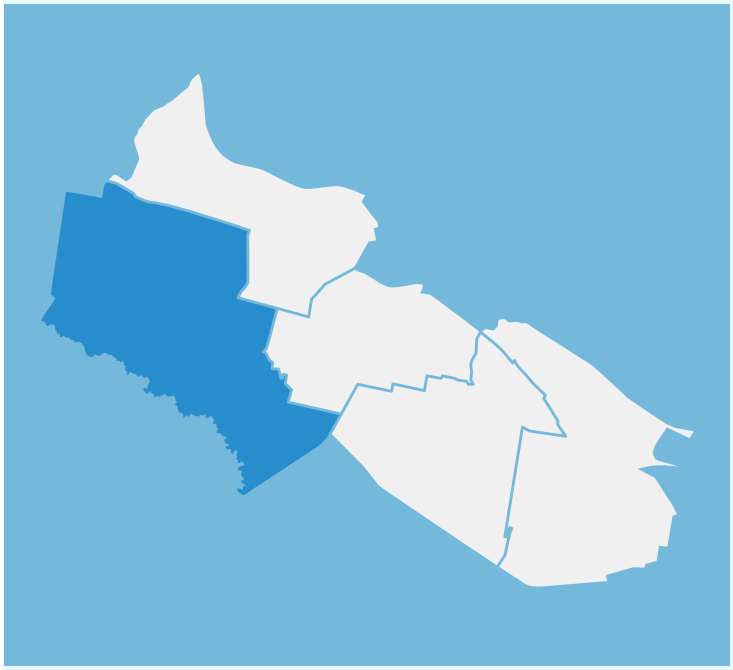
The T2 Inner West/Leppington and T5 Cumberland rail lines service the centres of Merrylands and Guildford, while the Granville centre is served by the T1 Western, T2 Leppington and T5 Cumberland lines.

Other key characteristics

	A high number of residents require **disability assistance**
	Lower income earners
	66 per cent drive a car to work

Strategic considerations	Opportunities
Manage the interface between the wide mix of land uses along the Parramatta Road and Woodville Road corridors (large format commercial uses, show rooms, office buildings, car yards, and petrol stations) and adjoining residential uses. Manage the flow-on effects of the Parramatta Road Corridor Urban Transformation Strategy putting pressure on traffic and transport and community and social infrastructure in the Granville town centre. Preserve and enhance the many distinct local heritage items and qualities that are dotted throughout the area.	Explore opportunities for development along the Parramatta Road and Woodville Road Corridors to capitalise on proximity to the Parramatta CBD. Support Merrylands to reach its potential as a Strategic Centre. Improve active and public transport connections to/from Parramatta to deliver 30-minute city objectives. Improve access to key community, sporting and open space areas. Improve access to Duck River and investigate additional crossing options.

GREYSTANES WARD



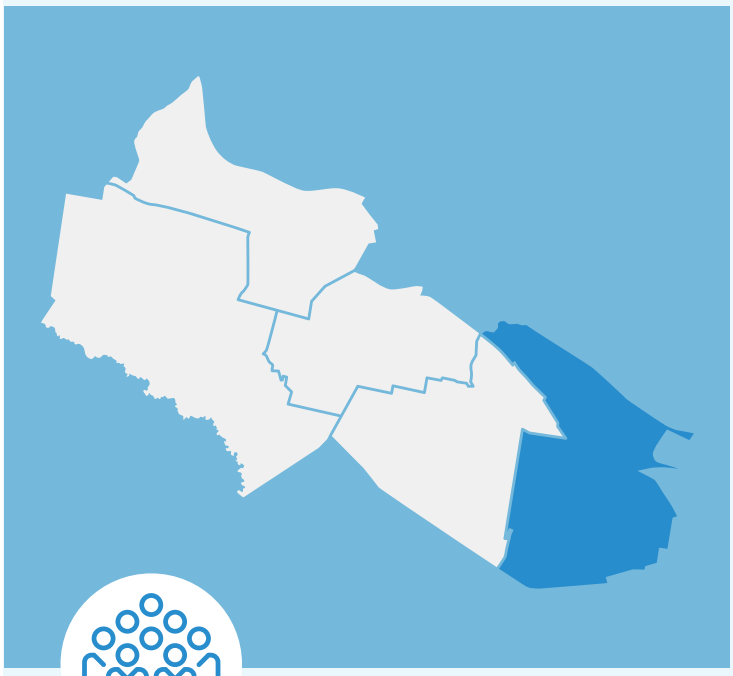
Other key characteristics

	A greater amount of residents are in **full-time employment** and have **vocational qualifications**
	Higher individual and household incomes
	More likely to rate their quality of life **significantly higher**

Greystanes residents are significantly more likely to have lived in the area for more than 20 years, with 65 per cent born in Australia and 56 per cent speaking only English. Higher amount of those aged 60 years and older, and living in low density, detached housing.

Strategic considerations	Opportunities
Manage the interface between industrial-employment lands and residential areas, and the road transport implications. Protect and maintain the important industrial and employment lands of Pemulwuy, Smithfield and Yennora. Maintain the natural environment of Prospect Creek.	Support the transition of traditional employment lands to include new technologies and innovation, research, and creative and niche industries, as appropriate to the location. Enhance active transport and recreational uses along Prospect Creek and the Lower Prospect Canal Reserve

REGENTS PARK WARD



Regents Park residents are very diverse in their ages, culture, employment and education. 53 per cent of residents are aged between 25-49, living in medium to high-density housing. 68 per cent were born overseas and 82 per cent speak a language other than English at home.

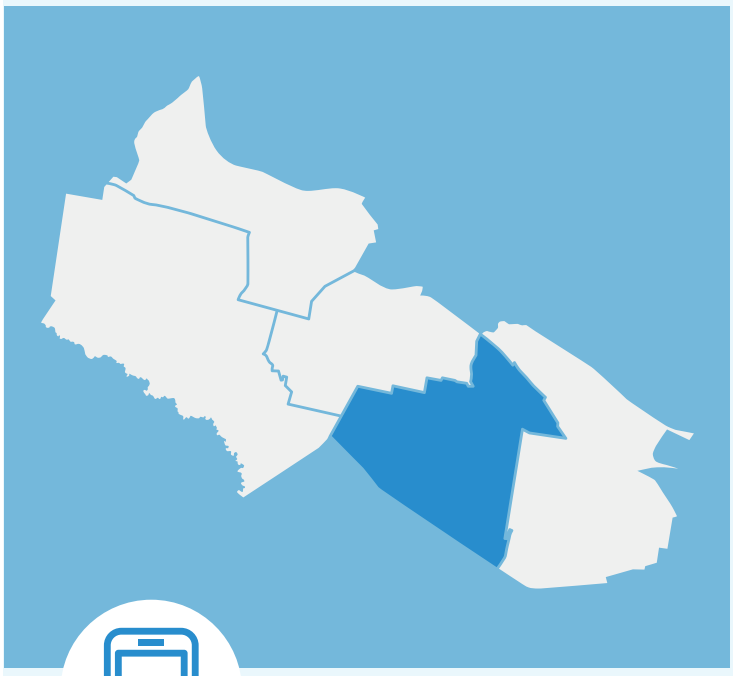
Lidcombe is serviced by the T1 Western, T2 Leppington, T3 Bankstown and T7 Olympic Park lines. Berala and Regents Park are serviced by the T3 Bankstown line. The M4 Western Motorway forms the northern boundary of the Ward, with Parramatta Road nearby. Joseph Street is another key road within the area.

Other key characteristics

	Higher number of residents are living in a **group household** and are **couples with no children**
	54 per cent have no qualifications
	36 per cent utilise the train network to get to and from work. Walking and cycling are also popular
	The number of residents with internet connection is **higher**

Strategic considerations	Opportunities
Recognise the importance of Lidcombe Centre given its access to Parramatta and Sydney CBD, and existing commercial and retail base. Recapture the role of Rookwood Cemetery and its place in the area. Manage the flow-on effects of Parramatta Road Corridor Urban Transformation Strategy on the existing employment lands in north Auburn and north Lidcombe and traffic implications to adjacent residential areas. Manage the potential flow-on effects on traffic associated with the future light rail terminus (stage 2) and potential redevelopment of the Carter street Precinct in Lidcombe (Olympic Park). Consider potential implications of a future Metro station in the Olympic Park Precinct.	Explore opportunities for development along the Parramatta Road Corridor to capitalise on proximity to the Parramatta CBD. Lidcombe is an existing centre that is well serviced by public transport that connects with Parramatta and the Sydney CBDs. Build on the existing educational precinct in south Lidcombe. Support concepts for reimagining of employment lands to also include new technologies and innovation, research, and creative and niche industries, as appropriate for north Lidcombe and north Auburn.

SOUTH GRANVILLE WARD



Forty-three per cent of South Granville residents are under the age of 35, with an equal amount born in Australia and overseas and 79 per cent being multilingual. Residents are more likely to require disability assistance. A greater proportion live in separate housing and are unemployed. Education levels are lower with 60 per cent indicating they have no qualifications. This is further represented in the lower income levels of the area.

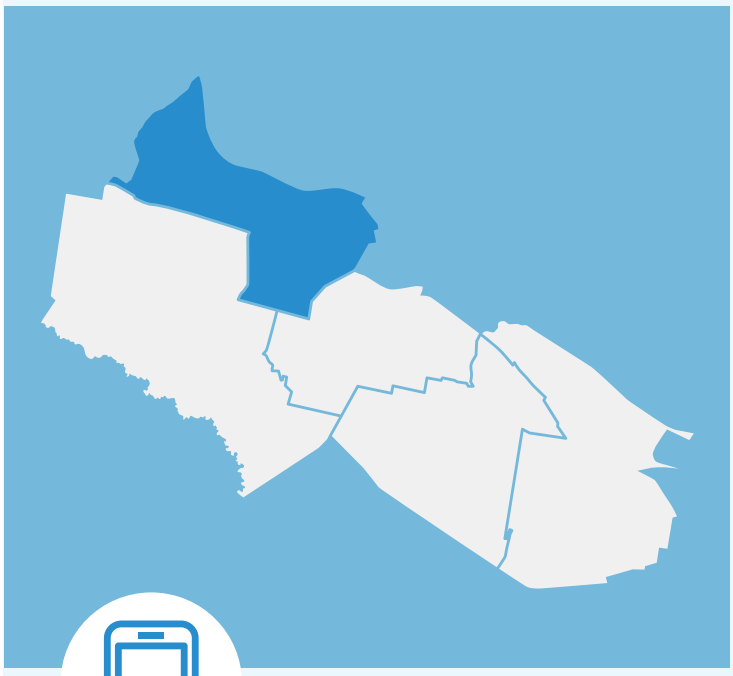
Three train stations are located on different boundaries of the ward. Guildford is on the western boundary and is serviced by the T2 Leppington and T5 Cumberland lines. Auburn on the northern boundary is serviced by the T1 Western and T2 Leppington lines. Regents Park is serviced by the T3 Bankstown line.

Other key characteristics

	Quality of life was rated **significantly lower** in the South Granville Ward
	Internet connection within South Granville is **lower**

Strategic considerations	Opportunities
To recognise Auburn as an important centre for the Cumberland Area. To retain the local character of the Guildford centre. To protect the environmental qualities of the Duck River Corridor. To retain the employment lands of Clyde, south Granville and Regents Park, recognising the traffic and residential interface challenges that may be associated with these areas.	Improve access to key community, sporting and open space areas. Strengthen Auburn centre for commercial and retail activity. Improve access to Duck River. Advocate for improvements to transportation to support growth.

WENTWORTHVILLE WARD



The centres of Wentworthville, Toongabbie, Pendle Hill and Westmead are all located on the northern boundary, and provide some retail and services to the community. These centres are all are serviced by the T1 Western line.

Thirty per cent of Wentworthville residents are parents and homebuilders (aged 35-49) living in medium-density housing with 64 per cent currently in full-time employment. 57 per cent of residents were born overseas and 66 per cent are multilingual. Education levels are also higher with a greater amount having a bachelor or higher degree. Residents are more likely to travel for work by public transport and more residents in the ward also work from home.

Other key characteristics

	Higher income earners
	Wentworthville residents appear **more connected and engaged**, receiving information about Council throught the internet, libraries, community organisations/groups and Council community centres
	Significantly more likely to have lived in the area for **less than two years**

Strategic considerations	Opportunities
Implications of the Westmead Planned precinct as well as the Medical and Educational precinct focus of North Westmead to the South Westmead area.	Transport infrastructure, educational and medical project Investment in the north Westmead area could have direct and indirect flow on opportunities for south Westmead and Wentworthville centre.
The location of the future Metro Station in Westmead is likely to affect the local and surrounding area development.	To implement and optimise the opportunities of the Wentworthville Revitalisation project.
The terminus of the Parramatta Light Rail (stage 1) in north Westmead may have travel and land use implications for South Westmead that will need to be considered and managed.	Redevelopment, particularly with higher density residential buildings, in the local centres can further support and enhance the human and economic activity of those centres which should be fostered and managed.
To manage the employment and industrial lands of Girraween and their relationship to the surrounding residential area.	Particularly for Toongabbie and Pendle Hill, the local character of those smaller centres will need to be considered.
Implementation of Council's Wentworthville Revitalisation Project including public domain and built form upgrade with increased retail and residential activity will affect the centre and local area.	The proximity and access of the local centres of Westmead Wentworthville Pendle Hill and Toongabbie to the Parramatta CBD (within 30 minutes).
	The existing green corridors of Pendle Creek, Finlaysons Creek and also of Girraween Creek.

CUMBERLAND
CITY COUNCIL

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