



CUMBERLAND
CITY COUNCIL



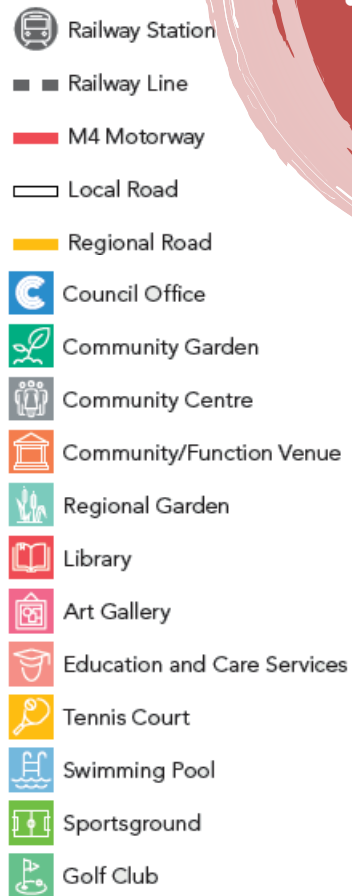
Granville Ward
Place Development Plan
2019 - 2020

GRANVILLE WARD

Suburbs in Granville Ward:

- **Granville*** (Town Centre)
- **Guildford⁺^**
- **Holroyd**
- **Merrylands**** (Town Centre)
- **Merrylands West** ⁺

* shared with Parramatta Council
** shared with Wentworthville Ward
+ shared with Greystanes Ward
^ shared with South Granville Ward



GRANVILLE WARD PROFILE

Quick Stats:

Age Structure	Babies and pre-schoolers (0 to 4)	3,721	8.2%
	Primary schoolers (5 to 11)	4,113	9.1%
	Secondary schoolers (12 to 17)	2,914	6.5%
	Tertiary education and independence (18 to 24)	4,881	10.8%
	Young workforce (25 to 34)	9,442	20.9%
	Parents and homebuilders (35 to 49)	8,806	19.5%
	Older workers and pre-retirees (50 to 59)	4,700	10.4%
	Empty nesters and retirees (60 to 69)	3,343	7.4%
	Seniors (70 to 84)	2,532	5.6%
	Elderly aged (85 and over)	677	1.5%
Aboriginal and Torres Strait Islander population	0.7%		
Born overseas	52.3% Born overseas 13.9% Arrived in Australia between 2011 and 2016		
Top 3 Countries of Birth (other than Australia)	6.8% Lebanon 5.8% China 4.3% India		
Speaks a language other than English	66.3% Speak a language other than English at home		
Top 3 languages other than English	19.9% Arabic 7.6% Persian/Dari 5.5% Mandarin		
Speaks English well or very well	79.1%		
Top 3 religions	78.7% Affiliate with a religion 24.7% Islam 19.6% Roman Catholic 6.6% Maronite Catholic (41.9% Christian)		
Housing	21.8% Fully owned 25.1% Paying off a mortgage 44.0% Renting		
Household type	37.4% Couples with children 17.4% Couples without children 12.8% One parent families with children 2.3% Other types of families 4.9% Households with people who are unrelated to each other 20.3% Households with people living alone		

All demographic information sourced from Profile.id and Forecast.id. All business data sourced from Australian Business Register.



Population: 48,243 (2017 ABS ERP)

Economic Snapshot

Town centres	2 (Merrylands and Granville)
Total number of businesses	12,579
Top 3 types of local businesses	21.2% Construction 10.7% Transport, postal and warehousing 8.5% Administrative and support services
Workforce	56.0% Employed full-time 30.6% Employed part-time 10.4% Unemployed
Top 3 industries of employment for residents	12.3% Health care and social assistance 11.6% Construction 10.7% Retail trade

Community Infrastructure Snapshot

Places of worship	29
Schools	14 - 3 High Schools, 11 Primary Schools
Council education and care services	6
Community facilities	2 Libraries, 2 Pools, 2 Regional Gardens, 12 Parks and Sport/Rec Facilities, 1 Community Garden, 4 Community Centres/Halls, 1 Function Centre

MERRYLANDS NEIGHBOURHOOD PROFILE

Merrylands is the civic and administrative heart of Cumberland, with Cumberland Council Civic Centre located here. It is also an important commercial hub, with many local businesses reflecting the diversity of the community, and the Stockland Merrylands shopping centre providing regional amenity. For many, Merrylands is the preferred shopping destination. Food businesses represent 13 different types of cuisine, the most common being Lebanese and Afghani, Merrylands is a “foodie” destination.

Merrylands is rich in cultural assets, including a large proportion of the LGA's public artworks, and significant heritage items including the historic Goodlet and Smith Brickpit sites which have been redeveloped into Holroyd Gardens Park.

Consultation has revealed that the community values Merrylands outdoor spaces which includes Holroyd Gardens and water play in Granville Park, as well as the local community groups that are active in the area.

QUICK STATS

Population growth	2017	2026	2036
	40,205	51,669	56,700 (+41%)
Born overseas	46.1% 10.8% arrived in Australia between 2011 and 2016		
Top 3 countries of birth (excl. Australia)	<ul style="list-style-type: none"> - Lebanon 6.6% - China 4.5% - Afghanistan 4.1% 		
Speak a language other than English at home	58.9%		
Top 3 Languages other than English	<ul style="list-style-type: none"> - Arabic 19.5% - Persian/Dari 7.2% - Mandarin 4.5% 		
Public art	19 items, 31% of all public artworks in Cumberland		
Heritage	36 items, 10% of all heritage items in Cumberland		
Businesses (food-based)	<ul style="list-style-type: none"> - Merrylands has 20% of all food businesses in Cumberland (156) - There are 13 different cuisines in Merrylands, with the most common being Lebanese. - Merrylands has 59% of all Afghani food businesses in Cumberland 		

Demographic information sourced from Profile.id (ABS Census 2016) and Forecast.id.

WHAT MAKES MERRYLANDS SPECIAL?



Culturally diverse businesses

- Foodie destination – Lebanese, Afghan, Syrian, Iranian, Ethiopian
- One of the largest number of Afghani cultural stores, both in retail and food service
- Dessert and sweets shops
- Main cultural background of business operators: Afghani, Iranian, Lebanese



Local businesses

- Good local businesses that reflect the local community
- Excellent shopping with street mall and shopping centre with specialist retail
- Main business types: Retail (mainly on cultural grocery, food service and professional service (e.g. real estate and medical service etc.))



Civic precinct

- Council and civic services hub
- Library - key location for community get together and education.



Merrylands East Public School

- A culturally diverse student base. School strives to build harmony and cohesion - creating a sense of pride in cultural differences
- MCA School Program with supportive principal
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Local history, heritage buildings and features

- Goodlet and Smith Brickpit site (1884) - one of the oldest cement, brick and tile works in the district located within Holroyd Gardens Park.



Local community groups and programs

- Holroyd Arts and Crafts Society (pottery, painting, jewellery) have been operating for more than 40 years
- Children's arts programs



COMMUNITY SPACES AND FACILITIES	
C1	Merrylands Library
C2	The Holroyd Centre
C3	Cumberland Council Civic Centre
C4	Merrylands RSL
C5	Merrylands Park Function Hall
C6	Merrylands Community Centre
C7	1st/2nd Merrylands Scout Hall
C8	3rd Merrylands Scout Hall
CREATIVE LEARNING AND EDUCATION	
L1	Merrylands East Public School
PUBLIC SPACES AND PARKS	
K1	Granville Park
K2	Lawson Square Reserve
K3	Holroyd Gardens
K4	Central Gardens
COMMUNITY GARDENS	
D1	Merrylands Community Garden
PUBLIC ART	
P1	Charles Mance Panels
P2	Australian Colonial Heritage Panels
P3	New Dawn
P4	Our Meeting Grounds
P5	Beastman
P6	Dogs of War
P7	RIP Adi Vulase
P8	The Social Fabric
P9	Welcome Carpet Mosaic
P10	Waratah Tea Welcome Object
P11	Desmond McCord Sculptures (x3)

GRANVILLE NEIGHBOURHOOD PROFILE

Granville is bounded by Duck River in the east. Once a vital source of food and living resources, the river is believed to have been the agreed boundary between the Burramattagal and the Wategora clans.

Granville is activated by local business, a range of versatile community spaces, a network of schools and a TAFE. It is a destination for its food businesses, including famous Lebanese charcoal chicken shops and bakeries. The Granville community is highly culturally diverse, with 71% of people speaking a language other than English at home compared to 65.6% in the Cumberland LGA.

Granville has been identified as a Creative Learning Precinct in the Cumberland Draft Employment and Innovation Lands Strategy & Land Use Planning Framework, and as a distinctive dining and night time precinct in the Greater Sydney Commission Central District Plan.

QUICK STATS

Population growth	2017	2026	2036
	11,419	12,287	12,796 (+12%)
Born overseas	56.3% 17.4% arrived in Australia between 2011 and 2016		
Top 3 countries of birth (excl. Australia)	<ul style="list-style-type: none"> - China 7.7% - Nepal 7.0% - Lebanon 6.5% 		
Speak a language other than English at home	71.0%		
Top 3 Languages other than English	<ul style="list-style-type: none"> - Arabic 18.3% - Nepali 8.0% - Mandarin 6.2% 		
Public art	1 items, 2% of all public artworks in Cumberland		
Heritage	103 items, 23% of all heritage items in Cumberland		
Businesses (food-based)	<ul style="list-style-type: none"> - The most popular cuisine in Granville is Lebanese, with 11 food businesses (28% of all food businesses in Granville) 		

Demographic information sourced from Profile.id (ABS Census 2016) and Forecast.id, Granville and South Granville

WHAT MAKES GRANVILLE SPECIAL?



Sydney-wide famous food businesses

- Granville is a culturally diverse food and retail hub
- Destination for famous charcoal chicken restaurants and bakeries (e.g. El Jannah, El Sweetie, Abla's Patisserie, Jamins, Bakirs)
- Food production (e.g. Beirut Bakery)
- Main cultural background of business operators: Lebanese, Indian
- Main business types: Food business, retail, personal services



Architectural and cultural heritage

- A large number of heritage items within the suburb, including residential buildings, the former Crest Theatre, Granville Technical College and swimming pool that convey a sense of the area's history



Incredible community facilities

- Highly valued and versatile community facilities that enable cultural and creative production and facilitate community connections, including cross-cultural dialogue



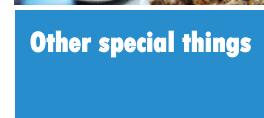
Cultural groups

- Arab Theatre Studio is a local organisation based in the Granville Town Hall maker space, focussing on developing Arab performance, writing and creative production



Night-time destination

- One of the two recognised strategic night time precincts in Cumberland (according to GSC Central City District Plan - Planning Priority C6)



Other special things

- There are some unique characters amongst local shopkeepers
- There are several music studios in Granville
- Granville Boys High School facilities are used by cultural organisations



COMMUNITY SPACES AND FACILITIES	
C1	Granville Youth and Community Recreation Centre
C2	Granville Town Hall (heritage-listed)
C3	1st Granville Scout Hall (heritage listed)
C4	Granville Diggers RSL Club (heritage listed)
C5	Granville Swimming Pool (heritage listed)
C6	Granville Multicultural Community Centre (building heritage listed)
C7	Granville Branch Library
C8	Australian Blouza Association Community and Conference Centre (Formerly Crest Theatre - heritage listed)
CREATIVE LEARNING AND EDUCATION	
L1	TAFE NSW - Granville
PUBLIC SPACES AND PARKS	
K1	Granville Memorial Park
K2	Glenn Street Reserve
K3	Duck Creek
K4	Duck River
K5	Ray Marshall Reserve
K6	Everley Reserve
K7	Horlyck Reserve
K8	Colquhoun Park
K9	Granville Park + Granville Skate Park
HERITAGE	
H1	Granville Railway Memorial
H2	Granville Train Disaster Memorial Garden
H4	Granville War Memorial and monuments on RSL club grounds
H5	Royal Hotel
H6	Granville Technical College
H7	Stone Bridge
H8	Granville Boys High School (heritage listed)
H9	Granville Public School (heritage listed)

PLACES OF WORSHIP	
W1	Holy Trinity Church Group (heritage listed)
W2	Knox Presbyterian Church (heritage listed)
W3	St Mark's Anglican Church (heritage listed)
W4	Uniting Church (heritage listed)
W5	Granville Baptist Church
W6	Granville Fijian Seventh Day Adventist Church
W7	Granville Multicultural Seventh Day Adventist Church
W8	Tokaikolo Christian Church
W9	Holy Family Parish Church
W10	Emmanuel Evangelical Church
W11	Burmese Christian Church
W12	Granville Samoan Assembly of God (at Blaxcell Public School)
W13	Masjid Al Noor Mosque
W14	Grace Church Sydney
W15	One Family Church
W16	Voice to the Nations Church
W17	Sydney Crystal Church / Korean Church of Christ
W18	St Athanasius Ukrainian Orthodox Church
W19	Granville Youth Association Mosque
W20	The Avenue Musalla
W21	Kingdom Hall of Jehovah's Witnesses
OTHER - SPECIAL PLACES	
Z1	The House of Welcome (Refugee / Asylum seekers support services)
Z2	The Grand Royale Wedding Reception Hall
Z3	Multicultural Disability Advocacy Association of NSW (heritage listed building)
Z4	Arab Theatre Studios
Z4	Byrnes Dance Image

GUILDFORD NEIGHBOURHOOD PROFILE

Guildford was named in 1837 in honour of the Earl of Guildford. Linnwood House, a state heritage listed building and grounds and an important landmark, is located in Guildford and highly valued by the community.

The eastern side of the train station is well-established town centre providing food and beverage hospitality, retail and personal services.

Today, Guildford is culturally diverse and home to a large Arabic-speaking population (32.3% compared to 15.2% in the Cumberland LGA). This is reflected in the large number of Lebanese food businesses (12) that operate in the area. Consultation tells us that the community thinks the culturally diverse food and retail offering is part of what makes Guildford special.

QUICK STATS

Population growth	2017	2026	2036
	30,755	33,430	35,492 (+13%)
Born overseas	43.0% 8.6% arrived in Australia between 2011 and 2016		
Top 3 countries of birth (excl. Australia)	<ul style="list-style-type: none"> - Lebanon 9.9% - China 3.3% - Afghanistan 3.0% 		
Speak a language other than English at home	62.3%		
Top 3 Languages other than English	<ul style="list-style-type: none"> - Arabic 30.8% - Persian/Dari 5.5% - Mandarin 2.7% 		
Heritage	48 items, 14% of all heritage items in Cumberland		
Businesses (food-based)	<ul style="list-style-type: none"> - Guildford has the highest number of Lebanese food businesses (12) in Cumberland - 21% of food businesses in Guildford are bakeries (17 businesses) 		

Demographic information sourced from Profile.id (ABS Census 2016) and Forecast.id.

WHAT MAKES GUILDFORD SPECIAL?



Culturally diverse food and retail

- Culturally diverse food and retail (Lebanese food, Bakirs - juice and cocktail, Arabic shops, African shops)
- Shopping designation for Lebanese community



Heritage

- Linnwood House and grounds
- A number of heritage cottages, bungalows and residences within the suburb



Community facilities where cultural and creative activities happen

- Guildford Library and Guildford Community Centre are highly valued by the community



Active and vibrant main street

- Guildford Road east is the village high street of the neighbourhood

Other special things

- Guildford heated pool - indoor heated pool
- The local people are friendly, humble and welcoming



GUILDFORD CULTURAL MAP KEY

- Suburb boundary
- ⓂⓉ Railway line and station
- Open space - green
- Open space - urban / plaza
- Industrial employment lands
- Retail and business activity

COMMUNITY SPACES AND FACILITIES	
C1	Guildford Library
C2	Tom Collins Meeting Room
C3	Guildford Community Centre
C4	Linwood House and grounds
CREATIVE LEARNING AND EDUCATION	
L1	Granville South Creative and Performing Arts High School
L2	Granville South Public School
SHOPPING AND DINING	
M1	Guildford Road shops
PUBLIC SPACES AND PARKS	
K1	Guildford Park
K2	Campbell Hill Pioneer Reserve
K3	Guildford Heated Pool
PUBLIC ART	
P1	Mananga 2 (location unknown)
P2	Native Floral tapestry
P3	As you dreamt it Woodville
HERITAGE	
H1	Linwood House and grounds

H2	Guildford Public School
H3	Guildford School of Arts Community Building
H4	Electricity Substation (83 Cardigan St)
H5	George McCredie Memorial Church, Federation church, circa 1905
H6	Guildford Railway Station
H7	Pipehead, water supply canal associated works
PLACES OF WORSHIP	
W1	Guildford Mosque
W2	Guildford Anglican Church
W3	St Anthony Church
W4	St Patrick's Catholic Church Guildford
OTHER - SPECIAL PLACES	
Z1	Guildford Leagues Club
Z2	Guildford Bowling Club